



FRANKFURT  
BOOK FAIR 2020

FOREIGN RIGHTS  
GUIDE

**BORGERHOFF  
& LAMBERIGTS**



shared stories  
RIGHTS AGENCY AMSTERDAM

# TABLE OF CONTENTS

---

## POPULAR SCIENCE

**Steven Laureys** \* *The No-Nonsense Meditation Book* 2

**Piet Hoebeke** \* *Gender in The Blender* 3

**Piet Hoebeke** \* *The Penis* 4

**Bart van Geluwe** \* *The Bum* 5

**Servaas Bingé** \* *Immune* 6

## PARENTING

**Nina Mouton** \* *Mild Parenting* 7

**Karolien Raeymaekers** \* *Think Like Your Child* 8

## POPULAR CULTURE

**Hannes Coudenys** \* *Ugly Belgian Houses* 9

## ART FOR CHILDREN

**Thaïs Vanderheyden** \* *Great Art for Little Masters* 10



## **Borgerhoff & Lamberigts**

Borgerhoff & Lamberigts (B&L) is a prestigious Flemish publishing and production company, as well as a digital agency, situated in Ghent. It all started out at the kitchen table in 2005, where Steven Borgerhoff and Kristof Lamberigts shared the conviction that publishing could and should be different.

Ever since the success of the fiction series True Crime and Mysteries, the sports biographies Icons of Sport and several notable culinary books, Borgerhoff & Lamberigts became one of the biggest independent publishing houses of Belgium. Known for their 'B&L-style', their aim is to follow and invent their own original ideas and concepts, in conversation with the author and other partners. With an emphasis on Flemish content, B&L represents books within eight categories: current events, sports, art, culinary, lifestyle, pop culture, thrillers, and young adult & kids. Their original and fresh designs have won multiple graphic awards and thanks to their emphasis on promotion, every book is represented with its full potential. Some of their prize-winning and popular Flemish authors are Sandra Bekkari, Christophe Deborsu, Stef Wijnants, Khalid Benhaddou and Koen Schoors.

The year 2011 marks the year B&L founded its television-production company to share their content with Flemish channels and brands. B&L soon realised that strong content is not bound to the medium of books or television, which led to the digital community brand TAGMAG and the academic imprint Owl Press.

### **For more information on foreign rights please contact:**

*Julia Foldenyi* (Senior Rights Manager)

julia@sharedstories.nl | +31 (0)88 700 2809 | +31 (0)6 29 096 4 04

*Irina Fomichev* (Assistant Rights Manager)

irina@sharedstories.nl | +31 (0)88 700 2815

### **Rights Office:**

Herculesplein 96 • 3584 AA Utrecht • The Netherlands

[www.sharedstories.nl](http://www.sharedstories.nl)

*In collaboration with international bestselling author Matthieu Ricard*

STEVEN LAUREYS

## The No-Nonsense Meditation Book

*How Consciousness Can Boost Your Mental and Physical Health*

THE ACCOMPANYING WORKBOOK IS IN THE MAKING

Neurologist and top doctor Steven Laureys has been conducting pioneering research into human consciousness for more than 20 years. Together with international colleagues, Laureys and his team have also embarked on studying the effects of meditation on the brain. When he analysed and scanned the brain of meditation expert and Buddhist monk Matthieu Ricard, the results were spectacular: Ricard was able to control his stream of thoughts almost completely at will. In previous research, Ricard had already shown the highest happiness potential ever recorded.

However, you do not have to be a monk or neurologist to experience the positive effects of meditation. Meditation can change anyone's life. Less stress, a better night's sleep, and greater focus are just a few of the proven benefits.

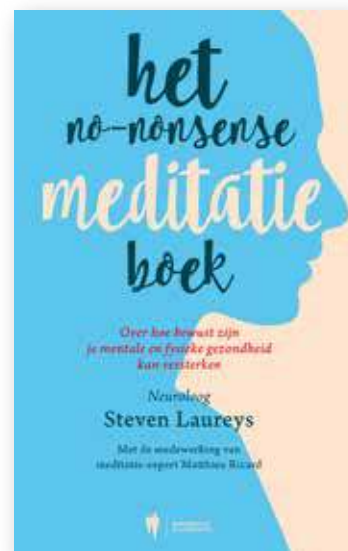
In this book, readers will gain an insight into the workings of meditation and its effects on body and mind. Readers are also encouraged to start meditating themselves using a number of accessible exercises. But rest assured, these do not need to be performed in a lotus position: the exercises are surprisingly informal.

A scientifically-grounded book for anyone who secretly thinks meditation is a load of mumbo-jumbo!

### PRAISE FOR STEVEN LAUREYS

'It has been a great joy to become Steven's friend and collaborate with him on cutting-edge scientific studies that looked into the interface between meditation and the workings of the mind.' – MATTHIEU RICARD

'A breath of fresh air amidst a sea of self-help books. Laureys healthy dose of self-reflection works both motivating and catching.' – BODITV.NL



Borgerhoff & Lamberigts,  
Popular Science, 208 pages,  
March 2019

**rights sold to Bloomsbury  
(world English), Éditions Odile  
Jacob (France), Kosmos  
(The Netherlands)**

**\* full English translation  
& proposal \***



Neurologist **Steven Laureys** has been conducting groundbreaking research into human consciousness for more than 20 years. He is currently studying the effects of meditation on the brain.

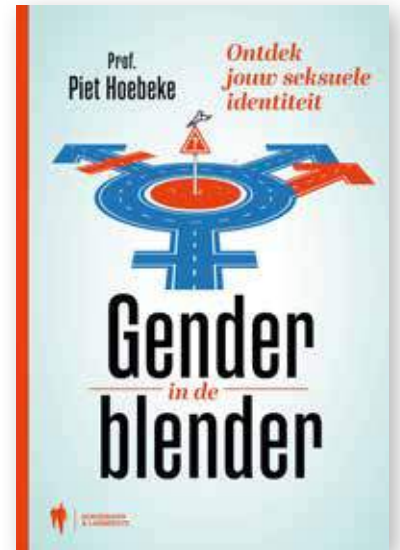
*A guide to sexual identity by renowned urologist*

**PROF. PIET HOEBEKE**  
**Gender in the Blender**  
*Discover Your Sexual Identity*

Everyone has a sexual identity. But between the standard stereotypical man and woman lies a whole spectrum of sexual identities. Most people have a penis or vagina, but their gender identity might not correspond to their physical sex. Not everyone has to fit in those two boxes of being either a man or a woman. Even if you, for instance, identify as a man, you can still feel the urge to dress like a woman. And that has no bearing on your libido.

To explain how gender works, Prof. Piet Hoebeke, urologist at Ghent University Hospital, uses a clever metaphor: the Gender Blender. Imagine that all the elements of sexual identity – biological sex, gender identity, gender expression, sexual preference and sex drive – are like sliders on a mixing console. They can be at the very ends (100% male or female), but usually they are somewhere in between. Everyone has a unique sexual identity and now you can pinpoint your own.

This book is a crystal-clear analysis of gender, but also a generous-hearted plea for greater acceptance, because our classic image of men and women is in dire need of an update.



Borgerhoff & Lamberigts,  
Popular Science, 192 pages,  
April 2020

**\* English sample translation \***



**Dr Piet Hoebeke** is a urologist in the department of Urology at Ghent University Hospital. He is a member of three multi-disciplinary teams – pediatric urology and nephrology; disorders of sex development and gender dysphoria. Besides his field of expertise, Piet Hoebeke also actively participates in the debate about changing gender and gender fluidity.

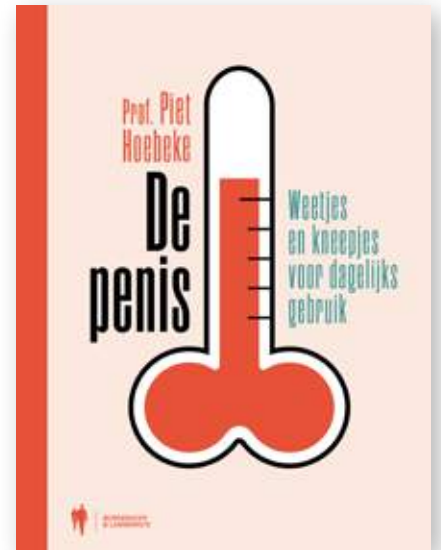
PROF. PIET HOEBEKE

## The Penis

*Tips and Tricks for Daily Use*

Half the world's population has one, the other half occasionally comes into contact with one, and yet there remains an enormous amount of ignorance about the penis. Surprisingly many men think that their own is too small. Or that they need to see a doctor because they don't produce as much sperm as those actors in porn films do. When men are worried about their penis, their confidence plummets. They spend a fortune on dubious interventions and then another fortune to repair the damage. If they had known that their penis was completely normal, they could have avoided the whole ordeal. Your penis is too important to mess with it.

Piet Hoebeke is a urologist; but this is not a medical reference book listing disorders or abnormalities of the penis. With a lot of expertise and humor, Dr Hoebeke explains why the penis is what it is and how to keep it fit and healthy. *The Penis* is a user manual in the strictest sense.



Borgerhoff & Lamberigts,  
Popular Science, 192 pages,  
April 2020

**Rights sold to Bloomsbury  
(world English)**

**\* full English translation  
& proposal \***



**Dr Piet Hoebeke** is a urologist in the department of Urology at Ghent University Hospital. Dr Hoebeke's special fields of interest are incontinence in children and urogenital reconstruction in children, adolescents and adults. He is a member of three multi-disciplinary teams – pediatric urology and nephrology; disorders of sex development and gender dysphoria.

*A book everyone should read to let go of their embarrassment once and for all*

**DR. BART VAN GELUWE**

## The Bum

*All You Need to Know About the Last Human Taboo*

In this book you will learn that everyone is born with haemorrhoids, that we all sit on the toilet the wrong way, and that the number of bacteria residing in the colon surpasses the amount of cells the human body is made up of. Did you know that the Netherlands lost the World Cup final in 2014 due to a torn anus and that Napoleon Bonaparte might never have been defeated in the Battle of Waterloo had he read this book...?

Dr. Bart van Geluwe is an abdominal surgeon at the AZ Groeninge teaching hospital in Kortrijk. Every single day, he meets patients who are embarrassed by their complaints. Many even apologise for the pain in their butt. This sparked the author's long-held ambition to write a book about the bum, the last taboo of the human body.



Borgerhoff & Lamberigts,  
Popular Science, 240 pages,  
September 2020

**\* English sample translation  
& proposal \***



**Dr. Bart van Geluwe** is an abdominal surgeon who specialises in colorectal surgery, pelvic floor surgery and proctology. In his daily practice he encounters patients who feel embarrassed of their complaints and with this book he aims to take away the taboos about our behinds.

*Belgium's top GP delves into a subject at the forefront of 2020*

## SERVAAS BINGÉ

# Immune

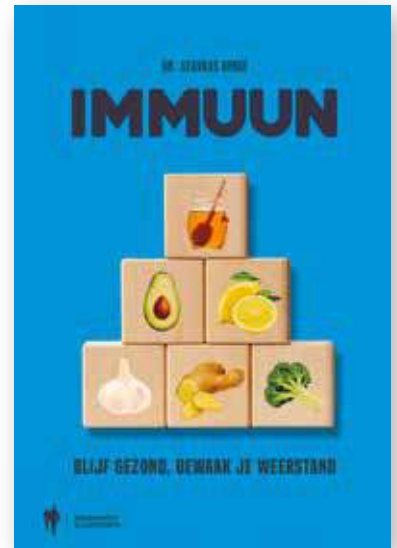
There is no shortage of tips for boosting the immune system, but who can tell facts from fiction? Doctor Servaas Bingé takes the reader on a journey through the immune system and explains how we get ill. Bingé translates the latest scientific findings on immunity into clear advice to help optimise people's lifestyle. Anyone can strengthen their immune system with nutrition, stress reduction, sleep and exercise. Including delicious recipes to push you in the right direction!

Using no-nonsense language with a touch of humour and lots of creative thinking, Dr Bingé provides superb guidance in the complex world of health.

### **PRAISE FOR SERVAAS BINGÉ:**

'The word 'impossible' doesn't exist in his dictionary.'

– SPORTSPREKER.BE



Borgerhoff & Lamberigts,  
Popular Science, 144 pages,  
November 2020

**Previous title sold to Hachette  
Pratique (France), Kosmos  
(The Netherlands)**



As a general practitioner and sports physician, **Servaas Bingé** continues to provide new insights on health and the roles that patient and doctor play. He has introduced the concept of 'healthitude', a term that combines health, our attitude and the daily choices we make regarding our own health. His first book *Never To The Doctor Again* was reprinted twice within three months after its publication. *The List* has also been published in France.



# NINA MOUTON

## Mild Parenting

### *Even During Supermarket Tantrums*

WITH FUNNY AND TOUCHING ILLUSTRATIONS  
BY EVA MOUTON



*Mild Parenting* is a plea for parents to listen to their intuition. That means no rigid rules, perfect parenting or total obedience, but being guided by what feels right for yourself, your children and your surroundings on the basis of a conscious choice. Using volatile family situations related to eating, emotions and bedtime, hands-on expert and family psychologist Nina Mouton teaches parents how to deal with situations while taking into account their own boundaries, their children's needs, and their surroundings.

She explains why emotions such as those tantrums in the supermarket cannot be punished away, and how you can avoid power struggles at the dinner table.

This book teaches us to trust our feelings, even if this seemingly goes against other people's advice or our own notion of the 'perfect' parent.

#### **PRAISE FOR NINA MOUTON:**

'Parenting is making do with what you have, while dropping it multiple times a day. That too, is mild parenting. I will remember that perfect parents don't exist, mild parents do. An inspiring lady, that Nina!'

– MOEDERSHIP.BE



**THE ACCOMPANYING WORK  
BOOK IS IN THE MAKING**

Borgerhoff & Lamberigts,  
Parenting, 240 pages,  
February 2020

**Rights sold to Kosmos  
(The Netherlands)**

**\* English sample translation \***



**Nina Mouton** is a hands-on expert and works as a family psychologist with a unique approach to parenting. She is a popular keynote speaker and regular columnist for Flemish Radio.

**Eva Mouton** is a freelance illustrator. Her illustrations have been published in books and magazines.

*Take a look at the toddler's brain and development to understand their needs and challenges*

## KAROLIEN RAEYMAEKERS Think Like Your Child

*Learn to Understand Why Your Child Refuses to Eat, Screams When They Don't Get Their Way, Won't Go to Sleep, Says 'No' To Everything, Is Almost Constantly Scared ...*

Children aged eighteen months to six years old can be a bother at times. Or at least, that's how it feels to parents. Rejecting most foods, still peeing their pants, clinginess, not going to sleep, screaming if they don't get their way... For parents, this can be exhausting, and the worst thing is, they don't understand why their child is behaving this way. They start to question what they are doing wrong or what it is they don't understand.

Karolien Raeymaekers is a child psychologist specialising in behavioural therapy. For more than ten years she has been helping hundreds of mums and dads who are at their wits' end sometimes. She starts by teaching parents to get inside their child's head. Children simply think differently from adults, and you need to grasp that to understand them. From that starting point, she gives an incredible amount of advice and tips about eating, sleeping, toilet training, stubbornness, emotions, going to restaurants or the doctor, travelling and outings, parties and gifts... So if you recognise the worry, the confusion or the desperate need to understand your child, this book is here to help.



Borgerhoff & Lamberigts,  
Parenting, 208 pages, June 2020

**\* English sample translation \***



**Karolien Raeymaekers** is a clinical psychologist, specialised in the behaviour of children and young adults. After a decade of experience, working as a practitioner in both clinics and hospitals, a teacher and a team coach. Raeymaekers started her own clinic in 2009. With her book *Think Like Your Child* she shares her insights in order to help parents everywhere.

## HANNES COUDENYS

# Ugly Belgian Houses

OVER 100.000 FOLLOWERS ON INSTAGRAM AND FACEBOOK

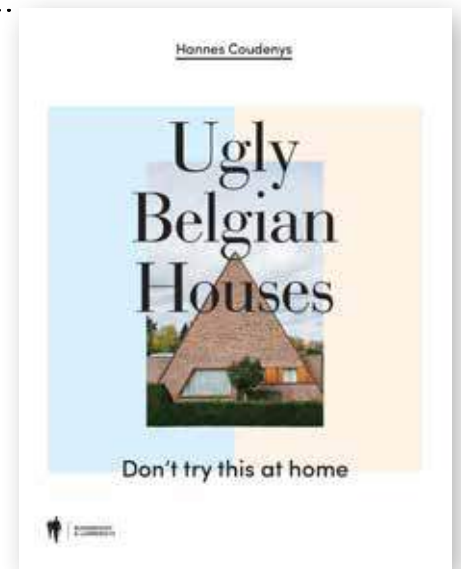
BLOG FEATURED ON BOREDPANDA, DEZEEN, VICE, ETC.

Ugly houses and witty quotes. This simple recipe from the blog *Ugly Belgian Houses* turned out to be a hit. It started in 2011 with the online post of one photo of an architectural ‘misfit’. The result was a tsunami of likes and hundreds of reactions, positive but also many negative ones. Creator Hannes Coudenys knew it immediately: this concept creates quite a stir, not in the least because in Belgium, on an architectural level, just about anything is possible.

### **PRESS ON UGLY BELGIAN HOUSES:**

‘The blog, run by discerning Belgian Hannes Coudenys, documents some of his home country’s architectural misadventures - all with a sense of humor, of course!’ – ARCHDAILY.COM

‘A unique overview of a big, self-made architectural arrangement of oddities.’ – ARCHITECTUUR CENTRUM AMSTERDAM



Borgerhoff & Lamberigts,  
Popular Culture, 176 pages

**\* full English translation \***

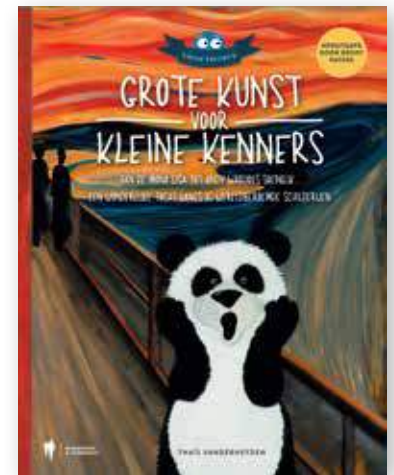
**Hannes Coudenys** knew from a young age that he wanted to work in the media sector. For his work he cut through the full Flemish landscape for many years. The houses he was confronted with formed the inspiration for his own project: *Ugly Belgian Houses*, initially a blog and now also a book. Today he runs the creative agency Hurae.

*Discover the greatest works of art with a healthy dose of humour*

## THAÏS VANDERHEYDEN Great Art for Little Masters *A fascinating journey through 30 world-famous paintings*

*Great Art for Little Masters* features the world's most famous paintings. From the Mona Lisa to Andy Warhol's Soup Cans and From the Middle Ages to the not-so-distant past...

Each work of art is accompanied by a fascinating story about a mad artist, a mysterious disappearance, an incredible invention, a naked lady, or keen eyes that can mix colours... With these amusing little stories, you are taken on a light-hearted tour through the history of painting. Joined by the blue beetle, hiding in every scene.



Borgerhoff & Lamberigts,  
Art for Children, 48 pages, 2016

\* English proposal & sample \*



Borgerhoff & Lamberigts,  
Art for Children, 48 pages, 2017

## Great Art for Little Masters *Museum Treasures*

From Brueghel's Children's Games to Pollock's No. 5. A fascinating journey around 30 famous paintings. Introducing children to art in a playful way is child's play with this entertaining book. *Great Art for Little Masters: Museum Treasures* is about the world's most famous paintings, from the Middle Ages to the not-so-distant past... Each work of art is accompanied by a unique story with fascinating facts and tidbits. Accompanied by amusing little stories, this book will take you and your child on a light-hearted tour through the history of painting.



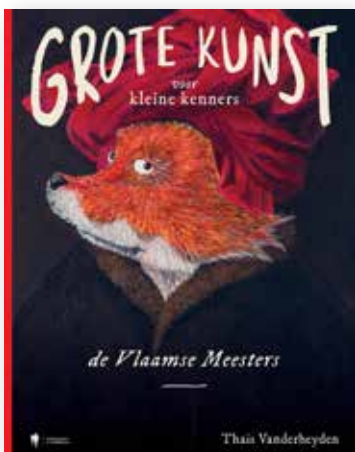
## Great Art for Little Masters

### *Hidden Gems*

It's high time to dive into the artistic world of illustrator Thaïs Vanderheyden! *Hidden Gems* is the third instalment of the series in which she brings the most beautiful, well-known and notable works of art to the playroom. The Van Eyck brothers, Michelangelo, Van Gogh, Mondrian, Andy Warhol, Keith Haring... they all feature in this extraordinary book.



Borgerhoff & Lamberigts,  
Art for Children, 36 pages, 2019



Borgerhoff & Lamberigts,  
Art for Children, 48 pages, 2018

## Great Art for Little Masters

### *The Flemish Masters*

*The Flemish Masters* brings the Low Countries' cultural heritage to life in a playful manner. Young readers are introduced to that extraordinary period in art history which is dominated by the Flemish primitives. And of course, each painting is given a unique twist accompanied by fun facts and tidbits.



**Thaïs Vanderheyden** is an illustrator and author of children's books. The successful children's book series *Great Art for Little Connoisseurs* has grown into a world of its own – exhibitions and junior camps included – in which little art lovers compare her cheerful paintings with the originals.