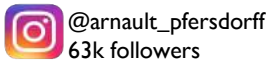


# How to raise a baby

Navigate the joys and challenges of parenthood with expert guidance

## Description

Discover this essential survival guide for new parents: invaluable answers to the myriad questions that arise after welcoming your baby into the world. From changing diapers without causing a fuss to dressing your little one with ease, this comprehensive book offers solutions that will soothe your worries. With over 100 practical factsheets, insights from a trusted pediatrician, and step-by-step illustrations, you'll confidently tackle parenthood. Plus, discover the latest information on topics like baby-led weaning, Montessori parenting, eco-friendly choices, and more. Join the ranks of almost 50,000 satisfied readers who have benefited from this bestselling parenting resource.



## Author

**Arnaud Pfersdorff** is a distinguished pediatrician and trusted voice in parenting. With extensive medical expertise, Arnaud has been a former hospital intern, head of a university clinic, and the creator of France's first pediatric teleconsulting platform, 'pediatre-online.' He's also a renowned author, known for his weekly column on 'Maison des Maternelles' and his invaluable contributions to child healthcare and parenting.

## Key Selling Points

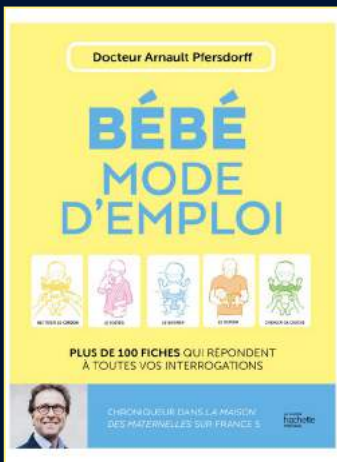
- A new edition of a proven bestseller with nearly 50,000 copies sold
- Expert advice from a distinguished pediatrician
- Step-by-step illustrations for practical parenting techniques
- Fresh insights into contemporary parenting topics and challenges

## Key Features

- Over 100 practical factsheets addressing common and unique parenting questions
- New edition with unpublished factsheets covering essential parenting topics
- Specialized information on critical early childhood issues like autism and hyperactivity
- Guidance on emerging trends in parenting, including Montessori and eco-friendly practices
- Clear illustrations accompany the text to explain key concepts

## Who is it For?

- New parents seeking practical solutions and expert advice
- Expectant parents preparing for the arrival of their baby
- Caregivers, family members, and friends looking to support new parents during this life-changing journey



## Publication Date

January 2024

## Trimmed Page Size

165x225 mm

## Extent

368 pages

## Word count

TBC

## Illustrations

Yes

## Binding

Paperback with flaps

## French Cover Price

€24.95

9782019460211

LA MAISON  
hachette  
PRATIQUE

# Tell me a story Granny and Grandpa

Embark on an emotional journey, creating a family legacy of cherished memories



## Publication Date

February 2022

## Trimmed Page Size

197x175 mm

## Extent

96 pages

## Word count

TBC

## Illustrations

Yes

## Binding

Hardcover

## French Cover Price

€19.95

9782017234487

LA MAISON  
hachette  
PRATIQUE

## Description

This unique and heartfelt book provides an invaluable opportunity for grandparents to share their life experiences, values, and cherished memories with their grandchildren. Through the act of documenting these memories, you gift your grandchildren a timeless family legacy that will be treasured for generations to come.

## Key Selling Points

- Building on the success of *Granny, tell us about you* with 70,000 copies sold
- Addresses the genuine desire of grandparents to pass down their personal history and life experiences to their grandchildren
- Facilitates the creation of lasting bonds and cherished memories between generations
- Great gift potential

## Key Features

- A unique and emotional journey that allows grandparents to share their life stories, anecdotes, and values
- Provides a structured and guided format for documenting memories, making it accessible and enjoyable
- A tangible family heirloom that grandchildren can treasure and pass on to future generations
- Very little text to translate
- Illustrated throughout with a modern and cute design that will appeal to all ages

## Who is it For?

- Grandparents seeking to connect with their grandchildren on a deeper level and create a meaningful family legacy
- Families interested in preserving their unique history and values for future generations
- Anyone looking for a heartfelt and purposeful gift for grandparents and grandchildren alike

# Marvelous Mum

A transformative journey from woman to mother through meditation and writing

## Description

Pregnancy is a profound, life-altering experience that transcends the physical. This unique guide is designed to support expectant mothers on their transformational journey from womanhood to motherhood. Each week of pregnancy is beautifully explored through guided meditations and writing rituals, offering a holistic approach to nurturing both the body and the soul. Divided into five parts, it mirrors the stages of the birth process, providing emotional and spiritual preparation for this incredible life transition.

## Author

**Sandra Zeller**, creator of the popular *Birth of a mother* podcast, is not only a mother but also a visionary entrepreneur. After seven years as the Marketing Director at L'Oréal in Paris, she embarked on a new path. Her creations at Ilado have touched the hearts of thousands of mothers worldwide. Her meditation podcast, *Birth of a mother* has garnered over 200,000 listens and helps mothers cope with pregnancy changes, approach childbirth confidently, and navigate postpartum challenges.



@idaloparis  
154k followers

## Key Selling Points

- Unique approach: Combines meditation and writing rituals for holistic pregnancy support.
- Emotional journey: Addresses the profound emotional and spiritual aspects of pregnancy.
- Author's expertise: Sandra Zeller's experience as both a mother and entrepreneur.
- Popular podcast: "Birth of a mother" with over 200,000 listens.

## Key Features

- Weekly guided meditations tailored to each stage of pregnancy.
- Writing exercises to deepen self-reflection and emotional connection.
- Structured in five parts mirroring the birth process for clear progression.
- Inspirational stories and insights from a seasoned mother and entrepreneur.

## Who is it For?

- Expectant mothers seeking emotional and spiritual support during pregnancy



## Publication Date

January 2024

## Trimmed Page Size

220x160 mm

## Extent

240 pages

## Word count

TBC

## Illustrations

Yes

## Binding

Hardback

## French Cover Price

€22.50

9782017253594

LA MAISON  
hachette  
PRATIQUE