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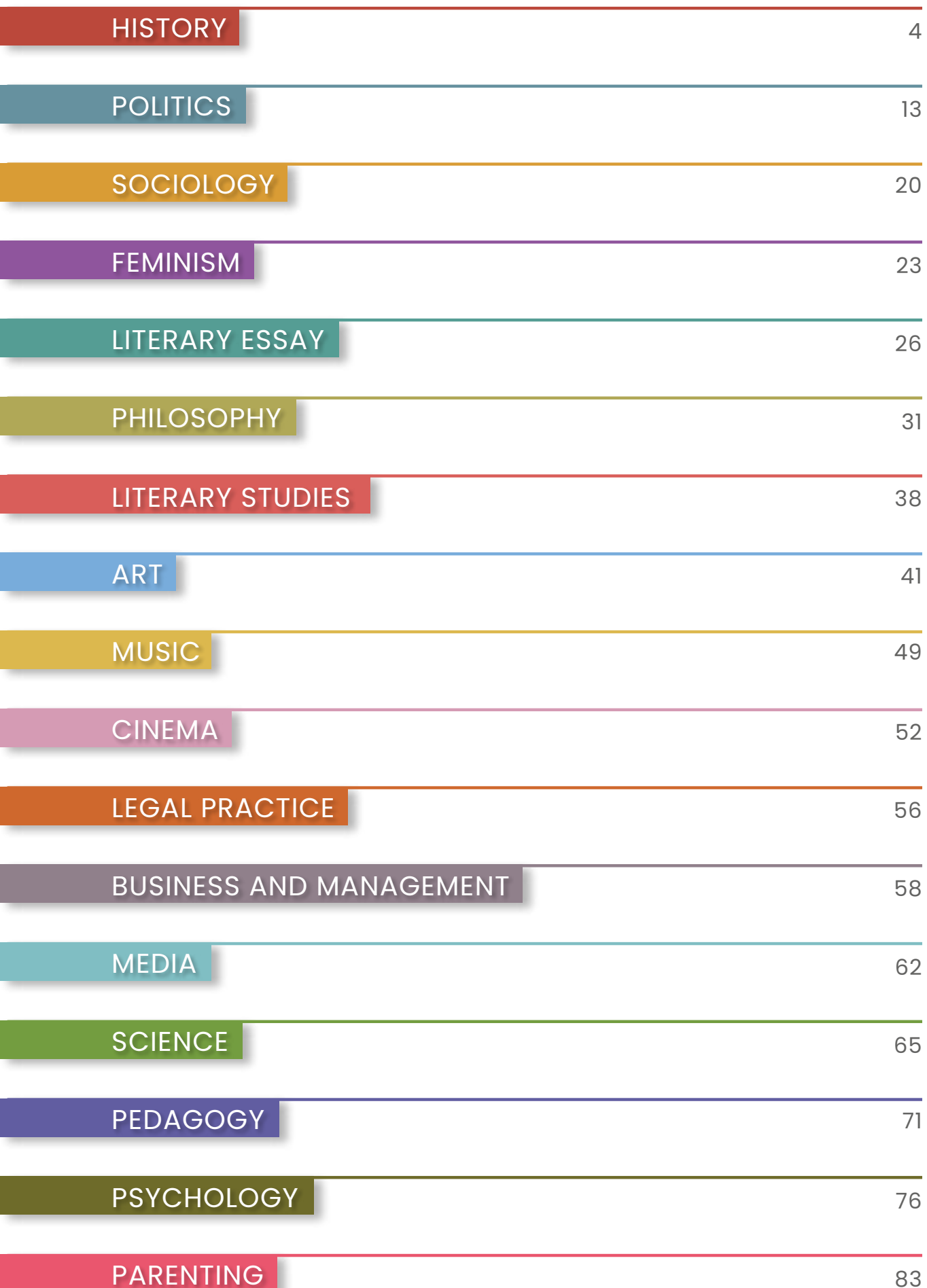
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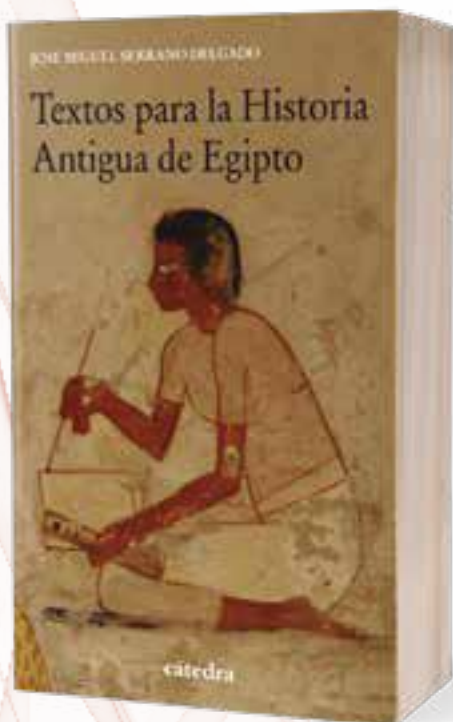
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ISBN: 978-84-376-4202-4
Format: 13.00 x 21.00 cm
Pages: 424 / **Price:** €19.50

Texts for Ancient Egyptian History

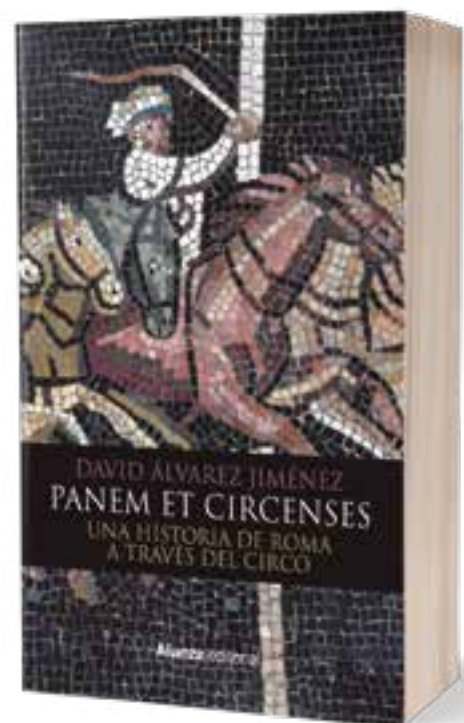
by José Miguel Serrano Delgado

This book provides an approach to the history, institutions and mentality of Pharaonic Egypt from the perspective of texts and written sources in general. It offers a chronological journey from the origins of the Pharaonic state to its end at the hands of Persians, Greeks and Romans. There are specific sections on society, the economy, religion and culture, with the aim of bringing the reader closer to how Egyptians thought and how they saw the world. Most of the more than one hundred texts which make up this anthology are made available for the first time in Spanish with an original translation, with the aim of making these written gems from the past accessible to any interested reader, as well as providing a useful tool for researchers or scholars.

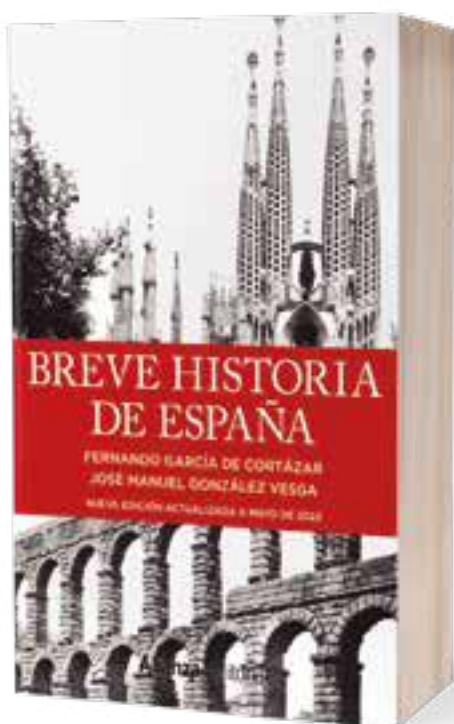
Bread and Circuses A History of Rome through Circus

by David Álvarez Jiménez

Chariot racing in Rome became, from very early on, an effective instrument of social domination, through which the emperor ingratiated himself with his people. The different factions and the celebrity of the charioteers, true stars of their time, made the circus a social and political spectacle in which all of society wanted to be involved. "Panem et circenses" takes us to the center of the tensions of the Eternal City and the spread of the spectacle throughout the imperial territory, particularly in Constantinople.



ISBN: 978-84-9181-296-8
Format: 15.50 x 23.00 cm
Pages: 512 / **Price:** €26.95



Short History of Spain

by Fernando García de Cortázar
and José Manuel González Vesga

In this admirable synthesis, Fernando García de Cortázar and José Manuel González Vesga offer us a new edition, updated to the general elections of July 2016, of their "Short History of Spain". An account of Spain's many centuries of history, its crises and hesitations, its socioeconomic achievements and its hopes for improvement. A history that should not only be that of its kings and heroes, but also of the plough and the sheep, sea voyages and bureaucracy, laws and books, and, above all, a remembrance of those who endured the blows of exploitation and pain. It has been said that "Short History of Spain" is the most important bestseller in Spanish historiography in recent years. This text accompanies Spain from its origins, its only desire to help it move through the 21st century on the shoulders of history, a weapon loaded with future and utopia.

ISBN: 978-84-1148-056-7
Format: 13.00 x 20.00 cm
Pages: 936 / Price: €16.95

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The Conquest of America Spain and the New World (1492-1580)

by Inger Enkvist and Vicente Ribes Iborra

When the Spanish reached America in the autumn of 1492, history changed forever. The consequences were so varied that it is almost impossible to summarize them. However, we can reconstruct the different steps of the conquest process.

Who were the Spaniards who dared to cross an unknown ocean? What were their impressions of the places and the people they encountered? How did they manage to conquer territories thirty times more extensive than their own homeland when there were so few of them? This book follows the advice of historian Bethany Aram when she recommended studying the Spanish Conquistadors and analysing the events they were involved in rather than praising or condemning them. We must "discover" the discoverers. The Conquest of America combines sources from 500 years ago with new research, probably unknown to the reader, in an attempt to remember these discoverers and conquerors.



ISBN: 978-84-376-4227-7
Format: 13.50 x 21.00 cm
Pages: 224 / Price: €17.50

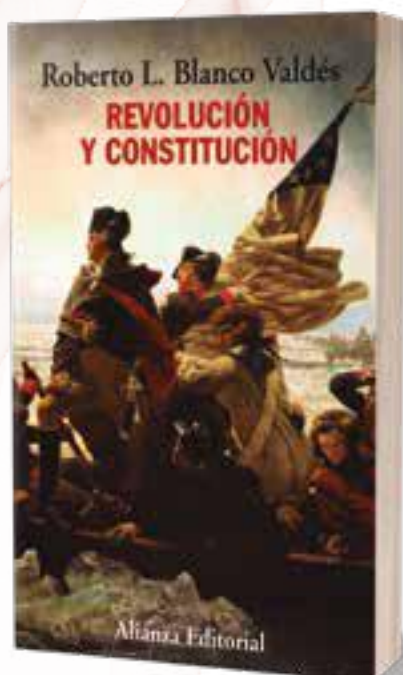


ISBN: 978-84-1148-241-7
Format: 15.50 x 23.00 cm
Pages: 328 / Price: €22.95

A Castillian Game of Thrones Godoy and Napoleon: An Agonizing Struggle for Power

by Antonio Elorza

María Luisa de Parma baptized the unique triangle she formed with Carlos IV and Manuel Godoy as "The Trinity." This triangle went far beyond them being just her husband and her lover, as the dynamics of power, betrayals, and above all, excessive ambitions and miscalculations were played out among its vertices, ultimately leading the country to fall into the hands of a convenient fourth party: Napoleon Bonaparte. With impeccable rigor and relying on meticulous study of primary sources, Antonio Elorza reconstructs in this essay the frenetic sequence of strategic approaches, disaffections, and backstabbing among the four individuals, but especially between Godoy and Napoleon. The former sought to gain the legitimacy of a power he already wielded *de facto*, while the latter aimed to expand his empire. The catastrophic consequences of this Castilian Game of Thrones include the defeat at Trafalgar, the French invasion and subsequent War of Independence, and the groundwork for the independence of the American nations. On the other hand, it also led to the ruin of Napoleon, who eventually acknowledged that "the Spaniards behaved *en masse* like a man of honor" and, after all, "deserved something better."

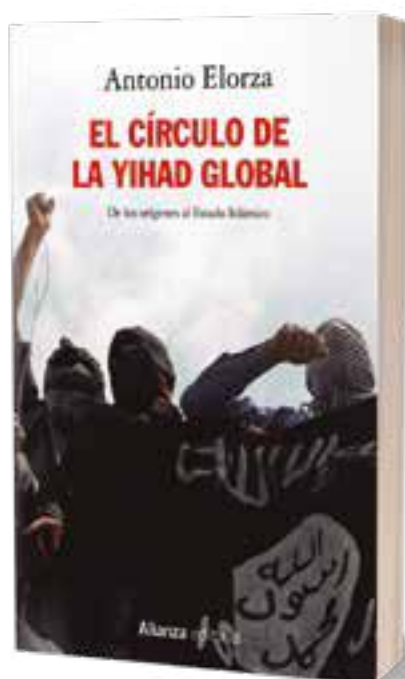


ISBN: 978-84-1148-699-6
Format: 15.50 x 23.00 cm
Pages: 274 / Price: €19.95

Revolution and Constitution

by Roberto L. Blanco Valdés

An essential book for understanding how the foundations of our current democratic systems came to be established. The Struggle for independence, the writings of The Federalist, and the constitutional example of the Americans. It traces the genesis of concepts such as separation of powers, constitutional rigidity, judicial control of the constitutionality of laws, etc. on which democracies are based and to which we turn to verify the health of our political system. This book shows how they were embodied in the first written constitution, in the United States, and, over time, were adopted, in various forms, by Europeans in their constitutional texts.



ISBN: 978-84-9181-789-5
Format: 16.00 x 23.00 cm
Pages: 456 / **Price:** €24.95

The Circle of Global Jihad ***From its origins to the Islamic State***

by Antonio Elorza

Since the second half of the 20th century, and especially since the turn of the century, there has been an increase in the number of terrorist attacks inspired by Islamic jihadism. Countries on all six continents and their main cities have suffered bloody terrorist attacks but most people don't understand the reason for the attacks. This rising wave of terror culminated in the establishment of the Islamic State, between Iraq and Syria, until its military defeat in March 2019. In "The Circle of Global Jihad", Antonio Elorza seeks to explain this phenomenon from its roots, analysing the successive phases of the Islamic jihadist tradition through its key texts. From its origins, starting with the Quran and the rulings of the Prophet of Allah, following the orthodox pattern codified around 1300 by the Damascene theologian Ibn Taymiyya, up to the 20th century, through the Muslim Brotherhood, of Hassan al-Banna to the leading figure of Sayyid Qutb. Jihadism then becomes the mainstay of radical Islamism, reinforced by the return of Wahhabi orthodoxy in Saudi Arabia, as personified by Osama bin Laden. This gives rise to the new trajectory that leads from al-Qaeda to the attempt to make a full return to its origins, represented by the Islamic State. A fundamental and enlightening book for understanding the lead up to a wave of violence that traces its foundations back to the Middle Ages, when Ibn Taymiyya, among others, set the demands and forms of the predominance of the "umma", or community of believers, governed by "sharia" or Islamic law, over any other human collective, with jihad as the means to make it reality.

Jihadism ***Keys to a Global Fanaticism***

by Eduardo Martín de Pozuelo and Eduard Yitzhak

This book is about the fanatical movement we know as Jihadism, its worldview, its relationship with Islam and its incompatibility with any model of society that does not emanate from its interpretation of life, death and the afterlife. Jihad is a war with terrorist features that affects everyone on the planet. It has an ancient, powerful and solid philosophical foundation, which is why it is a big mistake – sometimes one that appears intentional – to assume that the Jihadist is driven by money, arises from poverty and ignorance, or is a crazed misfit. Ignoring the reasons why a Jihadist lives, kills and dies is not an option. This book explores how, when and why this extreme religious current originated, who its followers are, how they behave and where they say they are heading.



ISBN: 978-84-376-4333-5 / **Format:** 13.30 x 20.00 cm / **Pages:** 232 / **Price:** €17.50



ISBN: 978-84-9181-728-4
 Format: 15.50 x 23.00 cm
 Pages: 312 / Price: €20.95

Global History of Religions in the Contemporary World

by Francisco Javier Ramón Solans

The social sciences have often treated religion as a phenomenon in decline. However, despite these predictions, religion continues to occupy a fundamental role in the lives of millions of people and is a determining factor in explaining political and national conflicts and identities. Even the idea of differentiating between a secular and a religious sphere as an organizing principle of modern societies does not seem to be fulfilled when we see how laws and politics continue to be interpreted on a confessional basis. We need only pause for a moment to consider how "the religious" constantly exceeds the limits established in non-confessional states and penetrates every aspect of a country's social and political life. Francisco Javier Ramón Solans studies the complex relations established between the different religious beliefs and those elements that are usually presented a priori as antagonistic or incompatible: secularization, modernization, modern politics, the nation, globalization, gender and civil rights. He also discusses the "invention" of new institutional religions such as Hinduism, Confucianism and Shintoism, which until the 19th century were only sets of moral precepts. A complex and wide-reaching analysis that draws on recent of the role played by religions in the contemporary world.

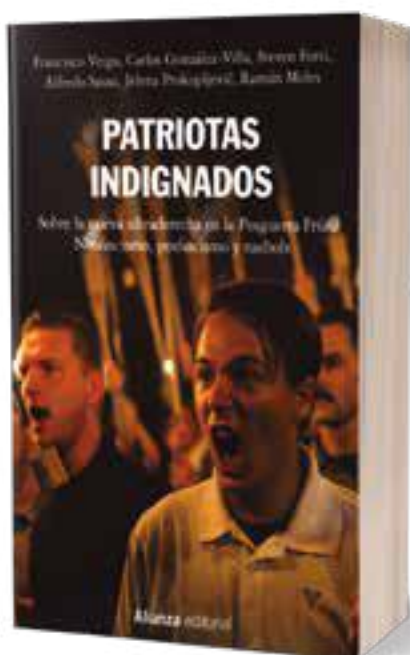


ISBN: 978-84-376-4462-2
 Format: 16.50 x 24.00 cm
 Pages: 552 / Price: €25.95

A Storm in the Age of Enlightenment The Extinction of the Society of Jesus

by Enrique Giménez López

No other event of the 18th century, with the exception of the French Revolution, had such an impact on Europeans and Americans as the end of the Society of Jesus, a religious order which, since its foundation in 1534, had wielded significant influence on the political life of the Catholic monarchies, the defense of the Church of Rome against Protestantism, on much of the culture and education of the elites, and on the missions in America and Asia. The expulsions of the Jesuits – initiated by Portugal in 1759, followed by France in 1764, Spain and Naples in 1767, and the Duchy of Parma in 1768 – were a shock on an unprecedented scale, giving rise to one of the first major public debates in modern Europe.



ISBN: 978-84-9181-722-2
Format: 16.00 x 23.50 cm
Pages: 472 / **Price:** €20.95

Outraged Patriots

by Francisco Veiga, Carlos González-Villa, Steven Forti,
 Alfredo Sasso, Jelena Prokopljević and Ramón Moles

Over the past thirty years, since the end of the Cold War, there has been a striking upsurge in far-right and radical nationalism that does not always embody the traditional forms or image of almost a century ago, generating continuous controversy in both traditional and social media, and confusion in wider society. At times, these new parties and movements have sought to distance themselves from old political models or have used elements of left-wing discourse, exploiting new styles of communication that have sometimes been dubbed “populist”. “Indignant patriots” attempts to shed some light on the confusion by analyzing the phenomenon from two angles. Firstly, from a historical perspective that goes back to the 1990s, when the Cold War ended and the Soviet Union and the Eastern Bloc collapsed, including the wars in Yugoslavia and Ukraine; and continuing with the effects of the Great Recession of 2008 in western Europe and America, reaching a turning point eight years later. Secondly, by dissecting the phenomenon of today’s Outraged Patriots in their various international variants, from neo-fascism to post-fascism via the international identarian movement, the reality of the “Salvini government” in Italy or more obscure concepts such as the Nazbols. It also includes reflections and resources on today’s ultra-nationalism, such as the tendency towards referendums, “anti-fascist fascism”, the rejection of immigration and Euroscepticism. A complete and enlightening journey through the world of the “indignant patriots”, which includes Spain.

Nazis on the Streets

by Jesús Casquete

Created in Munich in 1920 to provide protection at Nazi events, the SA Storm Troopers (“Sturmabteilung”) were a key organization in Adolf Hitler’s seizure of the reins of power in Germany in January 1933. Following thuggish tactics, their main task was to fight the Social Democrats and Communists on the streets, while constantly intimidating Germany’s Jewish population. Based on archive documents, some unpublished, the book deals with number of the pillars of the history of the Nazi “political soldiers” during the Weimar Republic between 1920 and 1933, the first experience of democracy on German soil, which gave rise to a totalitarian regime that led to World War II and the Holocaust.

ISBN: 978-84-9104-676-9 / **Format:** 15.50 x 23.50 cm / **Pages:** 296 / **Price:** €21.95





ISBN: 978-84-1362-631-4
 Format: 16.00 x 23.00 cm
 Pages: 352 / Price: €22.95

Against Hitler and Stalin ***The Resistance in Europe 1936-1956***

by José M. Faraldo

The Resistance in Europe began at the very moment when Nazi Germany on the one hand and the Soviet Union on the other invaded Poland. Internal and external movements were immediately formed in response. The successive invasions of Western European countries by Nazism; of Greece and the Balkans by Italian fascism; and of the Baltic States, Bessarabia and Karelia by the Soviets brought into being similar movements against these occupations and their dictatorial systems. Sometimes they were small groups, sometimes of considerable size; they fought both with arms and with propaganda and counter-information. They were what has been called the "army of shadows", glorified over the years by both film and literature.



ISBN: 978-84-1362-561-4
 Format: 15.50 x 23.00 cm
 Pages: 464 / Price: €23.95

Ibero-American Fascisms

by Gabriela de Lima Grecco
 and Leandro Pereira Gonçalves (eds.)

Was fascism a specifically European movement of the inter-war period or did similar movements occur on other continents and not only before and during the Second World War? Gabriela de Lima Grecco and Leandro Pereira Gonçalves have coordinated Ibero-American Fascisms in which they analyze how the phenomenon arrived in Ibero-America: influenced by the Italian, German, Spanish and Portuguese European models; but also with exchanges between them, that is, between the indigenous Latin American fascisms. The fascist phenomenon in Latin America had its own particular adaptations to the circumstances of each country, just as all European fascist movements were distinctive from the Italian original. Some governments adopted the external forms rather than the ideology, as was the case with Perón in Argentina and Getulio Vargas in Brazil; others were more strictly fascist.



ISBN: 978-84-1148-462-6
Format: 15.50 x 23.00 cm
Pages: 208 / **Price:** €20.95

History in Ruins ***The Cult of Monuments and Their Destruction***

by Mauricio Tenorio Trillo

Perhaps today we feel more intensely under our feet the tremors of monument destruction. Movements like Black Lives Matter, the rightful claims of descendants of colonized peoples, or the struggles for historical memory after the 20th-century dictatorships have demanded symbolic reparations that often involve intervening, removing, or demolishing statues of figures and events heroified by a single version of the facts. However, as Mauricio Tenorio encourages us to acknowledge, the rise and fall of monuments are as ancient as history itself. The true novelty lies in the contemporary monument of our era: the selfie, the image that, thanks to the magic of social networks, seeks to freeze the gesture of destruction as a monumental act paying homage to true justice and definitive progress. It offers the debris of the present on the altars of a better, more ethical, and purer future. But merely immersing our hands in the muck of the past is enough to convince ourselves, as the author posits, that history is but a succession of infamies, and nothing within it suggests that the future has the ability to exorcize its evils.



ISBN: 978-84-376-4432-5
Format: 12.50 x 35.00 cm
Pages: 416 / **Price:** €18.50

Bullfighting / Anti-bullfighting ***A Historic Debate***

by Beatriz Badorrey Martín

Ever since their origin, bullfighting festivals have been a controversial spectacle and have aroused great passion both for and against. Popes, theologians, monarchs and ministers have tried to ban bullfighting festivals on different occasions and for different reasons: from the moral and humanist reasons put forward in the papal bulls of the 16th century, to the utilitarian, economic and labour arguments put forward in the Spain of the Enlightenment, to the social, political and animal rights arguments of recent centuries. This book describes the main historical milestones of these two ways of seeing a single reality. It is not easy to summarize such a long and intense dispute in just a few hundred pages, and some omissions are thus inevitable. In this study, the author has focused on the key moments of the debate, whether because of the quality of the protagonists, the forum in which it occurred or the brilliance of the arguments, which have frequently been of the very highest intellectual level. This historical overview can help us to better understand the current situation, because the debate is still open and society continues to be divided on the question of bullfighting.



ISBN: 979-13-7009-064-7
Format: 12.00 x 18.00 cm
Pages: 216 / **Price:** €13.95

Diving into the Past History's Greatest Shipwrecks

by Carlos León Amores

Carlos León Amores, renowned underwater archaeologist, invites readers on a fascinating journey across the sea floor to discover the secrets hidden in history's greatest shipwrecks. This expanded and updated second edition immerses us in the depths of the Mediterranean and the American seas, where the author has participated in numerous archaeological expeditions. Using language that masterfully combines scientific precision and historical narrative, León Amores meticulously reconstructs each shipwreck based on archaeological remains and archival documents. From Bronze Age vessels to 19th-century frigates like Nuestra Señora de las Mercedes, each chapter constitutes a veritable time capsule that reveals not only technical aspects of navigation and shipbuilding throughout the centuries, but also the moving human stories hidden behind each maritime tragedy.



ISBN: 978-84-376-4943-6
Format: 13.50 x 21.00 cm
Pages: 336 / **Price:** €21.95

Two More Degrees is No Big Deal A History of Climate Change Denial

by José María Baldasano

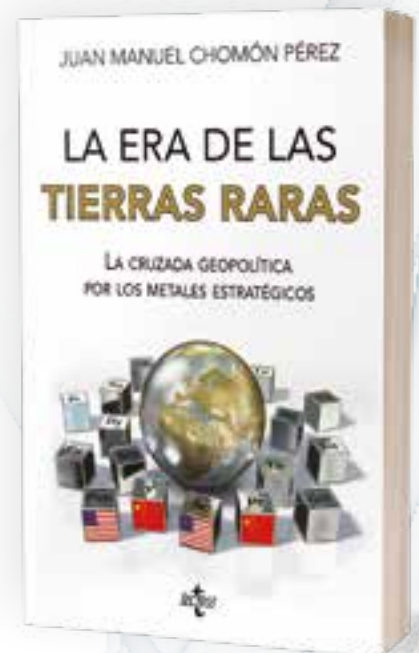
Climate change deniers and skeptics would have us believe that the entire issue of global warming is a fantasy dreamed up by a group of scientists bent on destroying the economy and society. However, the roots of scientific thinking when it comes to the Earth's temperature and its causes can be traced to knowledge development throughout the 19th and 20th centuries. The reason for remembering this journey back in time of scientific knowledge that has allowed us to better understand the functioning of the Earth's atmosphere and the climate system is that many climate change denial myths, lies, and hoaxes are based on a biased, manipulated, and falsified use of these myths. Climate change denial is essentially an economic, ideological, political, social, and media construct that rejects or underestimates the scientific consensus on current climate change and its consequences, whose basic and primary objective is for humanity to remain as a fossil fuel civilization.

The Era of Rare Earths

The Geopolitical Crusade for Strategic Metals

by Juan Manuel Chomón Pérez

Despite being essential in our daily lives, given that they are present in almost every device around us, these rare metals have passed under the radar of the West, a geopolitics strategy that is now beginning to change at full speed. The author, using the crusades as a guiding metaphor, tries to answer questions such as whether China will end up being the undisputed hegemonic leader by having almost a monopoly on natural deposits; how geopolitical relations will affect the fight against climate change or whether the dollar will hold its own as the main currency of international exchange. One of the biggest challenges that the world will face in the next thirty years will be the acquisition and use of these metals, given that their incredible properties make them essential for energy transition, in addition to their importance in weapons and the military.



ISBN: 978-84-309-8948-5

Format: 15.50 x 23.00 cm

Pages: 248 / Price: €24.50



ISBN: 978-84-309-8432-9

Format: 15.50 x 23.00 cm

Pages: 152 / Price: €18.50

Impacts of Transhumanism on Business and Society.

Keys to Understanding Transhumanism

by Jorge Pelegrín Borondo and Mario Arias Oliva (Coord.)

The digital and knowledge revolution is bringing about radical changes not only in the way we organise ourselves as a society, but also to human nature itself. New transhumanist technologies are already among us, and they will allow us to live many more years with a higher quality of life and become cybernetic organisms or cyborgs. This new species will have increased capabilities both physically and intellectually, making us "superhuman" when compared to our current abilities as a species. A technology that until now has been used in external devices is beginning to exist inside us, connecting our minds and bodies with digital life. The ethical, business and social consequences of this change will be enormous. This book looks at some of the major ones, attempting to answer questions such as, will we all become cyborgs? Is it ethical to modify the innate natural capacities of human beings? Will robots take away our jobs? Will the laws be able to adapt to these changes? What are the technologies that are bringing about this revolution? Will robots have emotions? The answers to these and other questions can be found in this book.



ISBN: 978-84-309-8922-5
Format: 15.50 x 23.00 cm
Pages: 544 / Price: €27.50

Ancient Greek Democracy and their Interpreters in Western Tradition

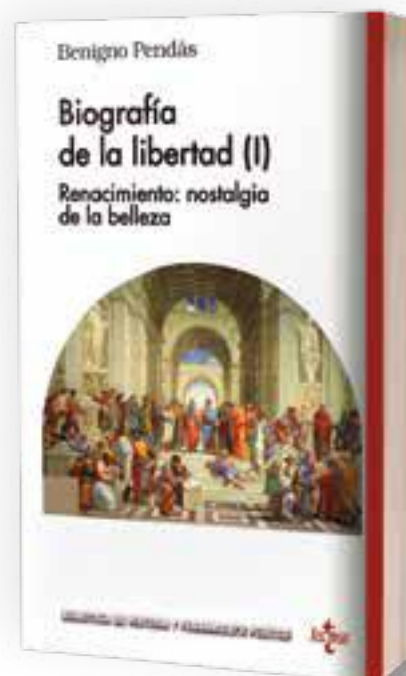
by César Fornis, Laura Sancho Rocher and Manel García Sánchez (Coords.)

This book is the result of an interdisciplinary colloquium, held in Seville in October 2022, in which scholars from different disciplines (Philosophy, History, Philology) and periods (Antiquity, Middle Ages, Modernity and even the current world) participated and addressed some of the key issues to understand how the idea of a popular government arose and what dilemmas the discussion of the notion of democracy entailed. The issues that this volume proposes for discussion include but are not limited to: the management of human rationality and emotionality; conventional law and justice in the face of nature; the participatory notion of citizenship; feminism and gender perspective; the nature and scope of institutions and magistracies; the control of power.

Biography of Liberty (I). Renaissance: Nostalgia for Beauty

by Benigno Prendás

Biography of Liberty is a far-reaching academic project whose purpose is to present forms of European culture from a perspective of political power and individual freedom. This first volume is dedicated to the Renaissance, an exciting time for literature and the fine arts with a timeless canon of beauty that we contemplate today with nostalgia. The author offers a reading of political thought in its historical context, with special focus on the prominent figures active in 16th century Europe. What then arises is the State as a work of art, the concept of sovereignty, the contrast between monarchies and republics and the Protestant Reformation that questions the religious unity of a troubled Europe. Hand in hand with Burkhardt, Huizinga and other great scholars, the reader feels immersed in the Spirit of the Age, typical for the foundation of the modern mentality. In successive instalments, Biography of Liberty will deal with the Baroque, the Enlightenment, Romanticism, Modernity and Postmodernity, cultural axes that determine the meaning of freedom under the rule of law as a form of genuinely human life.



ISBN: 978-84-309-8644-6
Format: 15.50 x 23.00 cm
Pages: 384 / Price: €28.50

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ISBN: 978-84-309-9172-3
Format: 15.50 x 23.00 cm
Pages: 504 / **Price:** €44.95

Biography of Liberty (II).

Baroque: the Great Book of the World

by Benigno Prendás

The second volume of the Biography of Liberty is dedicated to the 17th century. Two different perspectives, the Baroque and Science, converge in this "great book of the world" written by politicians, writers, artists, and scholars dating back to a decisive period in universal history. The author presents the main players in the context of historical developments. The major concepts: King/State absolutism; mercantilist economy; emerging science. The historical-political subjects: France in its "Great Century"; the Spanish Monarchy, decadent but resilient; the Germanic world, the Baroque Holy Roman Empire; England, now almost modern; Italy, a factory of artistic geniuses. Pendás explores the concept of liberty through renowned figures of culture: Cervantes, Shakespeare, Velázquez, Bach. Finally, he presents the State as a political form of Modernity, enshrined in Westphalia ("famous peace, suspicious peace"). Faced with the resistance of prudential knowledge, inherent to the Baroque, this volume concludes with the first steps taken in a new era, the "call" of the Enlightenment, to which the next instalment of this important academic project will be dedicated, which started out with a study of the Renaissance and will conclude with Postmodernism in the sixth and final volume. This is not a work of dogmas, but of perspectives, writes the author, a vision through prisms or a play of mirrors, to be enjoyed by readers capable of appreciating that perpetual search for liberty under the rule of law, the only worthy form of veritable human life.



ISBN: 978-84-309-8985-0
Format: 13.50 x 20.00 cm
Pages: 216
Price: €16.50

I, the European Union

by María Jesús García García

Informative and interactive point of view.
 Simulation of an open dialogue between the European Union and its citizens.



ISBN: 978-84-309-9003-0
Format: 15.50 x 23.00 cm
Pages: 312
Price: €26.50

Concerns of a European

by Francisco Michavila

Through the author's articles, issues such as populism, relations with North America, the rise of China, the roots of Europe and its symbols, and the health crisis are addressed.



ISBN: 978-84-309-8962-1
 Format: 15.50 x 23.00 cm
 Pages: 352 / Price: €28.50

Democracies and Autocracies Facing the War in Ukraine

by Susanne Gratius (Coord.)

After a theoretical analysis, the work focuses on the point of view of China and Russia, powers that do not identify with liberal values, on the conflict in Ukraine. Successively, it explores the positions of the Western powers, concerned with the maintenance of the liberal order. Finally, it deals with the perspective of increasingly influential powers on the international scene, but little interested in interpreting the conflict as a clash between democracy and autocracy and, rather, concerned with preserving their international autonomy, avoiding being dragged by the logic of a new Cold War.



ISBN: 979-13-7009-036-4
 Format: 15.50 x 23.00 cm
 Pages: 536 / Price: €19.95

Ukraine 22: The Scheduled War

by Francisco Veiga

To explain the current Ukrainian conflict, Francisco Veiga traces its origins back to the period from 1986 to 1991, before the dissolution of the Soviet Union. He covers the subsequent tensions sparked by the energy business, as well as the Orange Revolution of 2004 and 2005, which turned Ukraine into a key player in the "New Cold War." He addresses the earlier conflicts in Georgia in 2008 and Nagorno-Karabakh in 2020, before diving into the role played by the Euromaidan and Crimea crises in 2014 and 2015, along with the ongoing latent war in the Donbas region. He concludes by exploring the Russian military invasion of Ukraine that began in the winter of 2022, which has become one of the hot wars of the Post-Cold War era, this time on European soil. Veiga analyzes the conflict within the new international paradigm that emerged in 2020 and 2021 as a consequence of the Covid pandemic and its economic effects. He considers the new military alliances such as the Abraham Accords, as well as the emergence of new international players such as Turkey, Israel, Poland, and Hungary. He also acknowledges the roles played by the European Union, NATO, and the United States.



The Future of Postrevolutionary Cuba

by Susanne Gratius and Matías Mongan (Coords.)

Since 2018, when Miguel Díaz-Canel assumed the presidency to replace Raúl Castro, Cuba has entered the post-revolution. The generational change and the end of Castroism marks a turning point on the island. The citizen protests of July 11, 2021, signaled a growing "Latin Americanization" of Cuba and the end of the social achievements of the Revolution that is entering its final phase. However, the democratic transition remains blocked, not least because of the long-standing US embargo. This book, written by a group of authors from Europe and Cuba, analyzes, from a multidisciplinary approach, the political, economic, social and international situation of the island to develop and discuss different scenarios for the future.

ISBN: 978-84-309-8918-8 / **Format:** 16.00 x 23.00 cm / **Pages:** 344 / **Price:** €24.50



The City Before the Sea *Shanghai: Past, Present and Future of China*

by Claudio F. González

This work is about Shanghai, one of those magical places where people have incessantly searched for their own desires. It is also a chronicle of life in a megalopolis that is built by its different architects as one of the greatest urban planning spectacles in the world, and in which its inhabitants strive to build the future, but where at every step they stumble upon the half-buried remains of their own past. All cities are perhaps unique, but Shanghai is inimitable. A city hardly more heterogeneous, which was away from the standard legal system for a long time, but also strict, hypocritical and perverted. Even so, the city has experienced, and continues to do so every day, enormous alterations. It has been said that China is a gigantic social experiment. Shanghai is probably its most advanced example. It is also the place where the most complicated of outstanding issues can be formulated. Can China continue its material progress without a central part of humanity? Are the people of Shanghai radically different from those anywhere else in the world, or do we all share the same concerns and chores? This book is also the second part of a trilogy on China of which the chronicler has already published a first volume, *The Great Dream of China* (Tecnos, 2021), and which modestly aims to contribute to renewing perspectives on the country, its culture, its people, its society and its geography. It has often been written that Shanghai is not China. But it is quite the opposite. Shanghai is the China of the future, the China of the present and the past. You just have to look a little beyond the obvious and the superficial. The modern history of China with its various ideologies, its struggles and its relationship with the global resides in the buildings and inhabitants of Shanghai. There may also be some seeds of our own future.

ISBN: 978-84-309-9253-9
Format: 15.50 x 23.00 cm
Pages: 552 / **Price:** €31.95



ISBN: 978-84-309-8984-3
Format: 15.50 x 23.00 cm
Pages: 248
Price: €24.5

Keys to the Comprehensive Achievement of Immigrant Rights

by Antonio Tirso and Ester Sánchez

This book delves into the challenges faced by immigrants in terms of human rights and social integration. From a legal perspective, it examines the relationship between human rights and migration, addressing how political, social and cultural rights are intertwined in the process of immigrant incorporation. The legal situation about the principle of universality of human rights is highlighted, and the restriction of rights is addressed as a conflict of legal goods. This study proposes legal policy and solutions to address these challenges, while exploring the inherent vulnerability of immigrants and the importance of education for their personal development. It focuses on the uniqueness of immigrant education, highlighting the linguistic and cultural dimension, advocating pluralism in democratic societies. Intercultural education is presented as key to the integration of immigrants, promoting cultural non-discrimination and effective conditions for achieving individual autonomy. An analysis of citizenship education and how to rediscover the values implicit in democratic education is proposed. Finally, the importance of human rights in the education system is highlighted, reinforcing the relevance of these rights in the formation of informed citizens committed to social justice.

Welfare States at the Crossroads. Social Policies in Comparative Perspective

*by Eloísa del Pino
and M.ª Josefa Rubio Lara (Directors)*

In-depth review for this new edition that describes and seeks to explain the main transformations that the Welfare State has undergone in the last twenty years. It is approached from a comparative point of view, which allows us to observe the diversity of the forms of the Welfare State. It examines the changes that have affected each of the policies characteristic of the social sphere – health, pensions, antipoverty policies, care for dependents, family and gender, and unemployment protection – as well as other sectors such as education, active employment policies or fiscal policy, which are not usually addressed in texts on the Welfare State.



ISBN: 978-84-309-8961-4
Format: 16.00 x 22.50 cm
Pages: 504 / **Price:** €27.50



ISBN: 978-84-309-8979-9

Format: 16.00 x 23.00 cm

Pages: 336 / Price: €23.95

The Far-Left Politics in Western Europe.

Liberalism and Threats to Democracy

by Edurne Uriarte and Ángel Rivero (Coords.)

In this book we will analyze the far-left parties with a significant electoral representation and/or with a relevant influence in the political system of each country. This includes the analysis of parties or coalitions with significant electoral representation, and also from smaller parties, such as the far-left nationalist parties in Spain, like EH Bildu and ERC, which have a significant influence on the Spanish political system.

Polarized or Paralyzed? Democratic Movement Emergence & Transformations

by Juan Roch

There seems to be a consensus on the difficult times currently faced by today's democracies. The word "crisis" reappears strongly in its different forms of climate, war, pandemic, or energy crisis. From academia and the media, the problem of populism, the threat of the extreme right, and political polarization are spoken of as the fundamental challenges to democratic functioning. This book presents an alternative approach to what is called "the narrative of political polarization" and helps to understand in depth the dynamics of electoral cycles and analyzes supply (political parties) and demand (citizens) in today's politics.



ISBN: 978-84-309-9210-2

Format: 15.50 x 23.00 cm

Pages: 168 / Price: €18.50



ISBN: 978-84-1362-832-5
Format: 15.50 x 22.50 cm
Pages: 328 / **Price:** €19.95

Tribe Mentality

The Lights and Shadows of the Social Brain

by Luis Aguado

Humans have traditionally been defined as a rational, thinking animal, and the common surname we have given ourselves proudly proclaims it: sapiens. But just as distinctive as our undoubted intellectual sophistication is our social character, the deep need for community and belonging that continually drives us to seek contact and identification with our fellows. Our mind is at once individual and collective, particular and tribal. And this collective character can lead us to unity as well as to struggle and conflict. This offers an accessible and rigorous account of the advances that psychology, neuroscience and the social sciences have made in the knowledge of that essential feature of human nature: sociability. It covers topics such as the forms of human attachment, social identity and the psychological roots of inter-group consensual relationships, empathy, collective emotions and the neurobiology of social bonds.



ISBN: 978-84-309-8666-8
Format: 15.50 x 23.00 cm
Pages: 320 / **Price:** €25.95

Learning and Not Forgetting

Reflections on Disasters

by Francisco Revuelta and José Calvo Poyato (Coords.)

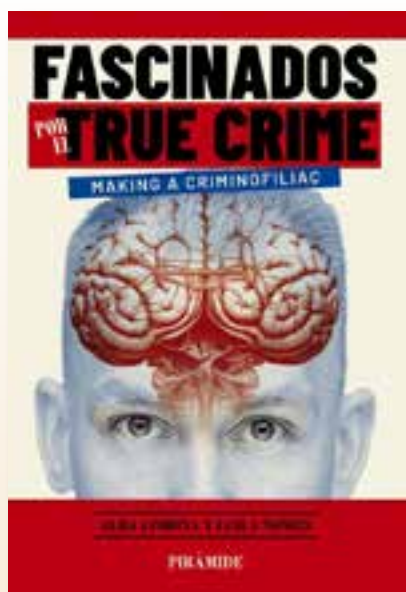
Disasters are understandably undesirable; however, it is impossible to evade many of them. From time to time, one arises with the potential for complete destruction and damage. That is why it is very important that there are measures in place at all levels, from lowest to highest, to prevent disasters where possible, and if they do happen, such measures should help minimize their impact. This work aims to provide a series of ideas that help achieve the aforementioned objectives. The authors who have contributed are experts in a wide range of disciplines; specifically, biology, economics, physics, history, medicine, journalism, psychology and sociology. Using their collective knowledge as a foundation for a multidisciplinary vision that is both informative and rigorous, they explain the aspects of disasters from which we must learn and not forget, to effectively and efficiently prevent and mitigate their consequences in the future. This book is a must-read for both laypeople and specialists in the different subjects it addresses, and should be used for reference at the individual, social and political level.

Exogenous Violence in Sports Prevention and Intervention Measures

*by José Manuel Ríos Corbacho (Director)
and Manuel Rodríguez Montserrat (Coord.)*

In the initial decades of the 21st century, violence undoubtedly remains one of the most challenging pathologies in sports. Unfortunate recent events in the sports scene have placed the social and legal focus on the detection of delinquency and prevention. The objective of this collective work is to make the reader reflect on the national and international case studies by way of legal experts from various countries who have provided both a general legal and legal-criminal framework. The result of all this work is intended to be an exhaustive sample of theoretical knowledge that allows for practical application.

ISBN: 978-84-309-8707-8 / **Format:** 16.00 x 22.50 cm
Pages: 440 / **Price:** €25.50



ISBN: 978-84-368-5063-5
Format: 15.50 x 23.00 cm
Pages: 288 / **Price:** €18.49

Fascinated by True Crime Making Criminophiliacs

by Alba Lisbona and Leila Nomen

Why are we unable to look away when faced with a true crime? Why are we drawn to gruesome stories? Have we turned killers into icons of popular culture? True crime is no longer a niche genre, rather, it has become a global obsession. But what does that say about us? This book explores the true crime phenomenon from its origins in crime fiction, film noir and tabloid journalism to its rise in documentaries, podcasts, and streaming platforms. As part of an in-depth analysis, it is revealed how these narratives are designed to entice and engage, exploring the psychology behind our attraction to evil and crime. However, true crime is not simply harmless entertainment. It can distort our perception of criminals, blur the lines between victim and executioner, and turn horror into a spectacle. What's more, excessive consumption of this subject matter can lead to addictive behavior and affect our emotions. This book introduces the term "criminophilia", a psychological attraction to the dark and disturbing, and offers practical and therapeutic strategies for those who feel like they are crossing a dangerous threshold. Finally, it includes an exclusive selection of the most shocking true crime stories in history and a number of key resources to better understand this phenomenon. Employing a critical, psychological, and sociological approach, it not only explores the darker side of true crime but also invites the reader to reflect on the limits of the genre and our role as viewers as crime is turned into the stuff of legends. It will make you rethink everything you thought you knew about true crime.



ISBN: 978-84-309-9185-3
Format: 15.50 x 23.00 cm
Pages: 256 / **Price:** €26.50

Comprehensive Guide to Coliving ***Learn about all the Social, Legal, Economic*** ***and Architectural Aspects of Flex Living from*** ***the Main Players***

by Araceli Martín-Navarro and Sandra Daza Silva

Immerse yourself in this guide to learn how to implement new, multi-amenity shared spaces that are reinventing themselves to offer much more than an investment opportunity, pursuing projects that promote growth, collaboration and a fulfilling lifestyle. Discover how these flexible spaces not only provide a viable alternative to urban living but also foster the creation of vibrant and supportive communities. With a focus on socially beneficial aspects, this book reveals how Coliving can be an effective response to contemporary challenges, helping young people find a balance between independence and connection. This technical and legal guide addresses the Coliving phenomenon from a legal, urban planning, social, investment, and other perspectives. With a clear focus on regulation and urban planning, this work provides local governments with the necessary tools to effectively address Coliving. It analyses examples of cities that have implemented successful regulations, taking into account aspects such as density, safety, residents' quality of life, and the integration of Coliving into the existing urban fabric. It also addresses key topics such as taxation, management, sustainability, and promoting diversity in shared housing. This book explores the essence of Coliving, breaking down its foundations from collaborative communities to the innovative business models that support it. Through inspiring stories, case studies, and interviews with experts, it highlights how Coliving goes beyond simply sharing space; it is about building meaningful connections, fostering collaboration and transforming the way we think about home.



ISBN: 978-84-309-8683-5
Format: 15.50 x 23.00 cm
Pages: 176 / **Price:** €25.50

Knowledge in Crisis ***Ideologies in Education Today, with Examples*** ***from Sweden***

by Inger Enkvist

What happens when ideologies such as egalitarianism, multiculturalism, gender ideology and sustainable development are introduced into an education system, that is, when politicians begin to use education to change society rather than for students to acquire knowledge? The result is less time spent on school subjects. Sweden is an example of a country that has lost educational quality through the introduction of several policy goals in education. Knowledge in Crisis describes and explains the background behind this change. Current lines of thought such as postmodernism and social constructivism assert that knowledge is not really important, and that the school does not have to insist on intellectual learning but that it is better to instead teach desirable social attitudes. The book examines these ideas from different points of view and rejects them as negative for society and for students as individuals. Swedish education has been a reference in Spanish-speaking countries and, therefore, Knowledge in Crisis also serves as a warning. Despite Sweden having an excellent educational tradition and investing in education for a long time, the introduction of new ideologies has had a negative effect on knowledge.

Rights sold in: Brazil



Patriarchal Dystopias ***Feminist Analysis of "Queer Genderism"***

by Alicia Miyares

Throughout history, women have suffered from the invention of "gender identity", an essentialist construct that has consolidated structural inequality between the sexes. "Gender identity" has become a neolanguage that aims to prescribe what, who, how, when and where someone is a "woman". Its rhetoric generates prefixes such as "ciswomen" or phrases such as "pregnant people" or "menstruators" to avoid using the correct word: "women". Heterodesignation refuses to give up and hides in transdesignation. Gynophobia, extreme male chauvinism and the undervaluing of women appear disguised as queer. We have to choose between feminism and patriarchal dystopia.

ISBN: 978-84-376-4201-7 / **Format:** 13.50 x 21.00 cm / **Pages:** 256 / **Price:** €16.50



Sexual Politics of Pornography ***Sex, Inequality, Violence***

by Mónica Alario Gavilán

It is undeniable that pornography has become the "sex education" of the new generations. But what is it that boys between the ages of eight and eleven find just a click away? To what degree can we say that this is "education" or "sexual"? What impact will this "learning" have on women and girls? At the core of Sexual Politics of Pornography is a distinction between sex and sexual violence; a consideration of why some of this violence is considered, simply, as sex; the question of how it is possible for boys to become sexually aroused in situations that constitute violence against women and girls; and, of course, the fundamental question: what are the consequences for all women and girls when pornography and sex are equated?

ISBN: 978-84-376-4332-8 / **Format:** 13.50 x 21.00 cm / **Pages:** 432 / **Price:** €21.50



Patriarchal Biblical Myths ***Feminist Critical Study***

by Mercedes Navarro Puerto

Despite being the most influential book in human history, there is a gap in our knowledge and dissemination of critical and deconstructive feminist studies of the Bible. This volume aims to fill that gap. Patriarchal Biblical Myths considers the figure of Eve, that of Moses –the supposed male hero– and the Exodus, showing in each case the patriarchal and self-interested reception, and the potential of figures and texts that have been mistreated by patriarchy. Feminist Biblical exegesis and hermeneutics go beyond different belief systems and are not constrained by any of them. As a result, this work can offer an interesting and necessary vision of culture and an inexhaustible source of information.

ISBN: 978-84-376-4412-7 / **Format:** 14.00 x 21.00 cm / **Pages:** 200 / **Price:** €16.95



Hannah Arendt in Contemporary Feminist Theory

by *Teresa Portas Pérez*

This book explores the dialogue that feminist theory has established with Hannah Arendt, a thinker who explicitly spoke out against the women's movement of her time and, ultimately, did not theorise the question of gender. She merely offered a number of brief critical reflections in a review, published in 1933, of Alice Rühle Gerstel's work, "The Problem of Woman Today: A Psychological Assessment", with these reflections later being adopted by feminist thinkers. Arendt's political theory has served as a driving force for a wide variety of theorists, raising enormous possibilities from a range of feminist paradigms, ultimately helping to focus and reinterpret the feminist project itself. Within the framework of Arendt's theorisation, issues such as corporeality, the problem of the subject of feminism, experience and oppression, emancipation, and liberation are discussed, leading to a specific discussion about the strategies and goals of feminist mobilisation.

ISBN: 978-84-376-4442-4 / **Format:** 13.50 x 20.50 cm

Pages: 416 / **Price:** €18.50



Run, Atalanta Feminist Review of Sports

by *Herminia Luque*

Sport (the historical construction of physical activity that we all know) is an inexhaustible source of inequality for women, and despite being, as Herminia Luque tells us, one of the visible structures of patriarchy, it easily escapes any systematic theoretical criticism. However, sport, created by and for men (in its dual origin of classical-Coubertinian Olympism and high school football), segregates and discriminates against women on principle. It also perfectly fulfills pedagogical functions of transmitting values and roles of masculinity that are hegemonic in all societies. If historically sport was developed as an effective preparation for war, today, the symbiosis with a global and multimedia capitalism makes it an immense power that surpasses even political power.

ISBN: 978-84-376-4725-8 / **Format:** 13.50 x 21.00 cm

Pages: 256 / **Price:** €19.50



ISBN: 978-84-1362-834-9
Format: 16.00 x 23.00 cm
Pages: 280 / **Price:** €20.95

Rewriting Masculinity Men and Feminism

by Josep M. Armengol

Men, like women, are marked by gender, and have thus experienced culturally and historically specific gender processes. The good news is that, if we define gender as a cultural and historical construct, rather than as an internal or immutable essence, this implies that masculinity can change what has been culturally constructed can also be culturally deconstructed. Rewriting Masculinity aims to provide an interdisciplinary approach to masculinities that is both interesting and necessary, not only to better understand men's lives, but also to rethink and ultimately change them, with the ultimate aim of to improve the lives of both men and women. If feminism was undoubtedly the greatest social revolution of the twentieth century, the change in men and masculinities may well become, as the feminist psychologist Victoria Sau argued, one of the most important social revolutions of the present century.

Rights sold in: Italy and Portugal



ISBN: 978-84-376-4941-2
Format: 13.50 x 21.00 cm
Pages: 368 / **Price:** €22.95

Learning How to See Feminism and Artistic Practices

by Marián Cao

When harmony and aesthetic composition are combined with biases related to gender, origins, or social class, they unconsciously shape our perspective. Deconstructing these images allows us to see that there are other modes of composition, other contexts and realms that serve as the basis for a shared, more friendly reality. Not only has women's creativity been ignored and dispossessed, but centuries of visual education have hierarchized the ways in which we see, accustoming us to identifying the vertical, orderly, and heroic with the solid, hard, dry, and masculine, and the soft, horizontal, fragmented, dewy, and subordinate with the feminine. This book asserts the need for visual literacy that teaches us to see "beyond" in order to free ourselves from the dominant artistic narrative. And, as an alternative, it proposes an encounter with artistic practice and an understanding of the creative process that is inclusive, cognitive, corporeal, sensorial, and contextualized. In short, it deconstructs violent art to reconstruct art as a human connection.



ISBN: 978-84-9104-388-1

Format: 15.50 x 23.00 cm

Pages: 328 / Price: €19.95

The Science of Compassion

by Javier García-Campayo, Ausiàs Cebolla i Martí and Marcelo Demarzo (Coords.)

Compassion-focused therapies (CFT) are based on the social dimension of human beings and their search for contact and relationship with other members of their species. Considering the three affect regulation systems – the threat system, the activation system and the comfort system – compassion is established as the main regulator of the three systems. Most of what has been published in Spanish on compassion comes from Buddhism or from spiritual masters, so it should be noted that this text is a book on the scientific and multidisciplinary dissemination of the techniques and lay programs of compassion, especially for health and education professionals. The authors analyze and compare different models of compassion and consider compassion therapy in perspective in relation to mindfulness.



ISBN: 978-84-9181-208-1

Format: 16.00 x 22.50 cm

Pages: 376 / Price: €22.95

Real Life in Times of Happiness

by Marino Pérez Álvarez, José Carlos Sánchez González and Edgar Cabanas

Are you happy, do you think you could be happier, why do others seem so happy? Are they really happy? Do you always have to be positive? Is there a science of happiness? Happiness and a positive attitude are the ideology of our time. The pursuit of happiness is presented to us almost as an obligation. Worrying about one's own development, no matter what happens around us, seems quite natural to us. Positive psychology proclaims itself to be the science of happiness and offers us techniques to achieve happiness, implying that if anyone is not happy it is because they don't want to be. The thesis of this book is that there is no such science of happiness and that its discourse does not lead to a more meaningful life, either individually or collectively. Written by psychologists from different specialities, this volume provides a comprehensive critique of the positive psychology and ideology of our time. While acknowledging the rationality of positive psychology, it exposes the inconsistency of its scientific foundations and findings. More than in science, the meaning of positive psychology is framed in a very particular ideological tradition (North American, individualistic and neoliberal). Positive psychology thus has its own path of servitude in the world of work and the new enterprise. This text proposes an alternative approach (without recipes or promises) to the question of happiness and its role in our lives.



ISBN: 978-84-9181-462-7
Format: 15.50 x 23.00 cm
Pages: 272 / **Price:** €18.95

The Invention of the Journey

by Juliana González-Rivera

It is travellers who tell the story of the world. They have mapped the worldviews of the ages, their stories have helped us imagine deserts, frozen worlds, empires and promised lands. The journey is a chosen life in which the only model to follow is that of the free human being. It is a matter of conquering one's own gaze and of renouncing pale imitations. But this involves a lot of sacrifices: one foregoes the possibility of a fixed abode, of a normal life. There will no longer be flags to wrap oneself in or unique identities to cling to. And one learns very quickly, through a kind of chronic uprooting, that there is no longer any possibility of feeling at home in a single place. There is no return, no arrival. Only those who know how to leave travel, as Pedro Sorela explained in his verse.

On Nostalgia Damnatio Memoriae

by Diego S. Garrocho

The human being is a nostalgic animal. Of the many ways in which we could define the experience of absence or longing, nostalgia stands out as an enormously singular experience. There are few emotions, perhaps no others, whose exact date of identification can be pinned down. In the case of nostalgia, we know that it was in 1688 when Johannes Hofer, a Swiss doctor, coined the term which we have since used to name a singular way of exercising memory, fiction and oblivion. From Ancient Greece to the present day, nostalgic longing, even without the word, has never ceased to be present. However, it was at the end of the 20th century that Western culture began to take on an essentially memorial imprint and, in the 21st century, it started to dispense with the usual mnemotechnical devices (monuments, plaques, ruins) and turned anything into an object of memory. As the subtitle of this volume suggests, the curse of memory seems to suggest not only the sacrifice of our history, but also the pain or damage that all forms of remembrance impose on us. In the end, there is nothing more modern than nostalgia because there is nothing more ancient than the future.



ISBN: 978-84-9181-458-0
Format: 15.50 x 22.50 cm
Pages: 160 / **Price:** €16.95



ISBN: 978-84-1362-801-1
Format: 15.00 x 23.00 cm
Pages: 296 / **Price:** €19.95
Rights sold: English

The Disease of Boredom

by Josefa Ros Velasco

Boredom is an everyday phenomenon that torments us when reality does not meet our expectations. We know it well. It visits us all at some time or another, in its simplest and most fleeting form or in its deep and lasting expression. We even come to feel it as a group. The pain it causes predisposes us to do anything to put an end to it. Its suffering is the source both of human creativity and of the worst monsters. It can be experienced as a pathology and even described as an illness. However, boredom is only a symptom. Its function is to alert us to the fact that our relationship with our environment is damaged. Our responsibility is to delve into the root of the problem and repair it. In this essay, Josefa Ros Velasco teaches us to listen to the voice of boredom, to explore its reasons and to direct our actions, with the resources available, to return to an optimal state of satisfaction. She shows the multifaceted nature of its experience, in a journey through the different spaces in which it has historically played a leading role. And she explores its nature, highlighting its functionality and sharing the keys to making the most of it. The Disease of Boredom is a journey towards a radical change in the way we perceive and deal with tedium.

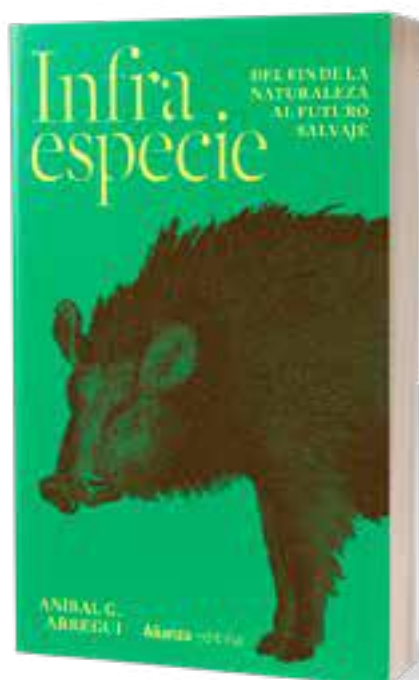
Beyond Suffering Transforming and transcending suffering

by José Luis Guinot

Suffering is part of life because life is change, because it is necessary to evolve; it is, in short, a natural warning mechanism to alert us that there is something to change. Adversity generates emotions and feelings that force us to act. There is human-caused suffering, caused by violence of all kinds, which requires human intervention to be resolved. But there are also illnesses and accidents of natural cause for which we have no clear answers, and which are the origin of the religions that human beings have developed throughout their history. In this book José Luis Guinot delves into the search for the meaning of suffering, unpacking each of its dimensions: physical pain, chronic pain, illness, suffering due to human relationships, daily pain, anticipated pain, unnecessary pain, social or spiritual pain. He reflects on the philosophical and religious responses and describes the attitudes we adopt.

ISBN: 978-84-1362-795-3 / **Format:** 16.00 x 22.50 cm
Pages: 336 / **Price:** €18.95





ISBN: 978-84-1148-552-4
Format: 16.00 x 23.00 cm
Pages: 256 / **Price:** €19.95

Infraespecies

From the End of Nature to the Wild Future

by Aníbal G. Arregui

We think of ecology as a context in which species struggle to adapt and survive. But there is a universe of vital possibilities underneath that idea. As an invitation to the heterodox thinking of environmental anthropology, Aníbal G. Arregui immerses us in the concept of "infraspecies" to demonstrate that ecology is not something to which we adapt, but something that humans make and remake from below, that is, in their intimate and daily interactions with other organisms. Looking at ethnographic cases between Amazonia and Europe, the story brings together river dolphins and fishermen, horticulturalists and forests, wild boars and cities, shamans and scientists. These are not relationships "between species" in competition, but between singular and creative subjects whose actions often go beyond the explanatory schemes of the natural sciences. Describing life from an infraspecies perspective, Arregui reveals how human and non-human individuals often ignore the limits of nature and, in doing so, they generate new and unexpected ecologies.

From Babbling to Talking ***Language Acquisition Psychology*** ***and Neuroscience***

by Susana López Ornat

When we were children, we learned to speak our mother tongue excellently without explicit practice: it is a process that starts before we are born, although when we are three years old it starts to show results and continues to do so for a long period. But how do we do it? In recent years, neuroscience and psychology have detected a wide range of little biological, cognitive, pragmatic and linguistic evolutions that accompany language development. This book claims to tie up the loose ends of these discoveries: a fully new and possible vision of how kids manage to develop their language.

ISBN: 978-84-1148-903-4 / **Format:** 15.50 x 23.00 cm
Pages: 312 / **Price:** €20.95

Rights sold in: Taiwan





ISBN: 979-13-7009-046-3
 Format: 14.50 x 22.00 cm
 Pages: 248 / Price: €17.95

An Essay About Tears

by Carlos Ortega

"Crying is proof of the imperfection of human language, of the language of words. We know that we cannot say everything with words, which is why silence exists... and why tears exist. Most of the time, what cannot be said remains shrouded in silence. But there are other times when our tears express the unspeakable, or rather, indicate that there is something that the person is incapable of expressing in words, even if they wanted to." Why do we cry? Science has not yet been able to answer this question. Tears, that elusive fluid that borders the physiological and the inexplicable, remain a mystery. Many have attempted to unravel this enigma, but until now the connection between crying and the emotions that provoke our tears remains unexplained. The main character of this novel is well aware of this, as he embarks on an investigation as absurd as it is moving: to understand crying, to understand himself. Set in the dawn of the digital age, with early text messages and the primitive Facebook providing the backdrop, this story begins as a marriage crisis, before turning into a declared mission of revenge and ending up as a disconcerting path of emotional perfection. A journey packed with serious misgivings and comical setbacks on the road to a tragic, unexpected ending. An exercise in sentimental, lucid and deeply human dehydration.



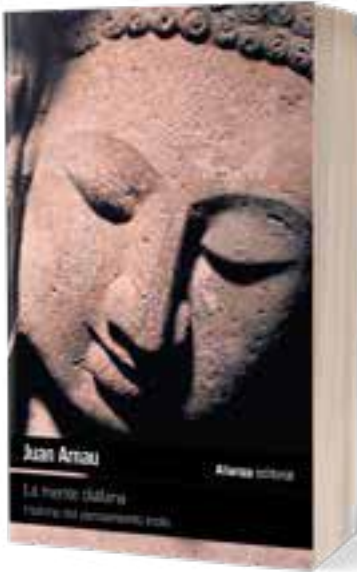
ISBN: 979-13-7009-040-1
 Format: 15.50 x 23.00 cm
 Pages: 152 / Price: €17.95

Archeology of Care

Did Feminism Spark the Affective Turn?

by Mercedes López Mateo

What if care was never what we thought it was? Gabriel Celaya granted poetry the honorable title of "a weapon loaded with future," and in that same way we came to understand care—those gestures aimed straight at our hearts. We spoke constantly of revolutionizing our affections, though perhaps we never truly knew what those words meant. What we imagined as a new paradigm for relating to each other—more pure, more altruistic—ended up, unexpectedly, becoming a source of conflict. Still, this is not a book about feminism. Nor is it about care—at least, not as it exists today. This book speaks of its death. Like a detective investigating a concealed crime, we delve into the past of care to understand why its life in political discourse was so brief. Perhaps not all is lost. Traveling through stories as ancient as the ruins of Athens or Jerusalem—guided by Sappho, Thucydides, and Homer, but also by King David, Abraham, and the anarchic city of Sodom—we seek to settle the philosophical debt left unpaid by the affective turn, which never fully questioned its own inheritance. Because in order to save care, we must first discover its true essence.

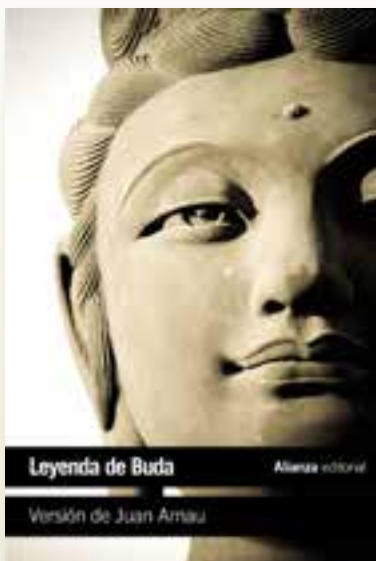


ISBN: 978-84-1148-908-9
Format: 12.00 x 18.00 cm
Pages: 680
Price: €16.95

The Clear Mind ***History of Indian Thought***

by Juan Arnau

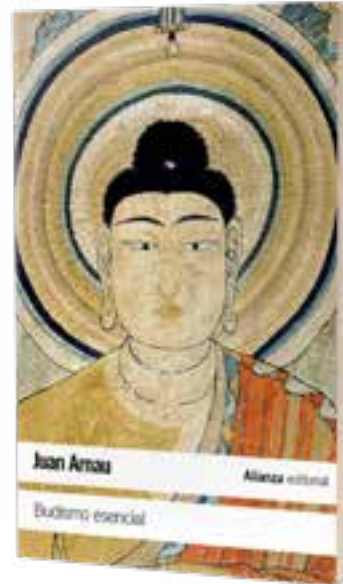
From the ancient Vedic hymns to Kashmiri Shaivism, Indian thought has opened countless paths in the search for a clear mind that facilitates the free flow of consciousness. At the heart of this exploration, a mental culture was born, woven from practices such as meditation and yoga, which allow us to approach the different dimensions of a universe conceived as an organism whose development runs parallel to the spiritual evolution of the beings that inhabit it. As part of his analysis, Juan Arnau provides us with the answers of the different Indian philosophical schools regarding the essence of being and the path to spiritual liberation.



By the same author:

The Legend of Buddha

ISBN: 978-84-206-5279-5 / **Format:** 12.00 x 18.00 cm
Pages: 240 / **Price:** €12.95



ISBN: 978-84-9104-564-9
Format: 12.00 x 18.00 cm
Pages: 176
Price: €11.95

Essential Buddhism

by Juan Arnau

Since Siddharta Gautama relayed his teachings more than two millennia ago, an episode recreated with singular beauty and wisdom in "The Legend of Buddha" by the same author, Buddhism has not only spread throughout Asia but has also managed to attract the attention of countless intellects in the West. The result of two decades of dedication, in "Essential Buddhism" Juan Arnau offers a comprehensive, clear, concise, and current overview, addressing fascinating topics such as the invaluable conception of human life, placing us in the ideal position from which to contemplate the perspective of awakening; the structure of a universe consisting of mental states that experience recurring cycles of expansion and contraction; the continuity of consciousness after death; and Nagarjuna's thought, responsible for the doctrine of emptiness, in which echoes of the challenges of quantum physics resonate.



The Problem of Consciousness ***A Critical Introduction to Current Philosophical Debate***

by Miguel Ángel Sebastián

How is it possible that a collection of atoms organized in the form of neurones can give rise to the kind of experiences we have when we see a rose, smell coffee or have an orgasm? Why, no matter how much scientific knowledge we accumulate, does there appear to be an essential aspect of conscious experiences – the way it feels to have them – that we only understand when we are in that state? This is the problem of consciousness. This book presents the problem of the relationship between the mind and the body/brain and the tools that enable us to understand the current philosophical debate around the problem of consciousness, to offer a new solution.

ISBN: 978-84-376-4272-7

Format: 14.00 x 21.00 cm

Pages: 200 / **Price:** €16.50

Labyrinths of Europe ***Myth, Tragedy and Cultural reality***

by Delia Manzanero

Myths are a seismograph of their time, and, like labyrinths, they have a hidden meaning that can be discovered. If this is true, and we believe it to be, what do the Greek myths reveal about European culture and its citizens? What impact do their unspeakable lies and hidden truths have on the process of building Europe? So let us throw a few threads on the loom and see where that ball of magic thread with which Europe is woven and unwoven leads us.

ISBN: 978-84-309-8949-2

Format: 15.50 x 23.00 cm

Pages: 232 / **Price:** €19.95





ISBN: 978-84-309-8685-9
Format: 15.50 x 23.00 cm
Pages: 360 / **Price:** €26.50

Affordances and Cognitive Science Introduction, Theory and Applications

*by Manuel Heras-Escribano, Lorena Lobo Navas
and Jesús Vega Encabo (Coords.)*

Affordances are opportunities to act within our environment. They are, perhaps, the most common object of perception in our daily lives: we perceive the knobs of the doors as graspable, those same doors as passable, the stairs as scalable, etc. Although the influence of the term is growing significantly due to the rise of embodied and situated cognitive sciences, there is no reference work in the Spanish-speaking world that presents the idea of affordance and its potential for different theories and sciences. This volume, the first in Spanish dedicated entirely to this topic, intends to fill that gap by offering readers a selection of chapters specially written for this occasion, including a theoretical and historical introduction to affordances, several philosophical studies on the subject and finally, a section with different applications of affordances in various fields of study and disciplines, from robotics or art to biology or social sciences.



ISBN: 978-84-309-8667-5
Format: 13.00 x 20.00 cm
Pages: 232 / **Price:** €28.50

Invisible Childhood Ethical-Political Issues Around Children

by Mar Cabezas

What does a child deserve? How can philosophy justify our obligations to childhood? What do we expect from the youngest members of society? Why has violence against children traditionally been tolerated? Why have "child-free" restaurants and hotels proliferated in recent years? Are parents obligated to love their children? This book answers these and other questions from an ethical-political perspective. In it the author realizes the cultural and philosophical void in which childhood has remained, highlighting the difficulty of applying classical ethical theories to this particularly vulnerable group. Invisible Childhood is an attempt to give voice to the experiences and sufferings of minors. This book was born with a dual purpose. On the one hand, it offers a practical philosophy in Spanish of a recent and prolific subject in the Anglo-Saxon sphere: the philosophy of childhood. It then seeks to open ethical and political debates about the moral status of children, their rights and conflicts and their role in society. Through examples and case studies, the reader will be able not only to review the theories of justice on which the current philosophy has rested and its limitations with respect to this segment of the population but will also be able to identify and delve into the biases and assumptions, often uncritically accepted, about what a child is and what he deserves.



ISBN: 978-84-309-8668-2
Format: 16.00 x 23.00 cm
Pages: 208 / **Price:** €28.50

Science-Religion and its Invented Traditions A Historiographic Tour

by Jaume Navarro

The relationship between science and religion is an attractive field in the world of philosophy, science, history and religions, as well as for the general public. There are many books written about the history of this relationship, but few analyse the origin of the usual narratives around the subject. In the last decade, the historiography of the relationship between science and religion has undergone a significant transformation. The interrelationship between science, religion, and nationalism that permeates the central thesis of this book (hence the use of Eric Hobsbawm's category of "Invented Traditions") is a novelty in literature and the result of many years of consideration by science historians around the world.

Twentieth Century Metaphysics

by Ramón Rodríguez

The author analyzes the work of the twentieth century, which has consisted, fundamentally, in rooting metaphysics in the soil of lived reality, of the "world of life" in which human existence takes place. Hence, we can consider it as the attempt to give a new meaning to the old Aristotelian idea of a primary philosophy, but now understood as that fundamental reflection that proposes to investigate the constitutive principles of the reality in which we live and at the same time to determine the mode of integration of man into it.

ISBN: 978-84-309-9005-4 / **Format:** 16.00 x 23.00 cm
Pages: 288 / **Price:** €28.50





The Anatomy of Borders A Philosophical and Political Perspective

by Juan Carlos Velasco

In the era of globalization,, the Internet and social media success, borders are presented as outdated concepts that need to be eliminated. However, occasionally, borders are upright imposed on the earth's crust. Business, inversions and communications' debordering perception coexist simultaneously with irregular migration and national security affairs.

ISBN: 978-84-309-9216-4 / **Format:** 15.00 x 23.00 cm
Pages: 184 / **Price:** €18.50

Philosophy of Language

by Ignacio Vicario (Coordinador)

This is an introductory book about the philosophy of language. It deals with some questions and certain outstanding problems about language that give rise to philosophical reflection. It also introduces the ability to represent or refer to something, to express and shape thought; the different ways of communication or the various linguistic actions that can be carried out.

ISBN: 978-84-309-9235-5 / **Format:** 15.50 x 23.00 cm
Pages: 424 / **Price:** €26.50





The Ashes of the Angel ***The Ashes of the Angel. Dialogue*** ***on Art and Philosophy***

by Jordi Teixidor and Rafael Herrera Guillén

This book constitutes a novelty in philosophical literature, as it renews the traditional genre of philosophical dialogue, building the contemporary forms of linguistic expression of postmodern philosophy. Through the authors' discussion, thought unfolds making a unique, attractive and intellectual quality work where philosophy, literature and art combine.

ISBN: 978-84-309-9254-6 / **Format:** 15.00 x 22.50 cm
Pages: 120 / **Price:** €16.95

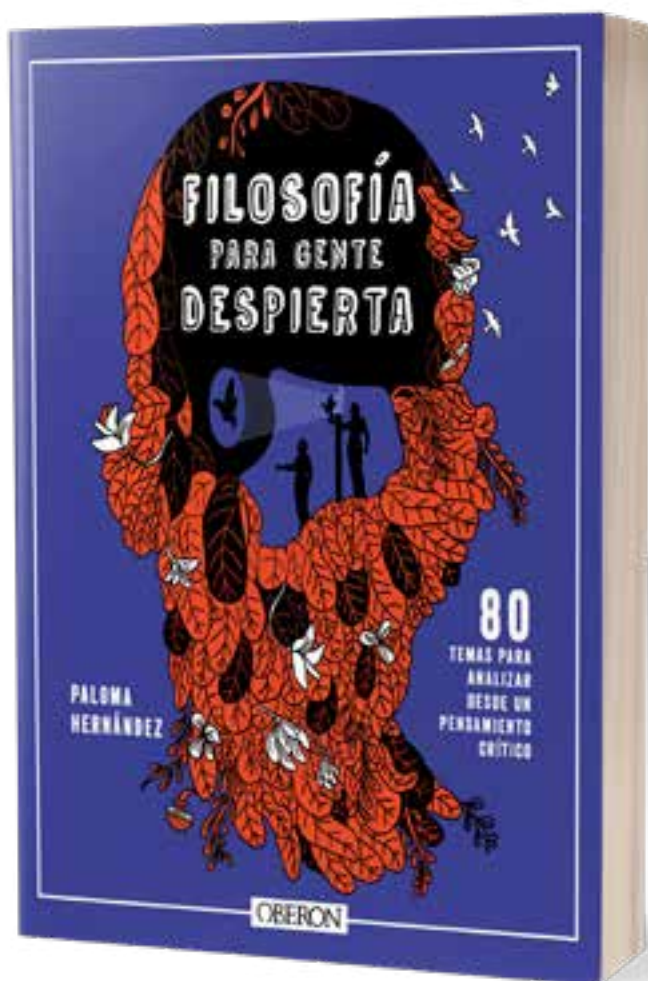
More than a Post-Human: ***Transhuman***

by Asunción Herrera Guevara

An ethical and political proposal to overcome the challenges of emerging technologies such as nanotechnology and biotechnology, that are related to artificial intelligence (AI). Scientific and technological projects need to develop accompanied by human and moral progress.

ISBN: 978-84-309-9203-4 / **Format:** 16.00 x 23.00 cm
Pages: 148 / **Price:** €16.95





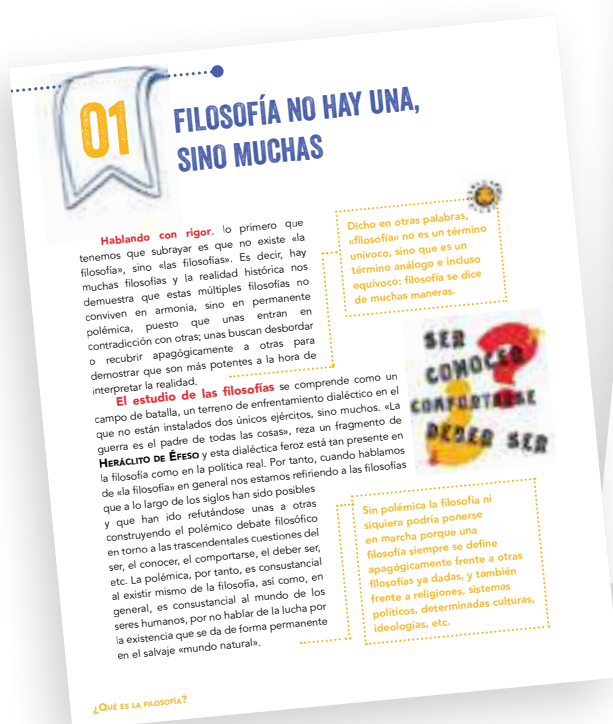
Philosophy for the Awakened

by Paloma Hernández

Are we all philosophers? What is the purpose of philosophy? What is science? Can we speak of a "unified science"? What is political power? Can we define the idea of Freedom? What is bioethics about? Do chimpanzees make policy? Is totalitarianism possible in politics? Do natural rights exist? Is religion the "opium of the people"? What are the divines? Ideas are the main subject of philosophy. In this book, we will critique 80 major contemporary themes through a dialectical process that will involve deconstruction in order to redefine and reclassify the ideas in question. Will you join us? "The 80 most important questions in philosophy, now available to everyone. Ontology, gnoseology, ethics, politics, religion..."

ISBN: 978-84-415-5052-0 / Format: 19.50 x 23.00 cm

Pages: 216 / Price: €22.95





ISBN: 978-84-376-4319-9

Format: 13.50 x 21.00 cm

Pages: 296 / **Price:** €21.95

"The Truth Ignored"

Male Homoeroticism and Literature

by Emilio Peral Vega

This book reviews the work of eight authors in order to address the question of desire between men. It draws on a linguistic analysis of the texts and their different expressive modes to reveal the male homoerotic drive. The selected authors: Jacinto Benavente, a member of the Decadent movement and a pioneer of its use as a basis for exploring erotic desire between equals; Hoyos y Vinent, Retana and Hernández Catá, whose novels represent the most frivolous version of homoeroticism; two writers whose work is central to this essay – Federico García Lorca and Luis Cernuda; and Eduardo Blanco-Amor, a personal friend of Lorca, whose explicit poetry is much less well known. Includes analysis and critical edition of *Sortilegio*, a previously unpublished play by Gregorio Martínez Sierra and María de la O Lejárraga.

Micro-literatures

by Jesús Rodríguez-Velasco

Micro-literature – as defined in this book – is a form of production of written culture which exploits the blanks in space and time. Margins enable readers to hold a book open without concealing the text and also offer somewhere to take notes. Edgar Allan Poe liked wide margins so that he could give free rein to his voracious reading and note-taking. Sometimes he even expanded them by gluing strips of paper to the edge of the page. We often succumb to writing in the margins of books. The micro-literary urge is irresistible, and marginal notes can be conceptually immense. Micro-literature results from recognizing that what is said and conveyed through a particular book can be excavated and investigated. This text presents micro-literature as an activity of the humanities that is performed in the public sphere. Micro-literatures are thus abundant and permanent manifestations of the essay genre. Micro-literature expands in the margins of what has already been written, modifying and commenting on it. It produces ideas for us to think about.



ISBN: 978-84-376-4404-2

Format: 13.50 x 21.00 cm

Pages: 264 / **Price:** €18.50

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ISBN: 978-84-376-4220-8
Format: 14.00 x 21.00 cm
Pages: 352 / **Price:** €19.50

Aesthetics of the Novel

by Luis Beltrán Almería

Aesthetics of the Novel presents a history of the novel through the various aesthetics that this genre has deployed, from its appearance in antiquity to the present day. Starting from a conception of the complex phenomenon of the novel as a bridge between popular and high culture, these aesthetics are explained as the journey travelled by the spirit of the open society as it distances itself from tradition while still drawing on it. Tracing the origins of the novel back to the protonovel, the text explores the two focuses of the pre-modern novel – the courtly and the popular – and analyses the great fusion that the modern novel represents to offer a horizon of equality and freedom.

Creative Writing Workshop in 44 Challenges

by Ana Belén Ramos

Write, write, write... and enjoy writing. There are few more effective ways of mastering literary writing and discovering its secrets. This book presents a range of models and exercises to enter the exciting world of literary creation and acquire the tools every writer needs to compose a good text. A book-workshop (or workshop-book) that will be very useful both for those who want to venture into the world of writing, and for teachers who are looking for new exercises to put into practice with their students.

ISBN: 978-84-376-4330-4
Format: 13.50 x 21.00 cm
Pages: 304 / **Price:** €19.50





Reading the Writers of Children's Literature Writing for Children and Young Adults II

by *Colectivo ACELIJ*

What is the reality of the readers in Children's literature nowadays? What direction is the market headed in? Through which channels do the books reach their readers? What are the new trends? How does the younger generation of writers assume the vertigo of being published? This book gathers 20 lectures given by specialists concerned by the present of the Children's and YA literature.

ISBN: 978-84-376-4662-6 / **Format:** 14.00 x 21.00 cm

Pages: 224 / **Price:** €17.50

Do Translators Dream of Electric Sheep? AI and Literary Translation

by *José Francisco Ruiz Casanova*

Some of the things said here will have no doubt changed once this volume reaches the hands of readers, while others may have already changed by the time it is written, and still many others will change while it is read. However, *Do Translators Dream of Electric Sheep?* is not, as its subtitle would seem to imply an essay that speaks only of the rise of AI and its impact on one of the oldest tasks in the world: translation. In reality, this book aims to reflect on how the emergence of AI in literary translation will redefine not only the field itself or the functions and tasks of human translators, but also the complex structure of the publishing industry and its means of production. It essentially asks how the experience of reading will be presented to us in the immediate future.

ISBN: 978-84-376-4668-8 / **Format:** 12.50 x 17.00 cm

Pages: 216 / **Price:** €12.95





Women's Hair

by Erika Bornay

For centuries, a woman's flowing, wavy hair has been the object of enormous admiration and has had a disturbing capacity in the erotic myths of male society, a fetishistic agent inciting secret images in the imagination, manifested in literature as well as in art. However, the "royal crown of femininity", as Paracelsus called it, has met with moral and religious condemnation and restriction in many periods of history. At the same time, hair and its decoration, care and beauty have inspired a multitude of poets, writers and painters – from Ovid to the modernists – as the pages of this book show.

ISBN: 978-84-376-4329-8 / **Format:** 19.20 x 23.50 cm

Pages: 228 / **Price:** €21.95

Lilith's Daughters

by Erika Bornay

According to the Hebrew Bible, Lilith was the first woman that God wanted to give as a companion to Adam, and he made her, like him, from the dust of the earth. And Lilith, seeing herself as her equal, rebelled one day against his constant demands and abandoned him. She fled to space and had love affairs with various demons: she was the first liberated woman in the history of humanity. She was the first femme fatale. The purpose of this book is to find out why in the last third of the 19th century, not only unpleasant but infamous images of females emerged from the brushes of so many artists. What were the reasons for the emergence of that visual story that pleased men and displeased women? Evidently, there was an origin in all this iconography. The main one was the new awakening of women's awareness of their secondary role in the world and, consequently, their protest formalized in the first and categorical suffragette movements. Patriarchal society got alarmed as an unexpected competitor emerged, due to the submission that, ancestrally, had marginalized them. To confirm the perfidy of women, the artists of the time offered ominous representations of them, without realizing that at the same time, they highlighted their fear and desire. To ratify their denunciation, they even resorted to religious images that corroborated the innate evil of the female being. This is how they recovered, among others, the figure of Lilith.



ISBN: 978-84-376-4134-8

Format: 19.00 x 23.00 cm

Pages: 336 / **Price:** €24.95

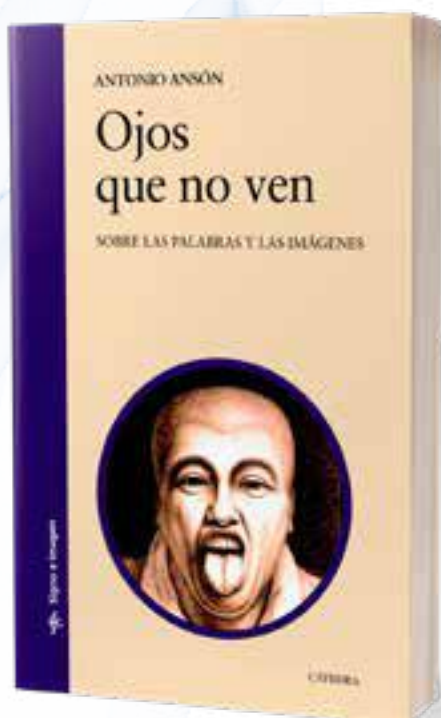


ISBN: 978-84-376-4304-5
Format: 15,50 x 21,00 cm
Pages: 248 / **Price:** €21.95

The Memory of Photography History, Document and Fiction

by Víctor del Río

This book argues for a criticism which emphasizes, on the one hand, semiotics as a general theory of communication and socio-ideological production/reproduction and, on the other hand, gender theory as a theory of discourse, a critical dimension that is indispensable for an effective understanding of both subjectivity and the social imaginary. From this perspective and in the context of interculturality as the basis of all cultural formation resulting from the interaction of different and historically specific powers, the study of film is particularly relevant for the critical analysis of non-verbal (or not exclusively verbal) languages and audiovisual communication. This is why it is important to engage in a critical reflection on cinema which aims to unravel its political dimension as a productive (and not simply reproductive, or mimetic) element of the socio-sexual imaginary of our time.



ISBN: 978-84-376-4641-1
Format: 13,50 x 21,00 cm
Pages: 200 / **Price:** €17.50

Eyes that Can't See About Words and Images

by Antonio Ansón

From the very beginning, images existed to tell stories that were always accompanied by words, sometimes written, others imagined by the viewer, whether in the form of early petroglyphs depicting dog-men in the Libyan desert or modern drawings of Jean-Jacques Lequeu. It remained this way until the Industrial Revolution, a conquest of the world by machines. The camera was one of those machines that changed our way of seeing and living, as well as producing literature. From that point forward, images and words lost their narrative, and could only exist in and of themselves, a mere self-absorbed collection of color, matter, space, shape and sounds. The rise of avant-garde artists marked a paradigm shift that has determined artistic practices to this day.



ISBN: 978-84-376-4440-0
Format: 16.50 x 23.50 cm
Pages: 544 / **Price:** €25.95

Materiality and Technique **A Cultural Approach** **to Western Artistic Practice**

by Carmen Bernárdez and Jesusa Vega

According to Paul Valéry, "in every [artistic] work there is a desire, an idea, an action and a material." This book approaches the artist through technique and material in order to gain a better understanding of their creative personality in the historical period in which they lived. Approaching the artist's creative and productive activity from the perspective of materiality is, in the first instance, a way of discovering the mode of production that was transmitted to the artist, and the ruptures, changes and innovations in the use of these materials and tools that the artist introduced and, in turn, bequeathed to those who followed.



ISBN: 978-84-376-4244-4
Format: 19.50 x 23.00 cm
Pages: 276 / **Price:** €23.50

Rubbish **Cultural Uses of Waste**

by Maite Zubiaurre

While much has been written about the unstoppable accumulation of waste and the monumental landscapes of huge rubbish tips, little attention has been paid to the "minor" and apparently inoffensive rubbish that sullies the streets and pavements of our cities: a cigarette butt, an underground ticket, a tissue, a cardboard or plastic cup... This book focuses on waste that is still in an embryonic and incipient state, which is for the moment insignificant and still needs to grow, which has not yet left the metropolis and begun its final trajectory towards the rubbish dumps that lie beyond the city boundaries. Rubbish. Cultural Uses of Waste invites the reader to stop walking, to take a careful look at the ground, and to focus their attention and their senses on those infinite objects which society discards and declares useless.



ISBN: 978-84-376-4927-6
Format: 14.00 x 20.50 cm
Pages: 272 / **Price:** €18.95

Treaty of the Obvious *Acting from the Roots*

by José Carlos Plaza

"I have never allowed outsiders to be part of the team during the preparation process for this act of love that is theatre. During rehearsals, actors must strip down, relax, feel free, and create without fear of ridicule, without fear of making mistakes. That's why there must be a protective setting, without prying eyes [...]. That "catharsis" that the ancient Greeks referred to as purification." José Carlos Plaza, his generation's most award-winning stage director, shares his knowledge in this book, a veritable treasure for professionals and a unique insight for anybody interested in the creative process and the craft of storytelling, allowing readers into the most secretive aspect of theatre: rehearsals. That half-magical, half-scientific moment when a written text becomes flesh and blood is revealed to us here by a man who has spent his life directing performances. Containing games, anecdotes and previously unpublished text analyses, the book looks at both the laborious training of actors and actresses and the pleasure of living an imaginary situation, abandoning one's smaller self to reveal one's immense creative self. The goal: to ensure that the audience leaves a theatrical performance transformed.

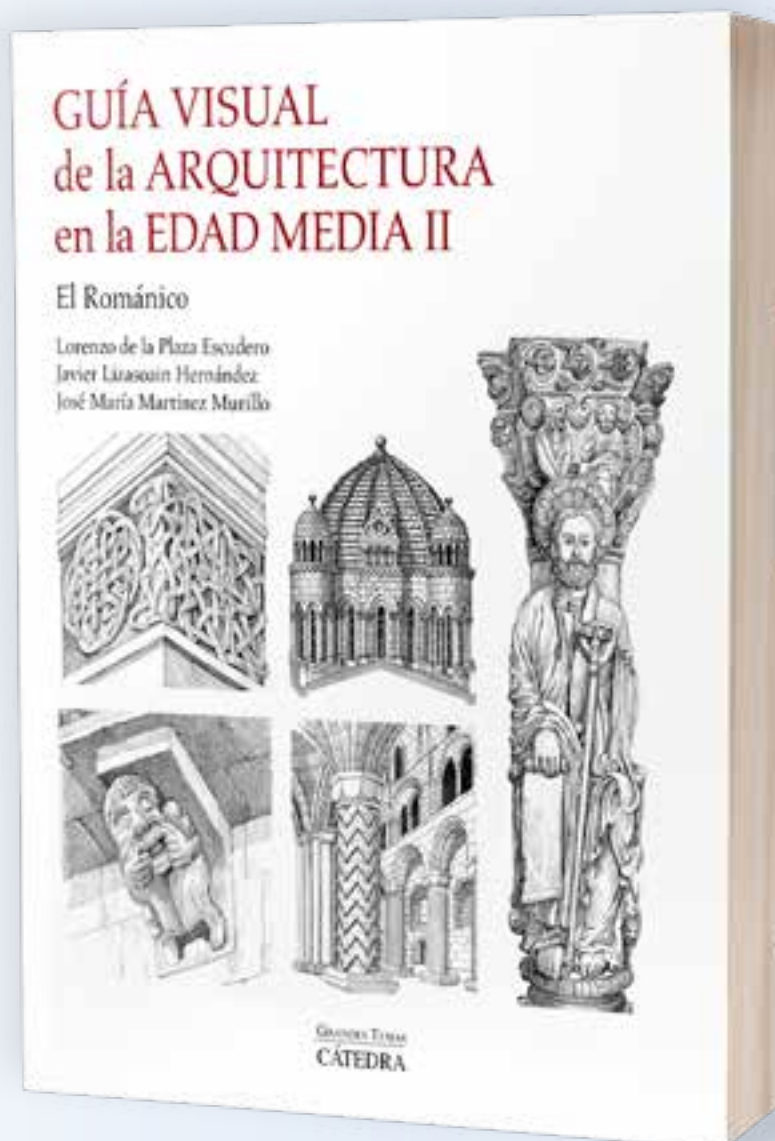


ISBN: 978-84-376-4639-8
Format: 15.00 x 21.00 cm
Pages: 336 / **Price:** €24.50

Dance *Bodies Moving Through History*

by Idoia Murga Castro

Dance is the art of the body in motion, and its very act stimulates a muscle memory that is both corporeal and imaginative. A contextual study and an analysis of languages, codes, gestures and symbols provides a critical understanding of how identities are constructed over time as a result of collective and diverse encounters. This book is an introduction to the history of Western dance through its key contributions from antiquity to modernity. It connects the dots of historical accounts with a combination of prominent works, primary sources and key references. In addition to these resources, examples of cross-culturalism, decentralization and international exchange challenge the narrative of dance to expand our concept of the dancing body.



Middle Ages' Architecture Visual Guide II Romanesque

Romanesque churches are the essential protagonists of this guide focused on the ninth and thirteenth centuries in Western Europe. The book delves into the techniques, characteristic elements and consolidation factors of Romanesque architecture in a clear and accessible way. It allows discovering the charm of these ancient constructions.

ISBN: 978-84-376-4880-4

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Pages: 336

Price: €24.95

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Format: 17.00 x 24.50 cm

Pages: 656 / Price: €36.95



Guide to Identifying Biblical Scenes and Characters from the Bible

The Bible is the most widely read book in history. The events narrated in it and the characters that appear in its pages have been an inexhaustible source of inspiration for Western art. Architecture, painting and sculpture have been impregnated with them, from the birth of Christianity to the present day. Could you recognize the events or characters that appear in the Bible? Do you know the background to the events and their protagonists? Do you know why they are depicted in this way? This book aims to help you identify and understand both aspects by relating them to the many iconographic variants and highlighting surprising details about their meaning. The fundamental source is the Bible itself.

ISBN: 978-84-376-4305-2 / **Format:** 12.50 x 18.00 cm
Pages: 424 / **Price:** €16.95



Guide to Identifying Women in the Bible

Women have played an essential role in human history. In the Bible, the most influential book in Western Civilization that has guided billions of people, they also play a major role. With the exception of the deity, the most important human character is female. Many women stand out for their contributions to all human beings (Eve and Mary) and others have been crucial in the history of the people of Israel, protagonists of the Old Testament (Deborah, Esther and Judith). This work will help you identify the main female protagonist and their different iconographic variants. You will be able to recognize them and know what the causes and consequences of their representations have been.

ISBN: 978-84-376-4766-1 / **Format:** 13.00 x 18.50 cm
Pages: 424 / **Price:** €16.95

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Pages: 400 / **Price:** €17.95





ISBN: 978-84-376-4942-9
Format: 16.50 x 24.00 cm
Pages: 304 / **Price:** €22.95

An Introduction to Architecture

by Ignacio González-Varas Ibáñez

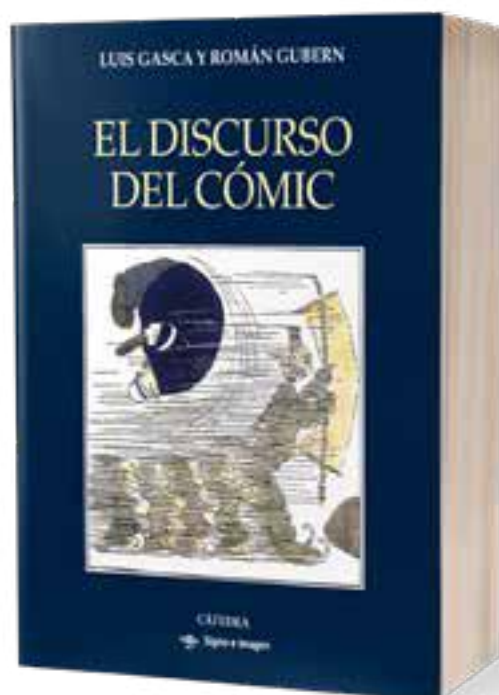
Architecture occupies a prominent place in human creation. Situated between the satisfaction of practical needs and artistic expression, exerting a considerable impact on the physical and environmental environment in which we live and sparking interesting debates. "An Introduction to Architecture" reflects on substantial issues such as matter and form, scale and proportion, light and space. It also addresses new topics that have emerged in recent decades and place architecture at different crossroads. New technologies provide unprecedented materials and possibilities, while also recovering traditional techniques and knowledge. Bioclimatic architecture seeks to minimize environmental impact within an increasingly urban universe dominated by immense metropolises, conurbations, and megalopolises. Harnessing resources requires the reuse and recycling of buildings and urban, dense and heterogeneous spaces, renaturalising them. These are just a few of the topics that this book explores, offering a critical perspective of architecture, which helps the readers to understand the intentions behind the constructed form.

The Discourse of Comics

by Luis Gasca and Román Gubern

The Discourse of Comics constitutes an exceptional encyclopedic inventory of the conventions used in the drawn narrative, illustrated by nearly two thousand panels. In an exciting journey through the collection of symbols and linguistic resources used by comics, the authors analyse their iconographic conventions, their literary elements and their narrative techniques. Never before has such an illuminating analytical dissection been carried out on this popular means of expression, a contemporary of cinema and one of the pillars of contemporary mass culture and a quarry of everyday myths.

ISBN: 978-84-376-4730-2 / **Format:** 17.50 x 21.00 cm
Pages: 544 / **Price:** €25.95



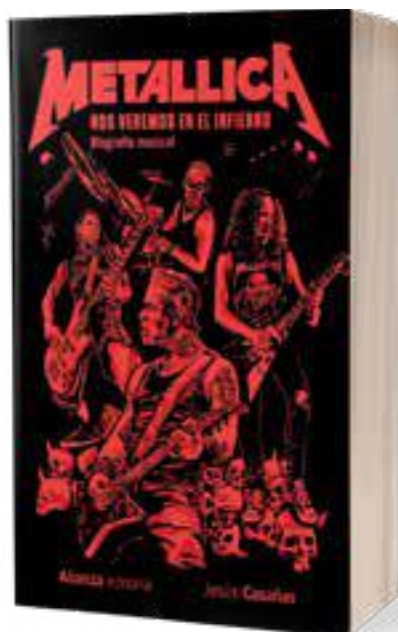


ISBN: 978-84-1148-663-7
 Format: 15.50 x 23.00 cm
 Pages: 552 / Price: €21.95

The Other History Of Cinema *The Music that Changed Everything*

by *Ignacio González-Varas Ibáñez*

The history of music that has accompanied cinema from its origins to the present day. With its train wreckage, one-eyed moons and flying cakes, cinema arrived as the main witness of a scandalous, exciting and terrible change of world: the passage from the nineteenth to the twentieth century, a time of youth and weariness, of enthusiasm and deep despair. Between those curtains, this new invention landed as another device in the relentless contest between those centuries and ended up becoming the most shared language of narration, enchantment and manipulation; an essential tool with which to document and manufacture that era different from all the others, in which history began to advance faster and faster, without almost a minute to think about itself. Of course, none of that happened quietly. This book traces, from its origins to the present day, the history of film music: a symbiotic and fascinating relationship that transformed and enriched these two artistic disciplines in equal measure on their shared path to modernity.

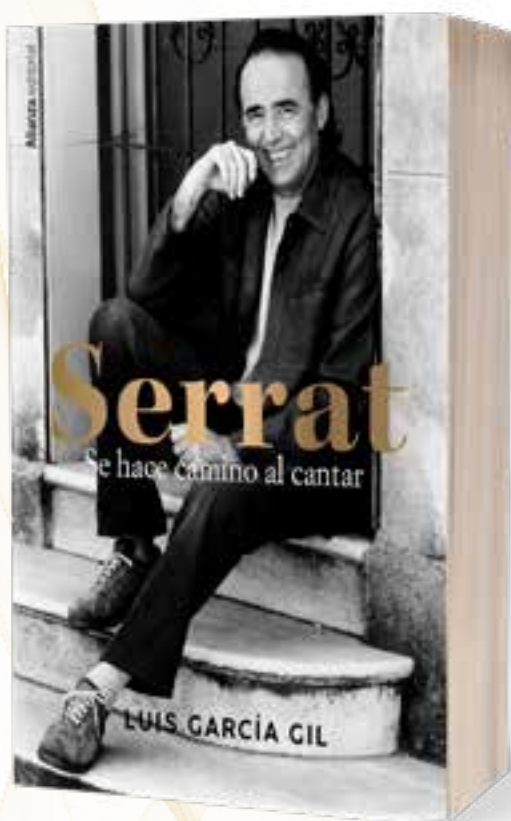


ISBN: 979-13-7009-110-1
 Format: 15.50 x 23.00 cm
 Pages: 432 / Price: €20.95

Metallica *See You in Hell (Non-Official Biography)*

by *Jesús Casañas*

Metallica was founded in Los Angeles in 1981, although almost their entire career has been based out of San Francisco. Over four decades of history, they have recorded eleven albums and countless live shows, singles, EPs, and videos. Their latest album is 72 seasons, released in 2023, and its presentation tour remained ongoing at the time of writing. They are the biggest metal band on the planet, and they are great on their own merits: three decades ago, they reinvented the history of music, and they are still in the groove, proving that their live shows are unrivalled. Metallica's history is full of human and musical ups and downs; the fatal death of the great Cliff Burton in 1986, one of the best bassists of the time, marked a turning point in the evolution of the band, which went from leading thrash metal to entering new musical territories in a continuous search for its identity that, at times, earned the disagreement of its followers. "Metallica. See You in Hell" (Non-Official Biography) recounts this whole adventure in detail, both the glorious times when James, Kirk, Cliff and Lars knew they were transforming the history of music with their unique talent for mastering noise, and the saddest days when they felt they were losing touch with their fans. Masterfully combining oral history with journalistic storytelling and musical analysis, album by album, song by song, and analyzing aspects such as composition, recording, production, and reception by the public, Jesús Casañas presents in "Metallica. See You in Hell" (Non-Official Biography) the only updated and complete biography of Metallica, a true user manual for lifelong fans and for those newcomers to the metal ranks. Extensively illustrated, with many unpublished images.



Serrat

A Path is Made by Singing

by Luis García Gil

The definitive biography of the unrepeatable musician from Barcelona, coinciding with his retirement from the stage and his eightieth birthday. The biography that best describes the artistic rise of Joan Manuel Serrat, his transcendence, his commitment and his importance in popular music. A definitive work worthy of the person portrayed. Extensively illustrated, with a selection of commented videos and a Spotify playlist selected by the author, this biography allows a complete approach to the music and life of Joan Manuel Serrat.

ISBN: 978-84-1148-611-8

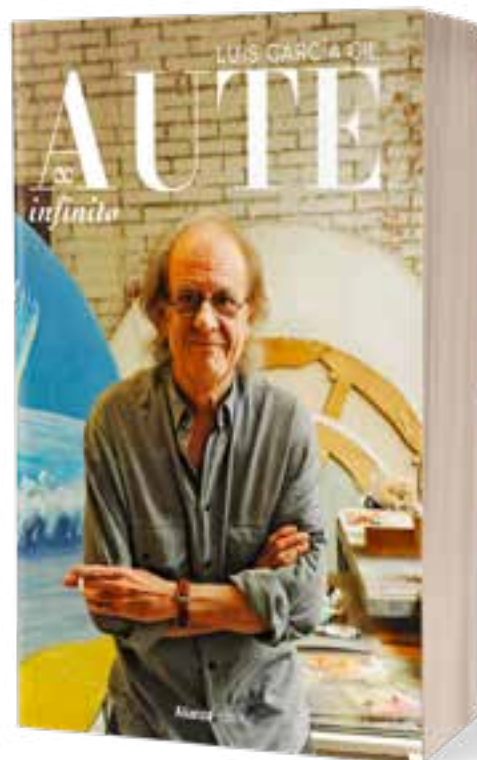
Format: 15.50 x 23.00 cm

Pages: 472 / **Price:** €22.95

Infinite ∞ Aute

by Luis García Gil

Luis Eduardo Aute lived many lives in one. A poet who drew on his experience, a very precocious painter, a singer-songwriter reluctant to success who, however, came to enjoy in the eighties, his most creative period. He also composed generational hymns such as "Al alba", particularly celebrated and symbolic. Throughout his life he was often torn between the canvas and the poem, between the song and the audiovisual dream. A multifaceted creator, free, joyful in the way he felt art — Aute was an infinite artist. He never cultivated presumption or vanity. He found his refuge in artistic expression. Few singer-songwriters offer a discography as exquisite and resoundingly lyrical and expressive as Aute's, often built against the current, from "Rito" to "Templo", from "Espuma" to "Segundos fuera", albums traversed by the perfume of the sacred, loving, erotic, carnal, unpredictable and authentic, which implied a risk by being forged against the conventions of the music industry. Infinite ∞ Aute by Luis García Gil, attends to the multiple facets of this unique artist through a story that is as rigorous as it is personal, written from the intimacy and knowledge of the person portrayed. Extensively illustrated, with a selection of commented videos and a Spotify playlist selected by the author, this biography allows a complete approach to the music, creativity and life of Luis Eduardo Aute.



ISBN: 978-84-1148-989-8

Format: 15.50 x 23.00 cm

Pages: 400 / **Price:** €22.95

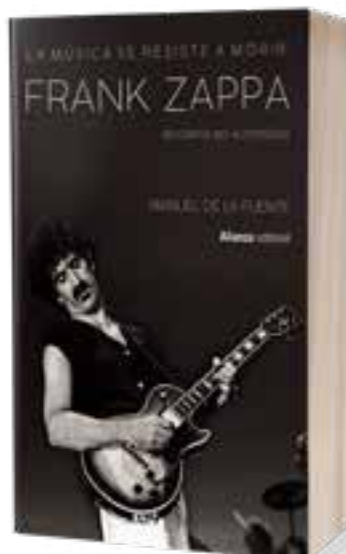


ISBN: 978-84-1148-794-8
Format: 15.50 x 22.50 cm
Pages: 424
Price: €22.95

Héroes del Silencio ***The Right Spark***

by Jesús Casañas

From their promising burst onto the scene in 1984 to their abrupt end in 1996, Héroes del Silencio embodied what is to be expected of rock stars to the very end. The four boys from Zaragoza dared to dream and fulfil their dreams: massive concerts, recording sessions in London and Los Angeles, international tours and millions of fans. Their impactful songs, a veritable breath of fresh air in the Spanish pop-rock scene of the time, became anthems of a generation and crossed borders, becoming known throughout Europe, America, and even Asia, in what was an unprecedented success for a Spanish-speaking group. Almost thirty years after their split, their fans continue to idolise them and await a comeback that only briefly materialised in 2007. In "Héroes del Silencio: The Right Spark", journalist and musician Jesús Casañas offers a deep dive into the unique history of the band and their music, their origins and evolution over the course of a decade. He has compiled and contrasted everything ever written about the group to construct a unique journalistic account in the form of interviews, reports, reviews, chronicles, documentaries and press releases. This chronology serves as the backdrop against which the band's career is analysed, album by album, song by song, examining their harmonies, lyrics, arrangements, instruments, production, and more. An essential manual for any fan or collector of the band. Extensively illustrated, the book also includes a Spotify playlist and a selection of annotated YouTube videos.

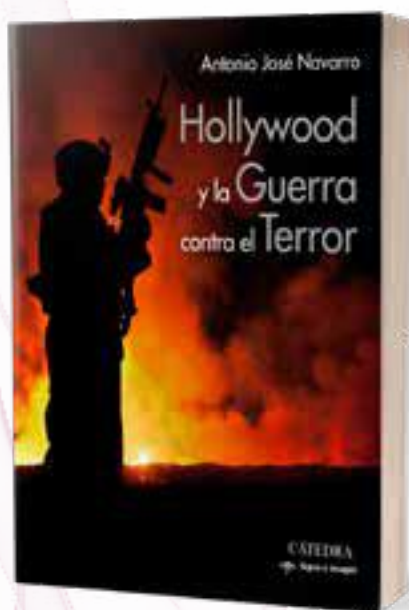


ISBN: 978-84-1362-269-9
Format: 15.50 x 23.00 cm
Pages: 496
Price: €19.95

Music Refuses to Die ***Frank Zappa***

by Manuel de la Fuente

A comprehensive overview of the life and artistic and political trajectory of Frank Zappa, one of the 20th century's most renowned musicians. Composer, singer, filmmaker, producer, writer, and entrepreneur, his career is a truly fascinating cultural adventure. From his origins in the 1960s in the Californian freak scene until his untimely demise in 1993 at the age of 52, he released dozens of albums, played more than one thousand concerts, and established himself as an icon who demolished all conventions and withstood the attacks of the record industry and the political establishment. Based on interviews with his collaborators and thousands of documents from the US archives, this unauthorised biography (the first on Frank Zappa written in Spanish) offers an unbiased portrait of the iconoclastic musician and his era. This book pays testament to the echoes of the artistic avant-garde, the influence of Zappa on activist counterculture, the evolution and development of his impressive catalogue, as well as his clashes with record labels and religious organisations. A context in which the Beatles, Bob Dylan and Jimi Hendrix coexist with Edgard Varèse and Pierre Boulez, viewed through the prism of the incomparable sarcasm of this unique artist, whose legacy offers us countless insights to understanding our present.



ISBN: 978-84-376-4306-9
Format: 19.00 x 23.00 cm
Pages: 384 / **Price:** €24.95

Hollywood and the War on Terror

by Antonio José Navarro

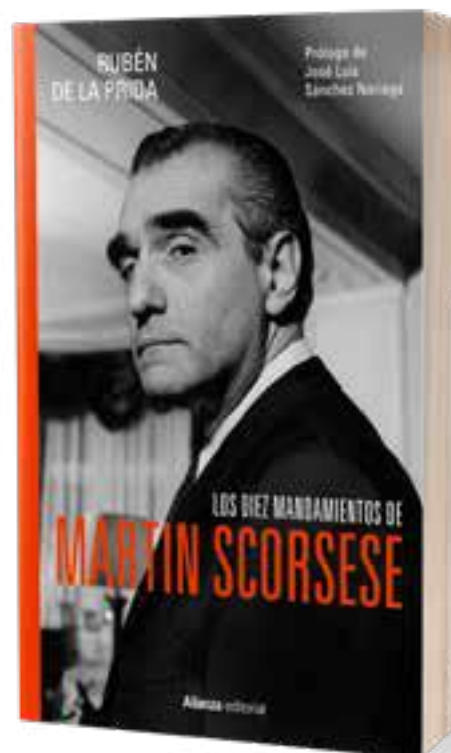
Over the course of almost two decades, Hollywood has become a veritable (and tormented) collective conscience and memory in relation to 9/11 and the War on Terror. If someone had lived in complete isolation all this time, without reading a single newspaper, magazine or book, without watching any television news or listening to the radio, and instead watching only Hollywood films and TV shows, they could still get a fairly accurate idea of what 9/11 was, why and how the War on Terror developed, how Americans perceive themselves and other countries and cultures, and the feelings they have when confronted with their evil, their rage, their fear, their suffering. This book analyses numerous documentaries, fiction films and TV programs of various styles, dramatic approaches and ideologies, a space for debate and for dispute, in which viewers gradually become aware of their cultural and political positions in the face of this conflict.

The Ten Commandments of Martin Scorsese

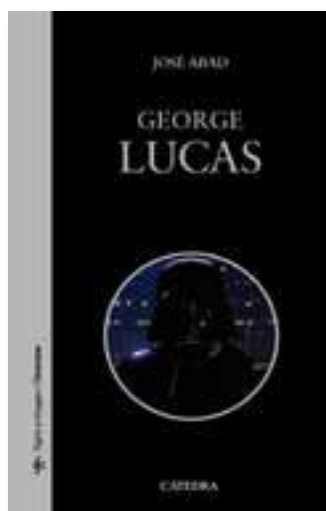
by Rubén de la Prida

Martin Scorsese is one of the most innovative, influential and imitated directors in the History of Cinema. He is also one of the personalities of the seventh art who has had the greatest impact on the dissemination of cinema, especially through the preservation of films from all over the planet.

"The Ten Commandments of Martin Scorsese" offers an approach to the life and work of this unique filmmaker from an original perspective, divided into ten chapters that expose his main stylistic and thematic constants, often in the key of transgression of the commandments of the Decalogue, whose daily inversion constitutes the moral code of characters who are often passionate, violent and contradictory as the very essence of his cinematographic work. With a highly popular approach, which manages to combine in a coherent discourse the cinephile anecdote, the historical data, the biographical experience, the artistic context and rigorous analysis, the book explores all of Martin Scorsese's cinematographic production. With an agile and entertaining tone without being superficial, "The Ten Commandments of Martin Scorsese" dialogues with the work and person of Martin Scorsese, proposing a key to reading that allows us to contextualize, understand and love the cinema of this unique and multifaceted author.



ISBN: 978-84-1148-835-8
Format: 15.50 x 23.00 cm
Pages: 368 / **Price:** €23.95

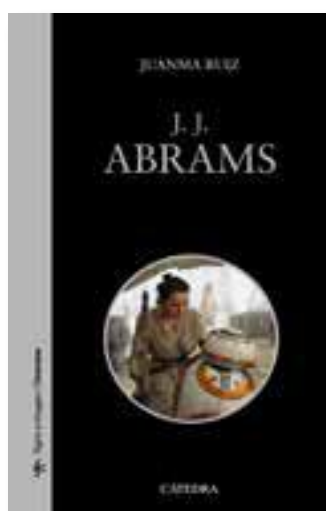


George Lucas

by José Abad

George Lucas belongs to the same generation as Francis Ford Coppola, Martin Scorsese and Brian De Palma, and his first films share their concerns; the members of the so-called New Hollywood tried to completely renew the industry without turning their backs on it. The global success of Lucas's third feature film more than achieved this aim, though not in the way most had dreamed of. Star Wars marks a turning point in the history of Hollywood and, by extension, in the history of cinema itself. After that unexpected incursion into a galaxy far, far away, nothing would ever be the same again.

ISBN: 978-84-376-4247-5 / Format: 11.00 x 17.50 cm / Pages: 336 / Price: €16.50



J.J. Abrams

by Juanma Ruiz

Stylistic heir to the great blockbuster directors of New Hollywood, J.J. Abrams inhabits a space between cinema and television, as a creator of singular narrative artefacts and a revitalizer of the mainstream fantasy genre. If his output has been a fundamental part of the recent "golden ages" of TV series, on the big screen Abrams advocates a style that is in opposition to the frenetic hyper-fragmentation seen in the big blockbusters of the 1990s and the start of the 21st century. Abrams's films owe a clear debt to the "Amblin school" led by Steven Spielberg, based on two pillars: the clarity and fluidity of his visual narrative, and a skillful use of the registers and tools of melodrama.

ISBN: 978-84-376-4300-7 / Format: 12.00 x 17.50 cm / Pages: 328 / Price: €16.50



Don Siegel

by Joaquín Vallet

Although at first glance Don Siegel could be grouped within the Generation of Violence, the truth is that the filmmaker would maintain a clear independence and distance with regard to the twists and turns in the American film industry. Siegel is in fact one of the few directors who would manage to maintain a solid authorial stamp by producing his own films, although with an eye always placed on the demands of the audience, especially from his collaborations with Clint Eastwood. In this way, masterpieces such as The Invasion of the Body Snatchers, The Seducer, Dirty Harry or The Great Scam integrate thematic elements that go far beyond their predecessors in the genre, such as the destruction of identity, the reflection on violence or the construction of an anti-hero always confronting institutions.

ISBN: 978-84-376-4642-8 / Format: 11.00 x 18.00 cm / Pages: 328 / Price: €16.95



Friedrich Wilhelm Murnau

by Manuel Lamarca Rosales

Considered one of the great filmmakers of German expressionism, Friedrich Wilhelm Murnau (1888–1931) initially developed his career in his native country before moving to Hollywood. Although much of his filmography has disappeared, the films that have survived or have been recovered include true masterpieces unknown to the general public, such as *The Burning Soil* (1922) and *Phantom* (1922). The works that have sadly been lost include *The Four Devils* (1928), to which Manuel Lamarca devotes a special analysis in this book. The author of such well-known films as *Nosferatu*, a *Symphony of Horror* (1922), the legendary prototype of vampire movies; *The Last Laugh* (1924), an intimate social feature film with expressionist overtones, and *Sunrise* (1927), a moral fable that anticipates film noir, his work was strongly influenced by his own artistic personality, which reflected his interest in subjects such as theatre, religion, cosmopolitanism and fate. Murnau died prematurely in a car accident in the United States at the dawn of the talkies, but his films remain a *vita* reference in the history of world cinema.

ISBN: 978-84-376-4370-0 / Format: 11.00 x 18.00 cm / Pages: 288 / Price: €16.50

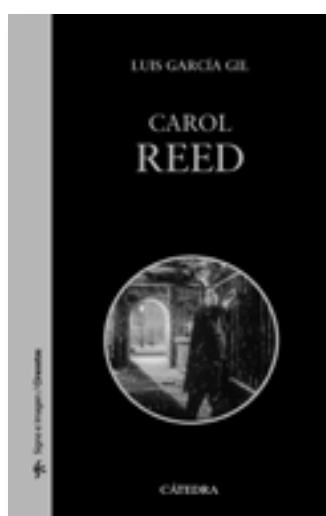


Hirokazu Koreeda

by Miguel Muñoz Garnica

Film by film, Hirokazu Koreeda's cinema has come to compose a portrait of the family in contemporary Japan. With domestic dramas such as *Nobody Knows*; *Still Walking*; *Like Father, Like Son*; *Our Little Sister* and *Shoplifters*, the filmmaker has achieved international recognition and critical prestige and has moved audiences all over the world. His creative universe is full of families struggling for continuity, who reinvent themselves in the face of adversity, and whose emotional ties are explored with depth and delicacy, starting with just a few revealing elements. Although some of his works have explored other genres, Koreeda's subtle but committed style is always evident. Beyond his discourse on the family as an affective construction, other recognizable constants include his hybridization of rhetorical strategies drawn from both documentary and fiction, his interest in the representation of memory, and a very particular political sensibility. This book uses this to take an in-depth look at Koreeda's filmography.

ISBN: 978-84-376-4392-2 / Format: 11.00 x 17.50 cm / Pages: 392 / Price: €17.50



Carol Reed

by Luis García Gil

Carol Reed's work continues to be overlooked by film critics who have not fully appreciated it beyond the typical praise for *The Third Man*, his most popular and transcendent film. However, Reed is the creator of several masterpieces, such as the influential *Long is the Night* and *The Fallen Idol*, and he is responsible for underappreciated films such as *The Key* and *Banished from the Islands*. Luis García Gil investigates the chiaroscuro of shining work that spanned several genres, from comedy to drama and historical film to musical, as demonstrated in the Oscar-winning *Oliver!*

ISBN: 978-84-376-4673-2 / Format: 11.00 x 18.00 cm / Pages: 320 / Price: €16.95



Agnès Varda

by Carlos Tejeda

Oblivious to fashions and trends, Agnès Varda conceived a committed cinema reflecting on memory and time, but also on cinema's creation itself. Exploring her work, Carlos Tejeda reveals how Varda left room for fun, chance, and phonetic or visual games searching for the extraordinary in the ordinary.

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Law & Female Lawyers

Leading Your Career to Success

by Myriam Isabel González Navarro and María Arribas García

Being a skilled attorney not only in the legal practice but also in the leadership area has recently been a professional exercise developed by lawyers. Law & Woman. Leading your Career to Success values the figure of the lawyer and introduces readers to the abilities these professionals need to possess. Indeed, women lawyers make a bigger effort to acquire these values and abilities trying to balance their family and work life. Women and men need to keep working in an egalitarian society, breaking the glass ceiling.

ISBN: 978-84-309-7787-1 / Format: 17.00 x 24.00 cm / Pages: 304 / Price: €27.90

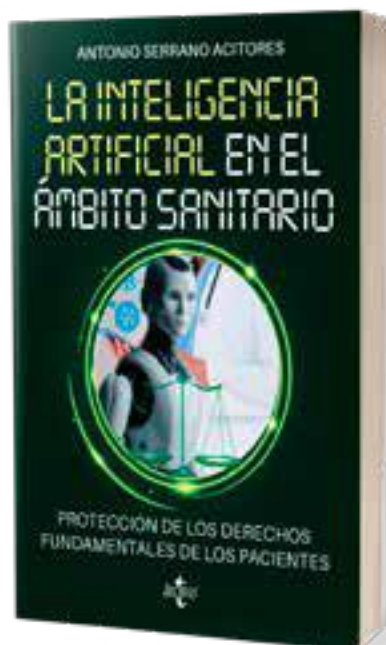


Digital Economy and European Regulation

by Antonio Serrano Acitores

We find ourselves in the initial throws of the fourth industrial revolution, a revolution characterized by the simultaneous convergence of numerous exponential technologies including big data, artificial intelligence, and blockchain; emerging technologies that, in short, are changing everything like never before seen in human history. This poses a real challenge for the society in which we live, as data and its use by large technology platforms and companies have become the oil of the 21st century. Oil that not only facilitates the creation of digital products and services focused on generating a unique customer experience thanks to the ability to profile people, but also enables the development of artificial intelligence that can predict our behaviors. With a view to protecting our rights and freedoms in digital environments, for some time, the European Union has been approving major innovative measures with an impact beyond our shores. A clear example can be seen in the recently approved General Data Protection Regulation. However, not only are technological advances continuing to grow, but they are doing so at an ever-increasing pace as various disruptive and exponential technologies combine forces. With this in mind, the European Union has prepared a particularly significant regulatory package focused on the following topics: digital markets; digital services; data governance in public administrations; strengthening control of both individuals and companies over their data; and artificial intelligence. The regulation of both digital markets and digital services was recently approved in the form of two regulations: the Digital Markets Act (DMA) and the Digital Services Act (DSA). We trust that continued progress will be made at a good pace on the remaining issues in the coming years.

ISBN: 978-84-309-8921-8
Format: 16.00 x 23.00 cm
Pages: 328 / Price: €32.95



ISBN: 978-84-309-9115-0
Format: 15.50 x 23.00 cm
Pages: 240 / **Price:** €24.50

Artificial Intelligence in the Health Sector

Protecting the Fundamental Rights of Patients

by Antonio Serrano Acitores

The fields in which significant progress is expected thanks to artificial intelligence include education, climate change, workplace productivity and healthcare, where researchers are expected to achieve major milestones in the discovery of new vaccines or medications, as well as in the detection of diseases. Artificial intelligence offers many and varied applications in the clinical field, including but not limited to facilitating and improving diagnostic capacity, predicting hospital readmissions, assisting in the discovery of new drugs, etc. However, its use also raises several ethical and legal challenges and concerns, especially in the area of protecting patients' fundamental rights. Thus, the purpose of this book is to present a number of ethical and legal considerations in the use of artificial intelligence in the health sector, to this end addressing the protection of patients' fundamental rights in these cases. With this in mind, this book looks at the following areas: main technical concepts related to artificial intelligence and its main uses in the health sector; it reviews the current regulatory framework in Spain regarding artificial intelligence and the healthcare sector, placing a particular emphasis on protecting patients' fundamental rights in this regard. It analyses the European Union's approach to artificial intelligence in detail, outlining the regulatory package being developed. It also looks at the ethical and legal challenges that all of the above generates, as well as providing recommendations to maintain a balance between the numerous possibilities offered by a technology as disruptive as artificial intelligence in the healthcare sector and respect for patients' fundamental rights, such as data protection, privacy, and confidentiality.



Dispute Resolution in the Metaverse

by Ana Mercedes López Rodríguez

First dispute resolution book published specialising in the Metaverse. New rules for the market, property, consumers and workers in recent virtual reality. Essential guide for professionals who want to comprehend the current metaverse legal framework and learn how to resolve its disputes.

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ISBN: 978-84-368-4973-8
Format: 15.50 x 23.00 cm
Pages: 392 / **Price:** €25.50

The Excellence of the Entrepreneur as a Service Leader

by Myriam I. González Navarro, María del Pilar Tallón Burón

We live in a time of important changes to which companies must respond promptly to adapt to new circumstances, so a new style of leadership is essential that makes it possible for entrepreneurs and managers to have the ability to influence who they are and to become authentic servant leaders. In this collective work, it is made known how to become a servant leader and the benefits that this type of leadership generates. Through the testimony of great servant leaders and their business experience, it is about promoting the spirit of belonging to the company, increasing productivity, facilitating team and talent management, reducing absenteeism, improving the work environment, supporting diversity, promoting sustainability, and other possible realities that may arise in the corporate environment. Entrepreneur is the benchmark in the company. Their commitment to servant leadership builds trust.



ISBN: 978-84-368-4793-2
Format: 19.00 x 24.00 cm
Pages: 472 / **Price:** €36.95

Introduction to Marketing Research

by M. Soledad Janita Muñoz and M. Mercedes Galán Ladero

Decision-making in marketing is usually carried out in a context of uncertainty, in complex, competitive, changing and increasingly multicultural environments, in which, generally, all the variables that can influence or affect such decision-making can never be completely controlled. That is why the availability of relevant and useful information is essential for any organization, whether it is profitable or not, public or private, national or international. Likewise, information can be a very important source of competitive advantage. Business arrangements based solely on the intuition or personal judgment of an entrepreneur have been successful on some occasions, although the risk is very high, they are very subjective in nature and the future of the organization may be compromised. Thanks to marketing research, this risk can be reduced, and decision-making can be carried out with more objectivity and with greater guarantees of success. And, although victory can never be guaranteed, the chances that the decisions made can be better adjusted to the real situation of the organization will increase. This book is a basic, practical manual for beginner readers to marketing research. It is mainly aimed at students with degrees related to business administration and management, but also at those of other undergraduate and postgraduate degrees who need an introductory, but comprehensive, vision of this discipline. It will also be of interest to those professionals who want to know the basic fundamentals of marketing research to apply them in their daily work.



ISBN: 978-84-368-4866-3
Format: 15.50 x 23.00 cm
Pages: 152 / **Price:** €16.5

Happiness at Work and Lean Management

*by Julio García del Junco, Lorenzo Maqueda
 and María Eugenia Fernández*

Lean Management is a process of continuous improvement that aims to eliminate everything that is not productive based on five phases: analyze the work phases, develop an organizational plan, involve the team (workers, customers and suppliers), start with simple matters and monitor the process. The work combines this method of business organization with the search for an adequate work environment that motivates the employee to give the best of himself and, therefore, raise the level of happiness of the organization. The authors teach the essential skills to lead in any type of organization, emphasizing the importance of making a good selection and recruitment of personnel, learning to manage knowledge and placing people in the right place. In this way, emotions are improved to work as a team and work happiness is increased. The work is useful for organizational leaders and human resources professionals.



ISBN: 978-84-368-5024-6
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Self-Leadership & Team Management Professional Practice's Keys

by María Palacín Lois and Arón Alma Beardo

Self-Leadership and Team Management is an essential work for those who seek to understand and lead groups effectively. It comprehensively addresses the processes that occur in groups, providing readers with the necessary tools to understand the complexities of group interactions, to accurately diagnose the group dynamics, and to implement healthy and effective leadership strategies. The authors have compiled a set of group tools and techniques, introduced in simple and highly powerful keys such as strategies for improving self-leadership, techniques for leading groups and indicators for diagnosing difficulties. The techniques and knowledge presented are adaptable to multiple contexts, whether corporate, educational or social environments, making it an interesting book for professionals from different fields who aspire to optimize the management of groups and teams.



ISBN: 978-84-368-4793-2
Format: 15.50 x 23.00 cm
Pages: 568 / **Price:** €32.95

Leading the Digital Transformation in the Company

by Jorge Cansinos Avilés

This book proposes a fresh, integrated and innovative focus for leadership in organizations and businesses, both public and private, who must contend with digital transformation in a BANI environment, an acronym for "Brittle", "Anxious", "Non-linear" and "Incomprehensible". Its agile methodology establishes a structural framework for concrete, actionable proposals related to operational topics that make each chapter valuable. The content is informed by case studies, interviews with managers from various sectors and true stories of great leaders who have risen to the top of their field.



ISBN: 978-84-368-5065-9
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What They Never Told You about Social Media

Deathtrap for Brands

*by Agustín Medina, Francisco José González,
 Fernando Herrero and Juan Ramón Plana*

In recent years, marketing and advertising have undergone much more profound changes than in their entire history. Today, brands are what is most important in the business world: people no longer buy products, but brands, which are essential for any company, product, or service to achieve market success. However, creating, growing and maintaining a recognized, valued, and preferred brand among consumers is now more difficult than ever, given the multiple factors that must be used and taken into account. In this confusing landscape, social media has become one of the biggest traps for advertisers. With the help of leading experts who have worked for successful brands around the world, this book analyses the true role of social media and influencers, in digital advertising and branding, which are much less resources than might think. It investigates how social media does not help to build a brand image or effectively reach most target audiences and the real trap that they pose for many brands.



ISBN: 978-84-368-4754-3
Format: 15.50 x 23.00 cm
Pages: 104 / **Price:** €16.50

Silver Economy

A Golden Opportunity for Brands

*by Agustín Medina, Francisco José González,
 Fernando Herrero and Juan Ramón Plana*

The key to success in marketing and communication can be so obvious that it goes unnoticed and is sought out in places where it is impossible to find. The obsession brands have with young people as potential consumers has often made them forget about who really purchases and yields profits. Pensioners are the truly golden opportunity for most brands, since they are the ones who consume most and have more money, as well as the time to enjoy using it. The "Silver Economy" is a worldwide phenomenon of which few brands are taking advantage, wherein those over the age of 60 are their main target across the board. Brands need not deliberate over social networks, "influencers" and the metaverse to effectively reach this demographic, but should rather focus on conventional media, which is what they continue to use and trust: television, radio, magazines, newspapers, etc. In this book, four prominent experts in communication lay out a clear, simple and practical analysis and explanation for why the Silver Economy represents the present and future for many brands in nearly all sectors, and how their hidden gem lies in simply caring for and zeroing in on the consumers that are currently being neglected. Brands that bet on the pensioner's target are poised to obtain a greater return on their advertising investment and achieve a significant advantage over their competitors. This book provides guidelines for how to achieve that.



Responsible Persuasion Using NLP to Communicate Better

by *Xavier Pirla Llorens*

This book aims to teach the reader how to persuade authentically, respecting the other as a unique being, discovering solutions together that benefit both parties, and taking advantage of the process as an opportunity to get to know each other better.

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Pages: 208 / **Price:** €19.95

Copywriting

by *Juan Rey*

Aldous Huxley, who was also an advertising professional, asserted that copywriters should strive to compose, correct, and polish sentences that were powerful enough to entice readers into the store and ultimately buy the product. This is the role of the copywriter: to seduce the reader, attract them, convert them into consumers, but using only words. The purpose of this book is to help copywriters in this enormous task. There are few books in Spanish on copywriting, many of which are translations from the English-speaking world or a list of exhausting tricks. In this book, advertising students and professional copywriters will find a serious, rigorous, and well-founded study of copywriting, a methodical and comprehensive approach to a profession that, although it shares characteristics with other types of writing (journalistic, technical, or literary), presents peculiarities that make it distinct, given its different nature and function. The reader will also find concepts, techniques, and procedures that will teach them how to copywrite, if they don't yet have the skills, or make experienced copywriters reflect on their copywriting abilities. The book is structured to two parts. The first part, "Copywriting," addresses issues related to writing: the concept of writing, the characteristics and foundations of copywriting, and the relationships established between text and image in advertising messages. The second part, "Advertising Forms," addresses the study of the different forms of advertising text: letters, brochures, flyers, print, outdoor, radio, audiovisual, and online.



ISBN: 978-84-368-4780-2

Format: 19.00 x 24.00 cm

Pages: 224 / **Price:** €28.50



Unfaking News How to Fight Disinformation

by Raúl Magallón Rosa

This book aims to explain, explore and contextualize the recent phenomenon of polarization in the media by analyzing events that have occurred in recent years as a result of the rise of trends such as fake news, the proliferation of unverified information and social tension.

ISBN: 978-84-368-4105-3

Format: 15.50 x 23.00 cm

Pages: 208 / **Price:** €18.95

Updating News Information and Democracy

by Raúl Magallón Rosa

How can it be that in a world where the circulation of information is ever-increasing, there has been a decline in the trust placed in democratic systems? Most democracies have seen their self-defense mechanisms weaken to the point of losing part of their very perception and value of what it means to live in a democracy. As if we weren't aware that, beneath the technological mirage of progress, success, and sociability, democratic systems are losing the ability to believe in themselves. We may not live in a world designed for distrust, but it is true that many of the structures that govern us are based, in part, on mechanisms of silence and deception to remain in power. This book does not serve as a critique of the foundations of our democratic systems, but of the actors who try to exploit their weaknesses for their own benefit. The work analyses the relationship between information, journalism, and democracy over the past decade, focusing on political, social, technological, and, admittedly, generational factors.



ISBN: 978-84-368-4820-5

Format: 16.00 x 23.00 cm

Pages: 176 / **Price:** €17.95



ISBN: 978-84-309-8969-0
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Pages: 160 / **Price:** €16.50

Ethical Considerations on Gender-based Violence in the Media

*by María Sánchez-Ramos, Belén Zurbano-Berenguer
and Aurora Edo-Ibañez*

This guide sets out a series of recommendations on the correct communicative treatment of gender-based violence. To this end, the authors begin by asking themselves what gender-based violence is (from a theoretical point of view, but also from a legal and journalistic point of view) and when it begins to be known and recognized as a social and, above all, media problem. Based on these reflections, the deontological proposals existing to date are identified and analyzed in order to contribute to the eradication of this problem through media communication. Finally, the authors make a compiled and updated proposal of recommendations for the correct treatment of this type of news and, according to these, a simple and effective tool is provided for the self-diagnosis of the deontological quality of the information.

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The Growth of Information An Inevitable Story

by *Javier Jurado González*

This book takes the reader on a multidisciplinary journey through the fascinating history of the inevitable growth of information. Information will weave our humanization process with the first stone and fire based technologies until it bursts into the first of the great information revolutions that mark human history: the language revolution will forge us as a species, make us triumph over other hominids and trigger the Neolithic Revolution. After this, the writing revolution will give rise to ancient civilizations, accelerating the growth of information through media such as the Phoenician and Greek alphabet, the Egyptian papyrus articulated by Rome, the Chinese paper that drove its innovation and Islamic science. At the end of the Middle Ages in Europe, we will see the onset of the third revolution: the printing revolution, the true generator of the Scientific and Industrial Revolutions that will give rise to the Great Divergence. In the second half of the 20th century, a fourth, the so-called information and communications technology revolution, will give rise to the contemporary Information Society. The end of this incredible story will be structured around this phenomenon, looking at how it came about and the main challenges it poses. We will then cast a final glance at the horizon, as promising as it is apocalyptic, which will set the backdrop of the rest of this story of growth yet to be written.



ISBN: 978-84-376-4246-8
 Format: 12.00 x 16.50 cm
 Pages: 400 / Price: €19.95

Darwin in the Attic Progress, Technological Submission and the Media

by *Armand Balsebre and Antoni Vidal*

Over the last hundred years, humanity has grown increasingly dependent on technology. However, since the end of the 20th century human beings have undergone an induced metamorphosis that has altered their nature. Intelligent technologies, as opposed to basic electronic apparatuses such as radio, create devices that mediatize people's lives, invade their privacy and introduce a liquid socialization. The contest for world hegemony between the United States and China, not only ignores the sustainability of the planet, but also promotes and naturalizes the autonomy of artificial intelligence over human beings. At this point we must ask ourselves whether the machine will continue to collaborate with all of us or whether it will supplant us, leaving Darwin in the attic.

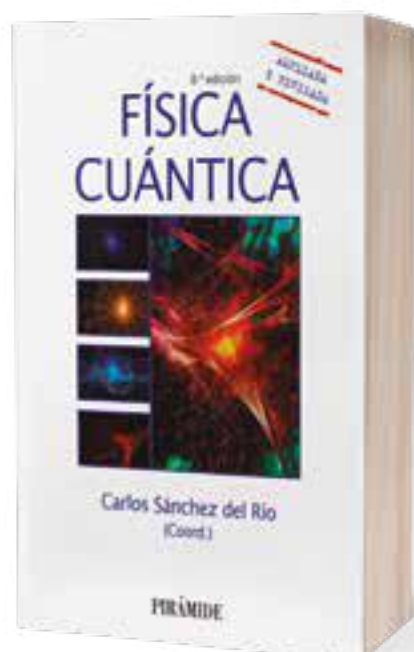
Discover Meteorology

Illustrated Weather and Climate Dictionary

by José Miguel Viñas

Discover Meteorology is a complete illustrated dictionary, containing 2,000 entries, 25 tables of informative texts and more than 200 colour striking, explanatory images, which enrich the text. In addition to its encyclopaedic nature, it is also rigorous, simple and of great educational value. All this makes it an essential reference work for anyone interested in atmospheric sciences and in such important issues as climate change. In addition to meteorology professionals, climate researchers, weather communicators, journalists, environmental educators and teachers, this new edition will be particularly useful for students in the 3rd and 4th years of high school, Baccalaureate and university, who will have access to a handy and easy-to-use reference work.

ISBN: 978-84-1362-627-7
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Pages: 448 / **Price:** €22.95

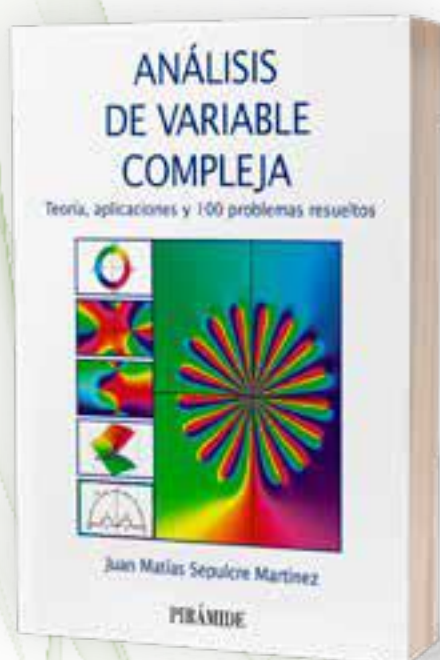


ISBN: 978-84-368-4856-4
Format: 17.00 x 24.00 cm
Pages: 1232 / **Price:** €66.90

Quantum Physics

by Carlos Sánchez del Río (Coords.)

Quantum Physics is the physics of our century. Its content is essential today not only for physicists, but also for other professionals (chemists, engineers, doctors...). The book offers readers an introduction to quantum phenomena and the first theories that were formulated to describe them, an elementary quantum mechanics as complete as possible, as well as its multiple applications to the study of atoms, molecules, solids, atomic nuclei and elementary particles. Therefore, the work introduces Quantum Information and the trapping and manipulation of ions, single atoms and photons. It also includes more than 300 exercises, the solutions of which are explained in detail at the end of each part. The current edition has been updated by incorporating some recent and very interesting topics into its content, as the new experimental results endorsed by the 2022 Nobel Prize.



ISBN: 978-84-368-5078-9

Format: 19.00 x 24.00 cm

Pages: 328 / Price: €33.95

Analysis of Complex Variables Theory, Applications and 100 Problems Resolved

by Juan Matías Sepulcre Martínez

The analysis of complex variables is a core subject of university studies in mathematics, physics, and engineering. This theoretical and practical textbook is designed for students starting out in their learning of this branch of knowledge. Its structure combines theoretical development with examples, illustrations, applications, and a comprehensive collection of solved problems, facilitating the understanding and application of the concepts and results addressed. The text is distributed into five chapters, starting with a brief introduction that includes historical notes and an introductory chapter on the two-dimensional nature of complex numbers and the basics of complex functions of a complex variable. The subsequent chapters develop the main theory surrounding complex integration, power series, residue theory, and infinite products. The textbook includes a specific section devoted to solving the 100 exercises it contains. This allows the reader to reinforce their learning and consolidate the application of theoretical methods. It also contains three appendices with a graphical perspective that complements and expands the main content on complex functions of a complex variable. For ease of reference, definitions and theoretical results are organized using labels that allow for quick identification. There is also a section dedicated to the presentation of the mathematical notation used, along with an alphabetical index that facilitates the location of key terms and results, such as those related to applications in physics. In short, this work stands out on account of its clarity, rigorous explanations, and self-contained nature, making it an attractive and valuable resource for learning about complex variable analysis.

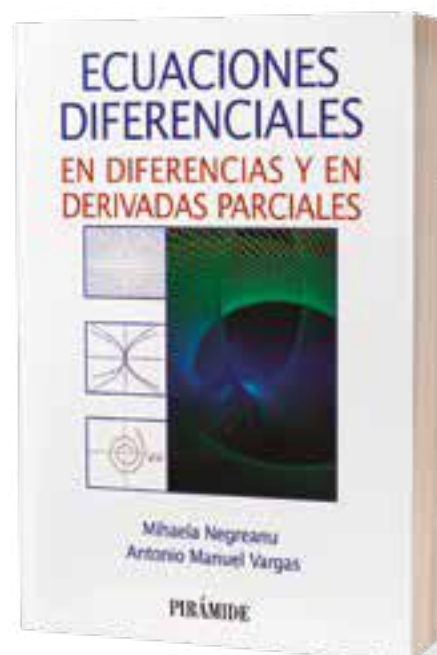
Differential Equations On Differences and Partial Derivations

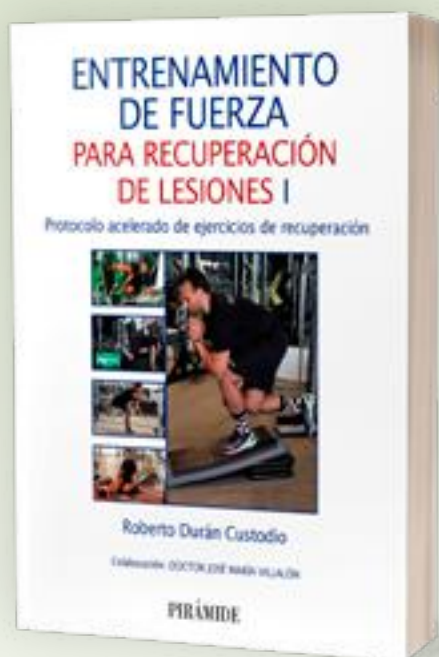
by Mihaela Negreanu and Antonio Manuel Vargas

The purpose of this book is to present the basic theory and methods, both qualitative and quantitative, of the complex field of differential equations, specifically pertaining to differences and partial derivatives. This book is self-contained, meaning the reader will find in it all the necessary tools to successfully approach the study of this subject.

ISBN: 978-84-368-4762-8 / Format: 17.50 x 23.00 cm

Pages: 224 / Price: €27.50





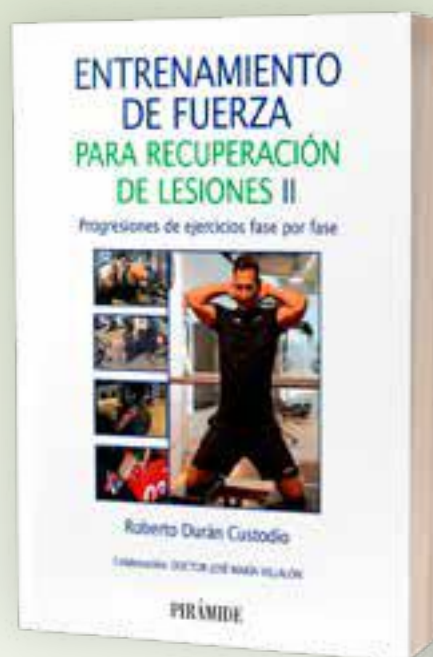
Strength Training for Injury Recovery I Accelerated Recovery Exercise Protocol

by Roberto Durán Custodio

ISBN: 978-84-368-4874-8 / **Format:** 19.00 x 24.00 cm
Pages: 328 / **Price:** €29.95

These two volumes provide a work system for the prevention of muscle problems and unite the methodology and progression of appropriate strength exercises to recover body injuries that occur in the hip, knee and ankle areas, showing the importance of strength training for the repair of different physical damages. With these books you will get:

- To learn the benefits, characteristics, and methodology of the most effective strength training systems for injury prevention and recovery.
- To know the most common hip and lower body injuries, their differential diagnosis, production mechanisms and the appropriate treatment from the initial to the final phase.
- To develop specific strategies, training methods, and exercise progressions for the prevention and recovery of each type of injury.



Strength Training for Injury Recovery II Accelerated Recovery Exercise Protocol

by Roberto Durán Custodio

ISBN: 978-84-368-4901-1 / **Format:** 19.00 x 24.00 cm
Pages: 336 / **Price:** €29.95

- To properly plan for functional recovery after an injury.

The importance of these two manuals lies in the fact that they are valid for the improvement of elite or amateur athletes, as well as for people who are not used to sport or who are sedentary. Strength exercises, and the typical sessions that are provided to recover or prevent injuries, are described and illustrated in a simple and accessible way so that the user only has to perform them following the guidelines and phases that are specified. Roberto Durán Custodio is a researcher and trainer specialized in the rehabilitation of injuries through strength training. He holds a PhD in Physical Activity and Sports Sciences and has carried out different research studies related to strength training in injury prevention in football players.



ISBN: 978-84-368-4992-9

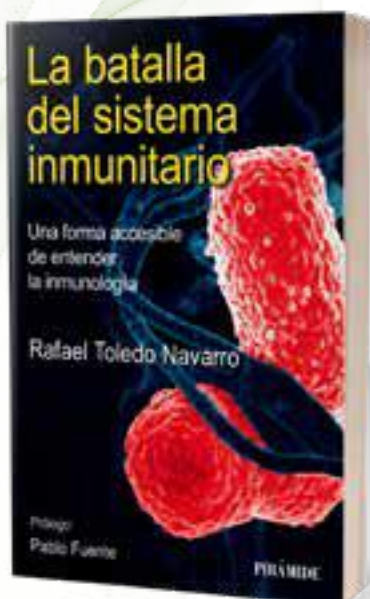
Format: 16.00 x 23.00 cm

Pages: 208 / Price: €20.50

The Triumph of a Strange Friendship Symbiosis between Plants and Other Organisms

by Leopoldo García Sancho

Evolution is much more than a stark struggle for survival. Natural selection has also favored friendship between strangers to prodigious limits. Since its discovery in the nineteenth century, symbiosis has attracted the interest of numerous scientists and today it is one of the central aspects of research in biology. This intimate form of cooperation between organisms of different evolutionary origin extends to all kinds of environments, terrestrial and aquatic, and covers all regions of our planet, including the most inhospitable. It can be said that there is not a single living being that does not establish some kind of close relationship with one or more organisms, often totally different from each other. The degree of structural and physiological integration between these living components is so profound that it becomes an obligatory relationship, because neither of them would be able to subsist separately. Microscopic cyanobacteria, integrated into the interior of plants or animals and essential for their nutrition; coral reefs that are home to the greatest diversity in the oceans; fungi that connect forest trees through their roots or lichens that survive in the most extreme conditions, are just some examples of how interactions between species sustain the functioning of nature. The different types of symbiosis are involved in the regulation of the major carbon and nitrogen cycles in the biosphere and contribute substantially to its diversity and productivity. The CO₂ balance in the atmosphere and, therefore, the trend towards global warming, depends primarily on the plant symbioses, which are the subject of this book.



ISBN: 978-84-368-4934-9

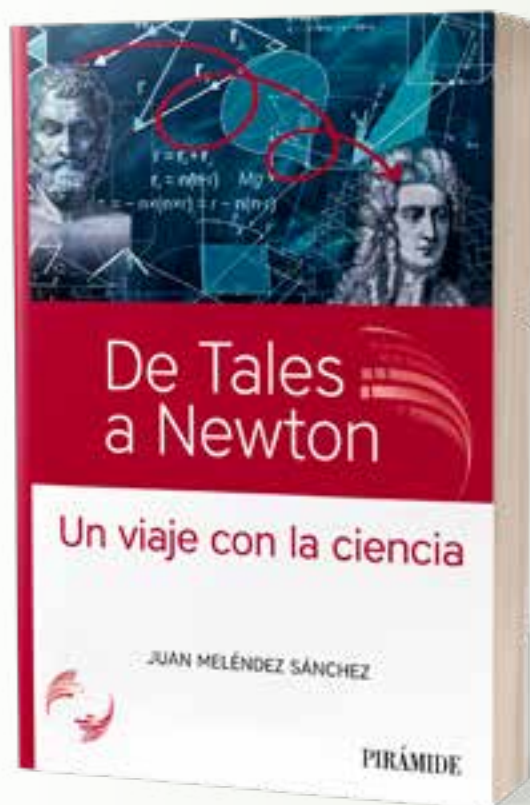
Format: 15.50 x 23.00 cm

Pages: 192 / Price: €23.50

The Battle of the Immune System An Accessible Way to Understand Immunology

by Rafael Toledo Navarro

The Battle of the Immune System is a popular science book that explains the processes of the immune response in an entertaining, simple and accessible way to all readers. Immunology has gained unusual interest in recent years due to the pandemic we experienced. However, despite this interest, do we really understand immunology and immunity? Bringing this science closer to any interested reader is hard work due to its complexity. However, the author offers a gentle and accessible view of immunology, without all the difficulties traditionally involved in understanding it. A pedagogical story is drawn full of analogies and parallelisms with our daily lives. This simplifies complex issues related to the defense of our body against infectious agents. In conclusion, the readers will be able to understand all the processes associated with immunity through an entertaining and illustrative story.



From Thales to Newton

A Journey with Science

by Juan Meléndez Sánchez

The contents of science are not the same as understanding them. We know that the Earth is round and that it rotates around the Sun, but would we be able to explain why we know and how we figured that out? If we want to go deeper into “science for dummies”, we have to see it not as a collection of responses, but rather as a discipline of thought, a way of looking at the world to raise questions and respond to them. This book aims to teach this way of thinking to scientists. It thus deliberately avoids vanguard science and instead goes to its roots, where the reader can think on his or her own. It explores how key physical science concepts arose in their formative periods, from their infancy in classical Greece until their maturity in the age of Newton. No prior knowledge is needed; on the contrary, the difficulty will be better unlearning or forgetting prefabricated responses that we have been told in school to instead recover the original perspective of scientific pioneers. It dares us to take a trip with Thales, Aristarchus, Galileo or Newton.

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Álvarez-Estrada
and Marina Ramón Medrano

ISBN: 978-84-368-4298-2
Format: 15.50 x 23.00 cm
Pages: 304 / Price: €20.95



***Human Pressures,
Ecological Impacts,
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by Jaime Rodríguez

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Format: 16.50 x 23.00 cm
Pages: 296 / Price: €18.95



***Vital Ties
and Connections***
by Marta Izquierdo Rojo

ISBN: 978-84-368-4013-1
Format: 16.00 x 23.00 cm
Pages: 120 / Price: €15.50



ISBN: 978-84-1362-522-5
Format: 15.00 x 23.00 cm
Pages: 256 / Price: €17.50

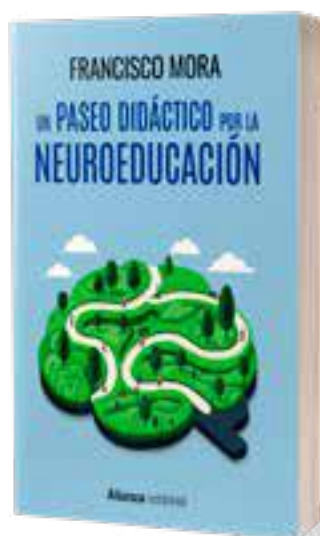
Neuroeducation

by Francisco Mora

Over
40,000
copies
sold!

What is Neuroeducation? Can we talk about Neuroeducation, a new profession? Since the first edition of "Neuroeducation", four years ago, there has been an enormous increase in interest in new teaching and education based on how the brain works. It is an indisputable fact that what we are, what we think, what we feel, what we learn, what we remember and what we express in our behavior and language are an expression of the functioning of our brain in constant interaction with the rest of the body's organs, and with everything that surrounds it, from the physical and chemical, to the family, the society and the culture in which we live. In the 22 chapters that make up this book, which we now present in its second revised edition, we discuss the importance of emotion and empathy, curiosity, the mechanisms of attention, the brain's own process of learning and memory consolidation, circadian rhythms and the many other ingredients that influence innovation and improve teaching. The interest generated leads us to hope that major changes will take place in our western societies, where, at last, they will begin to recognize and truly accept that human beings are what education makes of them.

Rights sold in: **Italy, Greece and China**



A Didactic Walk through Neuroeducation

by Francisco Mora

As the title suggests, this book proposes a walk through the key concepts and ideas of the fertile territory that neuroeducation opens to us. It has been written with the aim of exposing, in a complete and accessible way, that new world of knowledge already outlined in the other three previous books that Francisco Mora has dedicated to the subject. Through an accessible language, this book introduces us to a long evolutionary process that has led to the communication of organisms and that culminates with the current human being. In these pages, we talk about the origins and evolution of language, writing, reading and creativity, always considering the perspective of teaching: of teachers, but also of their students, the true protagonists of this story.

ISBN: 978-84-1148-661-3 / Format: 15.00 x 23.00 cm / Pages: 232 / Price: €20.95



My Clone and Other Essays in Neuroscience

by Francisco Mora

ISBN: 978-84-1148-490-9
Format: 12.00 x 18.00 cm
Pages: 160 / Price: €12.95



Neuroeducation An Emerging Scientific Field

by Francisco Mora

ISBN: 978-84-368-4013-1
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Pages: 120 / Price: €15.50



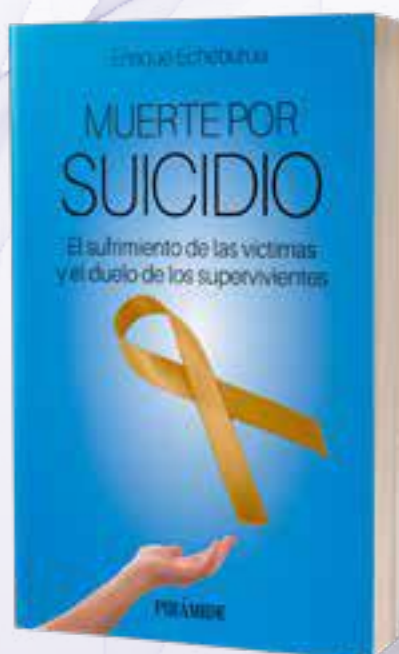
ISBN: 978-84-368-4844-1
Format: 15.00 x 23.00 cm
Pages: 112 / Price: €16.95

Suicide in Adolescence ***Handbook for Teachers***

by Lucía Pérez Costillas and Nicolás Sánchez Álvarez

The very act of causing one's own death is a counter evolutionary behavior that defies our most primal instincts for survival. Death in elderly people is a common fact that is understood as the end of the stage of life, whose sadness in the relatives and friends who survive causes great pain. That pain increases when the death of that family member or friend is premature, and in the case of the parents of the deceased they feel responsible and see the loss as a failure and with a feeling of great guilt. It is one of the hardest, most difficult and painful experiences that human beings can suffer. When the death of a young person has been caused by his own will and not by external causes, all the feeling of despair and frustration is accompanied by that of helplessness and doubt as to whether they could have done anything to prevent that young person from deciding to commit suicide. When such an event occurs in the school environment, the performance of teachers is fundamental, but many times they do not know how to face it and deal with it with their students. In this guide the teacher will find the information, the script and the help he needs to focus on the treatment he can give to the event with his group of students, helping them and helping himself or herself.

About the same subject:

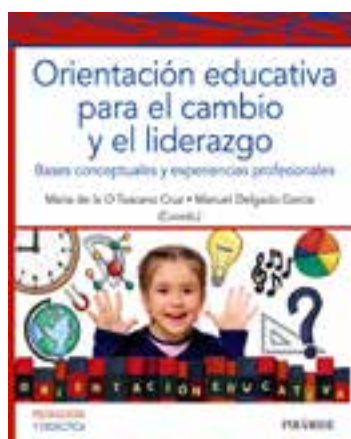


Death by Suicide ***Suffering of Victims and Mourning of Survivors***

by Enrique Echeburúa

The aim of this work is to approach death by suicide from a global perspective, which involves paying attention both to the suffering of those who choose this irreversible decision and to the grief of those left behind (family and friends) who must face this dramatic reality. The reality of the person who has taken their own life cannot be dissociated from the trail of pain they leave behind in their immediate surroundings. Death by suicide is a specifically human phenomenon and has been eclipsed by an aura of silence, the silent death, especially in regard to young people, and due to a fear of the contagion effect. It is, however, a public health problem that, to a greater or lesser extent, affects all societies and is associated with a stigma that can prevent the adoption of appropriate preventive measures and increase the suffering of survivors.

ISBN: 978-84-368-4809-0 / Format: 15.50 x 23.00 cm / Pages: 176 / Price: €18.50



ISBN: 978-84-368-4774-1
Format: 19.00 x 24.00 cm
Pages: 192 / **Price:** €30.95

Educational Guidance as a Promoter of Social Change and Leadership ***Conceptual Basis and Professional Experiences***

*by María de la O Toscano Cruz
 and Manuel Delgado García (Coords.)*

This book compiles the most recent results of specialized research for innovation, leadership and educational guidance. Its objective is to contribute, from the researcher's point of view, to the thought and commitment of educational guidance as a vehicle for change. It also highlights the counsellor's role as an educational leader, as well as various counselling teams' viewpoints around educational guidance.



ISBN: 978-84-368-4930-1
Format: 19.00 x 24.00 cm
Pages: 104 / **Price:** €19.50

Artificial Intelligence and Technological Development at the Service of Virtual Teaching

*by Rocío Yuste Tosina, Víctor López Ramos
 and Sixto Cubo Delgado (Coords.)*

Reference book for professionals in virtual education, formal and non-formal, at all educational levels, who wish to reflect on the new didactic and socio-educational coordinates that are currently implemented in the field of virtual training, as a context of innovation and transformation of teaching methodologies. The book focuses on the importance of empathic communication, cognitive dispositions and emotional management to achieve greater effectiveness in virtual teaching, analyzing, in turn, technological experiences at the service of it and exploring the limits of innovative tools such as chatbots or generative artificial intelligence.

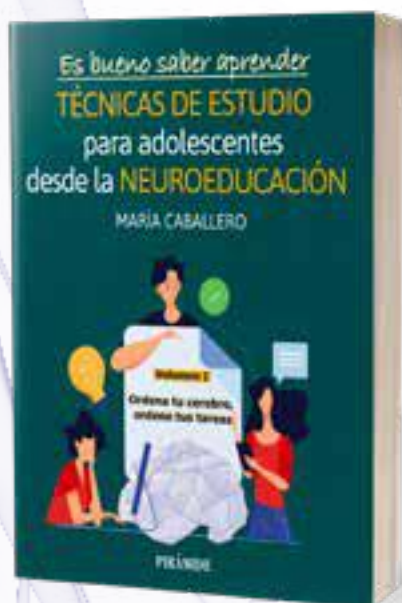


ISBN: 978-84-368-5075-8
Format: 15.50 x 23.50 cm
Pages: 160 / **Price:** €15.50

Basic Guide for Communication in Education ***How to Improve Communication in Education***

by Nùria Mora Lorente

Communication is a core pillar at educational institutions, as the way information flows inside and outside the institution directly impacts its reputation, the quality of service, and the satisfaction of teachers, students, and families. Understanding and reflecting on the way we communicate helps improve management and social harmony within schools. It's not just about optimizing processes, but also about generating an organizational culture that drives real changes in the structure and dynamics of the school, beyond the classroom.



ISBN: 978-84-368-4721-5
Format: 19.00 x 24.00 cm
Pages: 192 / Price: €23.50

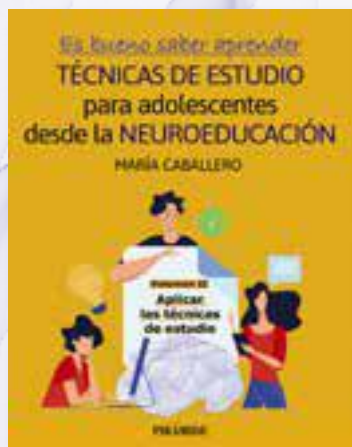
Study Techniques for Teenagers based in Neuroeducation Volume I

Order your Brain, Order your Tasks

by María Caballero

Study techniques are one of the pending subjects of the educational system. This work proposes a program based in neuroeducation in which learners are placed at the center of their own learning. Understanding the impact of poor learning strategies on academic results and the importance of understanding the adolescent brain, the development of all executive functions is addressed from the understanding of the processes underlying learning. It includes downloadable content for teachers explaining the scientific basis of the contents. The series are practical manuals full of exercises for secondary school students, as well as serving as a guide for teachers who want to use it as a basis for teaching study techniques in the classroom. The author María Caballero, a graduate in English language and psychology, is an active secondary school teacher.

Other titles of the series:



Study Techniques for Teenagers based in Neuroeducation Volume II

Apply the Study Techniques

by María Caballero

ISBN: 978-84-368-4970-7 / Format: 19.00 x 24.50 cm
Pages: 208 / Price: €26.50



Study Techniques for Teenagers based in Neuroeducation Volume III

Managing Emotions

by María Caballero

ISBN: 978-84-368-5101-4 / Format: 19.00 x 24.00 cm
Pages: 280 / Price: €28.95



ISBN: 978-84-368-4936-3

Format: 16.00 × 23.00 cm

Pages: 120 / **Price:** €14.50

Teacher and Proud of it

by Iñaki Jiménez Largo

This book is addressed to all those who face the daily challenge of teaching today's youth. How do you make a class in subjects like economics or math on a Friday at eight o'clock in the morning attractive? How can we capture the interest of our students by talking about topics which are as far away from their daily lives such as inflation, risk premium, gross domestic product, derivative functions, etc.? The key is to bring those topics that a priori seem so distant to situations that may seem every day for them. Throughout this book, the author's experience as a professor of economics and mathematics will be made available to the reader, explaining the strategies he has learned to motivate his students during his years of experience in teaching.

Classrooms Free from Bullying, Free from Fear

Identification, intervention and prevention of bullying

by Toni García Arías

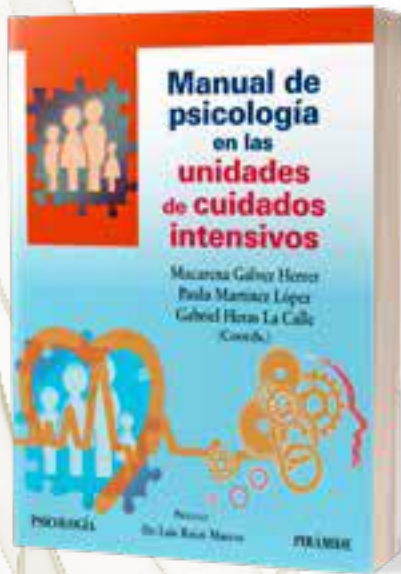
The contents of this book address the technical aspects of, as well as prevention and intervention strategies for, addressing bullying that have been applied by the author. Not only an interesting and practical manual for teachers but also for parents.

ISBN: 978-84-368-5054-3

Format: 15.50 × 23.00 cm

Pages: 168 / **Price:** €17.50





ISBN: 978-84-368-4822-9
Format: 19.00 x 24.00 cm
Pages: 384 / **Price:** €47.95

Psychology in Intensive Care Units

by Macarena Gálvez Herrer, Paula Martínez López and Gabriel Heras La Calle (Coords.)

Few scenarios have more tense and complex doctor-patient relationships than ICUs. This manual is among the first that sets out, in a systematized way, much of the theoretical, empirical, and practical evidence around psychology in the ICU. This has been achieved in an interdisciplinary way and jointly by academic experts and active care professionals, thus adding an eminent practical vision and tangible experience in five major thematic groups: "contextualization and general model of intervention", "patient", "family", "professionals" and "other areas of intervention". Each chapter offers the psychological theoretical foundation of the subject treated, reviews its empirical evidence, and provides practical examples on it. In addition to its possible use in degrees or postgraduate courses specialized in Clinical and Health Psychology and other health degrees, it is highly useful for all health professionals working in ICUs and continuing education courses in the health sector.



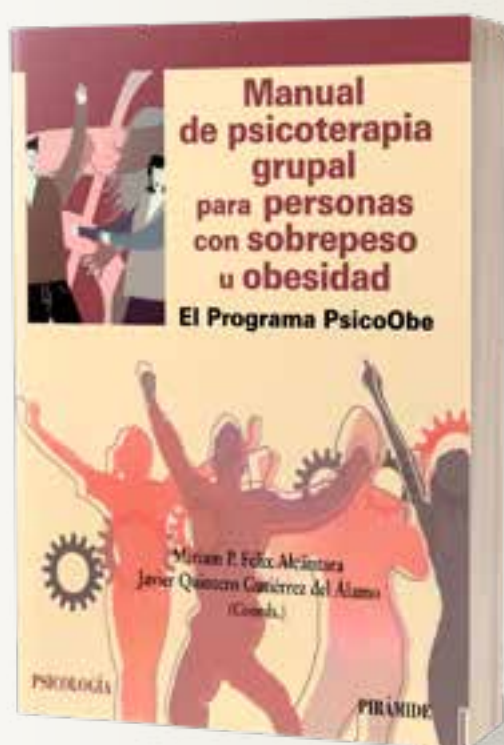
ISBN: 978-84-368-4952-3
Format: 16.00 x 23.00 cm
Pages: 264 / **Price:** €20.50

Essential Communication with Patients

by Asier Zuazo and José González

Communicating is not easy, and even less so in the healthcare field where professionals have to live with bad news, illness and pain. Even relationships between professionals are affected by so much daily pressure and countless challenges. Arguments, misunderstandings, deteriorating abilities, anxiety and a long etcetera are some of the dangers that lie in wait for these professionals. This practical manual develops useful resources focused on expressing, transmitting, and impacting in a more persuasive way in doctor-patient communication, seeking:

- Effectiveness with the patient in normalized situations to achieve a bond of understanding and empathy with patients that facilitates greater fluidity in the relationship.
- Managing bad news and bereavement, communicating bad news to adults and children, or communicating with terminally ill patients, are part of the skills that a good healthcare worker must handle as a fundamental and enriching part of their competencies.



ISBN: 978-84-368-4917-2
 Format: 19,00 x 24,00 cm
 Pages: 352 / Price: €33.95

Manual of Group Psychotherapy for Overweight or Obese People

PsicoObe Program

*by Miriam P. Félix Alcantara
and Javier Quintero Gutiérrez del Álamo (Coords.)*

This manual describes the theoretical foundations and implementation of the PsicoObe Program, an innovative and integrative psychological treatment tool for overweight or obese people, which has been developed based on the extensive professional experience of its authors. Based on the premise that clinical practice and research must go hand in hand to offer quality clinical care, the book is structured in four theoretical-practical sections. In the first section, a theoretical introduction is made to the implications of obesity, the reasons why psychological intervention is considered important are argued, the main psychotherapeutic approaches used are presented and the added value provided by the group treatment format is described. In the second section, the characteristic aspects of the intervention program are analyzed, the therapeutic framework, the basic principles that guide the program and the modules that compose it are presented. In the third section, each of the modules and sessions of the program are developed in detail, with a detailed, practical and reasoned analysis that includes clinical cases and the management of difficult situations that the therapist may encounter during its application. The last section presents a summary of the main results and conclusions of the study in the improvement of weight, psychological state and dietary pattern tested through a clinical trial in a project funded by the Carlos III Health Institute. The book focuses on obesity, but it could be equally applicable to people with bulimia nervosa, binge eating disorder or simply to overweight people who consider that they have an “unhealthy” relationship with food.



ISBN: 978-84-368-4981-3
Format: 19.50 x 24.00 cm
Pages: 120 / Price: €25.50

Digital Addictions in Minors Foundations for Educators and Healthcare Professionals

by Esther Rincón (Coord.)

This work aims to bring recent empirical evidence on the approach to the so-called technological or digital addictions in minors, to the main agents involved in their care, such as educators and health workers. It arises from the hand of the work aimed at parents and entitled *Addiction to technology*. Practical guide for parents on how to address and prevent it, in order to offer clear, current and practical scientific guidelines on those fundamental concepts in the prevention and treatment of digital addictions, such as their conceptualization as behavioral addictions; the main typologies in their use; the consequences at the psychological level; the main management guidelines for mental health professionals; educators and health professionals; standardized instruments for its evaluation and measurement, as well as a multitude of additional information resources, where specialists can find decalogues from recognized international organizations on the management of a topic that has generated a great social debate, in order to glimpse the prevention of digital addiction in minors.

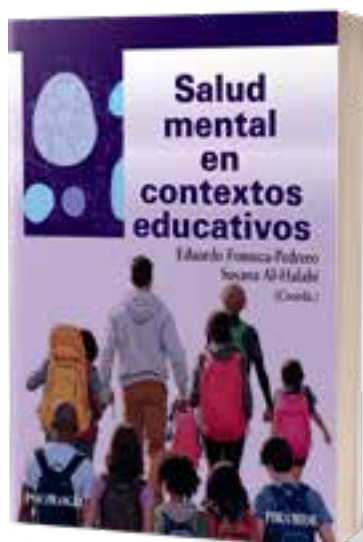


ISBN: 978-84-368-5020-8
Format: 19.50 x 24.00 cm
Pages: 472 / Price: €54.95

Treatment of Depressive Anxiety Disorders & Post-Traumatic Stress Disorder in Children and Adolescents From Research to Consultations

by J. Sanz Fernández, A. Sanz-García and M. de la Paz García-Vera

This book provides an updated outlook on anxiety disorders, depressive disorders and post-traumatic stress disorder, which are, together, the most prevalent in childhood and adolescence. These disorders are of concern to both families and professionals, as their symptoms significantly impair the child's life and their family, school, and social environment. The book provides detailed explanations of what these disorders consist of and how to recognize and evaluate them, make an accurate diagnosis and implement an effective treatment program. This book aims to combine the most up-to-date knowledge with clinical practice, the most recent research results with more established knowledge and the presentation of the foundations and techniques of the most effective treatments with their specific application in clinical cases, with the ultimate aim, as reflected in its subtitle, of transferring research to clinical practice. The purpose of this book is to offer a comprehensive and up-to-date reference manual for undergraduate and graduate students in Psychology, Psychopathology, Clinical Psychology and General Health Psychology as well as undergraduate and graduate students of related disciplines in Health Sciences, such as Medicine, Pediatrics, Psychiatry or Nursing; Social Sciences, including Social Work; and Educational Sciences, especially those related to children and adolescents, such as Educational Learning, Social Education or Teaching. The book also aims to serve as a tool for professionals looking to refresh their knowledge from both a theoretical perspective and the latest research, as well as from a practical perspective, in particular, with respect to the most current assessment instruments and the most effective treatment programmes for depressive, anxiety and post-traumatic stress disorders in children and adolescents.



ISBN: 978-84-368-5036-9
Format: 19.50 x 24.00 cm
Pages: 864 / **Price:** €58.95

Mental Health in Education

by Eduardo Fonseca-Pedrero and Susana Al-Halabí (Coords.)

The promotion and protection of mental health is a fundamental right that demands attention. Psychology, based on scientific and professional rigor, aims to promote psychological well being and mental health in educational contexts, with the firm conviction that all people deserve accessible, timely, inclusive, public and high-quality education and psychological care. This manual takes a careful and comprehensive look at today's children, recognizing the importance of the educational environment as a natural and safe space, and an essential agent in education and in promoting the psychological well-being and quality of life of the entire educational community, including families and teachers. This current, practical and rigorous book encompasses different scopes, perspectives and agents involved in the field of mental health in educational contexts. It is structured around mental health, within an inclusive psychological perspective that addresses diversity, interdisciplinary, intersectoral, non stigmatizing, non-iatrogenic, and, most importantly, based on empirical evidence. The book not only serves as a refresher in the field of mental health in education, but also seeks to serve as training material for all parties involved in the educational community and society as a whole. The target audience for this manual are undergraduate and graduate students, as well as any mental health professional interested in promoting psychological well-being and preventing psychological adjustment difficulties and mental health problems in educational settings. *Mental Health in Educational Contexts* is a pioneering book, written in Spanish, and a reference for both psychology and education professionals and for those responsible for designing and formulating public policies in education and health fields



ISBN: 978-84-368-4977-6
Format: 19.00 x 24.00 cm
Pages: 312 / **Price:** €29.95

Contemporary Challenges in Work Environments

by Carlos Montes Piñeiro (Coord.)

In an ever-evolving world, the challenges faced daily by professionals and organizations are becoming increasingly complex and demanding. Globalization, armed conflicts and the emergence of the AIs, among other factors, have generated profound transformations in socio-economic and the labor contexts. A metamorphosis that questions established models and paradigms and introduces new questions for the academic and professional community. In this unpredictable, dynamic and volatile context, this book aims to respond to the new unknowns of the work environment. Throughout its pages, it examines some of the most pressing challenges of our time, from the need to promote diverse, equitable and inclusive workplaces to the urgency of ethically and responsibly integrating artificial intelligence into production processes. At the same time, each chapter also identifies new opportunities that could contribute to solving the problems caused by these transformations and to establishing a roadmap for organizations to sustain individual well-being and business success. The result is a book, which compiles the main advances in the Psychology of working, Organizations and Human Resources and, in addition, provides guidelines based on scientific evidence to effectively face the challenges of the future.



ISBN: 978-84-368-4959-2
Format: 19.50 x 24.00 cm
Pages: 224 / **Price:** €28.50

Description and Analysis of Child and Adolescent Development Through Cases

by Alicia Sales Galán, Olga Fernández García and M.ª Dolores Gil Llario (Coords.)

Description and Analysis of Child and Adolescent Development: Through Cases is presented as a manual that seeks to introduce the reader to the exciting world of child and adolescent development, familiarizing them with the basic concepts, fundamental theories and the main developmental milestones. The theoretical contents are presented using real examples, a didactic methodology that makes it easier for the reader to be actively involved in their learning and carry out a more exhaustive process of analysis of this information. Thus, although it is a work aimed mainly at the training of university students, so it adjusts to the demands of the study plans, it also aims to respond to the concerns of professionals and parents. The preparation of this manual is the result of the experience that has allowed this teaching team to be aware of the need to connect theoretical concepts with the reality of practical cases to achieve truly meaningful learning. Likewise, each chapter has self-evaluation questions and new cases through which the reader can test their learning.



ISBN: 978-84-368-5018-5
Format: 19.00 x 24.00 cm
Pages: 208 / **Price:** €33.95

Life Span Psychology Development and Transitions and Adulthood and Ageing

by Juan Carlos Meléndez Moral (Coord.)

This book offers a comprehensive and up-to-date overview of human development at the different stages of adulthood, from emerging adulthood to ageing. It addresses the concept of adulthood in the current context, analyzing the criteria for defining what it means to be an adult today and exploring whether emerging adulthood can be considered a new phase in the life cycle. The text delves into key topics such as psychological maturity, life transitions and crises, as well as biopsychosocial development from youth to old age. Through an interdisciplinary approach, it examines aspects such as physical, mental, and social well-being during early, middle, and late adulthood. It also addresses topics such as intimacy in relationships, cognitive changes and different theories that explain normative, pathological, and optimal ageing. Ageing is another central topic, with several chapters devoted to the biopsychosocial changes that occur during this phase as well as active and healthy ageing and comprehensive geriatric assessment. Ultimately, this book is a valuable tool for those who wish to understand human development in its entirety, with a special emphasis on adulthood and ageing.



ISBN: 978-84-368-4776-5
Format: 16,00 x 23,00 cm
Pages: 216 / **Price:** €28,50

NUHELP End-of-Life Care Program in Nursing Homes and Geriatric Centres

*by Emilio Mota Romero, Daniel Puente Fernández
and Rafael Montoya Juárez (Coords.)*

Even though there are many elderly people who live at home, the limited availability of formal domestic caretakers has made nursing homes much more important. This book describes the methodology necessary to develop and implement an end-of-life care program in these centers. The program outlined in this book has been developed with consideration for Spain's cultural and organizational status, and with participation from nursing home professionals to ensure its applicability. It also stands out for its coherence, offering a theoretical framework for its objectives, as well as practical information for its implementation, such as interview models, forms, decision algorithms, evaluation indicators and a verification checklist for any interventions. Furthermore, the procedure by which the program has been developed is explained in detail, giving future readers the chance of developing their own program following a rigorous methodology.



ISBN: 978-84-368-5046-8
Format: 19,00 x 24,00 cm
Pages: 200 / **Price:** €31,95

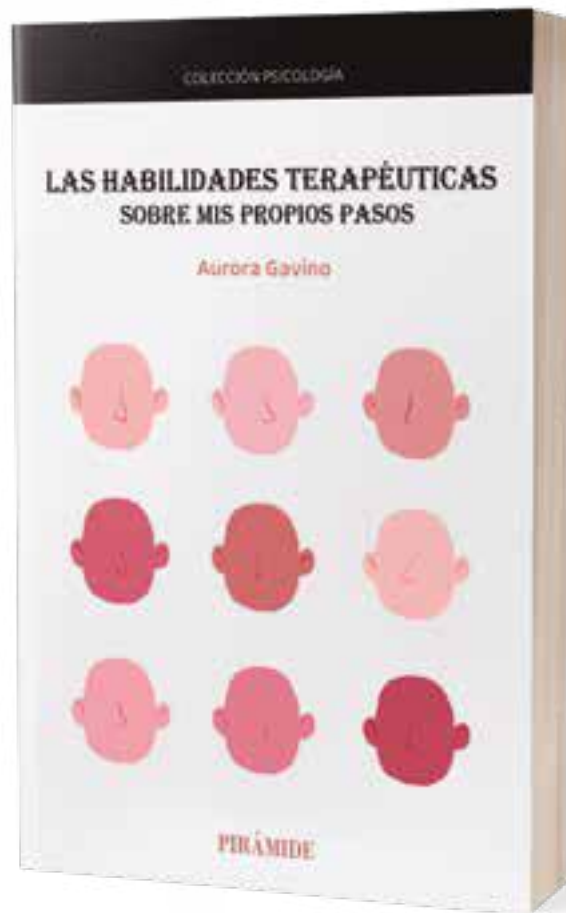
Loss and Grief

New Study, Evaluation and Intervention Perspective

*by Francisco Cruz-Quintana, Manuel Fernández Alcántara,
María Nieves Pérez Marfil (Coords.)*

During our lives, we will all experience grief associated with a significant loss. The death of a loved one, the diagnosis of an illness, or the loss of a bond with someone important are all examples. These unwanted events, which cause us discomfort, pain and suffering, are difficult to deal with on a daily basis and highlight just how vulnerable we are. How we process what happens to us and the feelings that this produces will largely determine whether we are able to overcome them or remain trapped in the pain caused. This book aims to offer the reader a current understanding of this human experience from a holistic, integrative perspective. Although a process that we all go through, there are a variety of nuances to loss and grief based not only on our background, which makes it an individual process, but how and when we experience loss and grief (childhood, adolescence or adulthood), as well as how these experiences are recognized to different extents based on the society and culture we live in. This work, written by prestigious national and international professionals in this field, presents the different current models and approaches, emphasizing processes that have not received as much attention in scientific literature. Innovative approaches (such as cinema and simulation) are also examined to accompany these processes when necessary. Professionals who read this manual will obtain an integrated and updated vision not only of how to situate different processes of loss and grief, but also of how to evaluate and intervene in them. Non-professional readers will find valuable guidance for processing and redefining grief, based on the construction of a sense of continuity and a different way of integrating and relating to what we have lost, allowing us to continue with our lives.

ISBN: 978-84-368-5074-1
 Format: 15.50 x 23.00 cm
 Pages: 232 / Price: €19.50



Therapeutic Skills Taking My Own Steps

by Aurora Gavino

As a therapist, how should I act the first time I come into contact with somebody I don't know? How do I start that first session when I don't know what problem or disorder the person I have before me is suffering from? As a patient, what should I share in therapy? How will the therapist in front of me help me? For decades, particular importance has been placed on therapeutic skills as part of the therapy process. Despite this, most research and publications on psychological treatments have focused on assessment and intervention techniques. This book aims to help understand how therapist and patient can interact from the first time they meet. Gestures, words, silences and listening are fundamental elements as part of therapeutic sessions and should be applied in line with the patient's personal characteristics, culture, social environment, and values. These skills must be present in the therapist-patient interaction throughout the entire process, both as part of the assessment and treatment. In this book, the author presents her professional journey over several decades, during which she has taken therapeutic skills on board from leading authors in this field. From the first page, the reader is immersed in a process in which the therapist incorporates the skills needed to ensure the success of the therapeutic process.

PsicoCuentos

PsicoCuentos is a collection that offers parents useful intervention guidelines supported by the latest research in psychology. Each title consists of a guidebook for parents with proven information and practical advice on what to do or not to do on a day-to-day basis, and a story for the child, with the aim of helping them focus their emotions in a positive and fun way, to solve their worries and difficulties, in short, to face the challenges of growing up. The series has over 20 titles, some of the subjects covered are the following

**Aitana Award to the Best Initiative
for Children's Mental Health**



**Guide: The Overweight
or Obese Child**

**Story: Lentils, Tomatoes
and Mutant Pizzas**



Correct child nutrition is a common concern amongst parents. A child not eating enough is the most common concern, although at the opposite end of the scale, a child eating too much, in particular unhealthy foods on a regular basis, can also be present in the family's daily life. This book is a useful guide for families and professionals who work with children to teach the little ones the importance of a healthy and balanced diet.

ISBN: 978-84-368-5073-4
Format: 19.80 x 19.80 cm
Pages: 64 / Price: €13.95

Other titles of the series:



Guide: Nightmares + Story: Alex and the Red Eyes Monster

ISBN: 978-84-368-3483-3



Guide: Children Who Do Not Eat + Story: Yaco, the Wild Horse

ISBN: 978-84-368-3482-6



Guide: Children Afraid of the Dark + Story: Alex in a Secret Mission

ISBN: 978-84-368-3484-0



Guide: Jealousy + Story: A Baby Arrives Home

ISBN: 978-84-368-3584-7



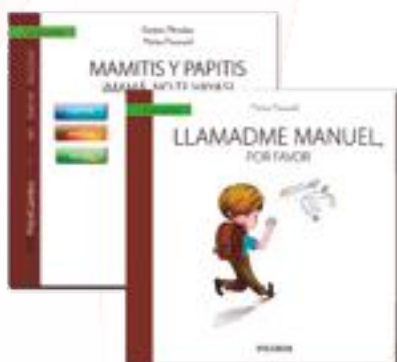
Guide: Grief in Children + Story: The Last Dante's Story, the Elephant Storyteller

ISBN: 978-84-368-3583-0



Guide: Disobedient Children + Story: Patch, the Distracted Dog

ISBN: 978-84-368-3659-2



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ISBN: 978-84-368-3660-8



Guide: Sadness + Story: The Rainbow

ISBN: 978-84-368-3746-9



Guide: Lies + Story: Miguel and Edelvin, the dragon

ISBN: 978-84-368-3751-3



**Guide: Adoption +
Story: Pablo in the
Enchanted Forest**

ISBN: 978-84-368-3747-6



**Guide: Anger +
Story: Pinchi and His Bad
Temper**

ISBN: 978-84-368-3862-6



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Get Divorce + Story:
My Doll Audelina**

ISBN: 978-84-368-3948-7



**Guide: Tantrum
+ Story: Angry Planet**

ISBN: 978-84-368-3949-4



**Guide: Taking Care of Children
when They Are Sick + Story:
Claudio, Silbin and the Syrup**

ISBN: 978-84-368-4033-9



**Guide: Children's Worries
+ Story: Rosita and her
Ferris Wheel Notebook**

ISBN: 978-84-368-4034-6



**Guide: Children's Struggles
to Make Friends + Story:
Mateo's Journey by Train**

ISBN: 978-84-368-4123-7



**Guide: Take Care YES,
Overprotect NO + Story:
Bri's Wings**

ISBN: 978-84-368-4124-4



**Guide: Emotional Education +
Story: The Dragon Family and
the Emotion's Mountain**

ISBN: 978-84-368-4200-5



Guide: Children's First Day at School + Story: Miguel and His First Day at School

ISBN: 978-84-368-4201-2



Guide: Self-esteem + Story: Noelia Covers the World with Polka Dots

ISBN: 978-84-368-4306-4



Guide: Demanding Children + Story: Lisa and the Box of Good Intentions

ISBN: 978-84-368-4479-5



Guide: Addressing Functional Diversity in the Family + Story: The Fairy Nomitso

ISBN: 978-84-368-4566-2



Guide: Assault + Story: The Mysterious Journey

ISBN: 978-84-368-4648-5



Guide: Social Skills + Story: Namaste

ISBN: 978-84-368-4741-3



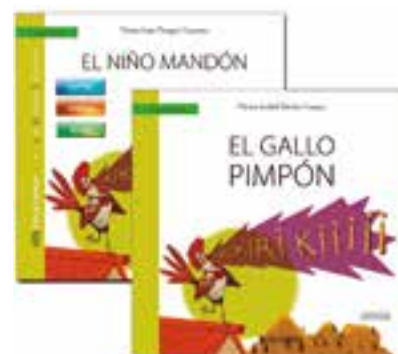
Guide: What Does it Mean for Our Children to Be More Resilient? + Story: The Fairy who Didn't Have Magic Wand

ISBN: 978-84-368-4882-3



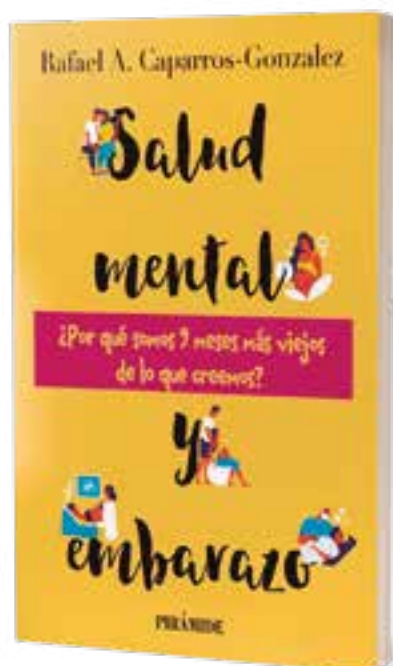
Guide: Unmotivated Children + Story: Leonidas. The Chamaleon that Didn't Know How to Change Color

ISBN: 978-84-368-4957-8



Guide: Bossy Children + Story: The Rooster Pimpon

ISBN: 978-84-368-5012-3



ISBN: 978-84-368-5042-0

Format: 15.50 x 23.00 cm

Pages: 136 / **Price:** €15.50

Mental Health and Pregnancy Why Are We 9 Months Older than We Think?

by Rafael A. Caparros-Gonzalez

This book sheds light on the interaction between maternal mental health and its influence on neonatal development. It is a proven fact that maternal stress during pregnancy can affect a pregnant woman's baby. With this in mind, the book presents scientific advances that demonstrate how experiences, emotions, medical, biological, and psychological circumstances, i.e., everything that surrounds and accompanies women while pregnant, have a direct impact on the health of newborns from before birth and will be etched in their body, affecting their health for their entire life, from before birth to old age. From an innovative perspective, rather than focusing on genetic inheritance, this manual looks at the psychological well-being of women, a factor that can change the way care is approached during pregnancy, given that the health of future generations depends on it.



ISBN: 978-84-368-4791-8

Format: 16.00 x 23.00 cm

Pages: 128 / **Price:** €23.50

The High Needs Baby Sleep, Eating and Behaviour

by Úrsula Perona

The high need baby reveals its personality from birth. Endless nights, exhausting breastfeeding on demand, constant complaints and crying... A baby who never seems satisfied, calm, or entertained. Their great sensitivity makes them live everything with great intensity, and they express their emotions with the same forcefulness, so their tantrums are also on another level. They are active and energetic children. They need the constant company of adults, their attachment is anxious, they seem to be unentertained all the time and have high needs in every way. When we talk about high demand, we are talking about a type of temperament that is part of the personality that is genetically determined. These children have wonderful traits, but especially in the early years, they make parenting very difficult and exhausting. Parents often feel judged when they hear that their child behaves this way because they are too soft or permissive, but this has nothing to do. In this book, we will cover the upbringing of the high need baby from birth to three years old. In it, readers will find ideas and tools based on the author's experience as a child psychologist and as the mother of a high need girl.



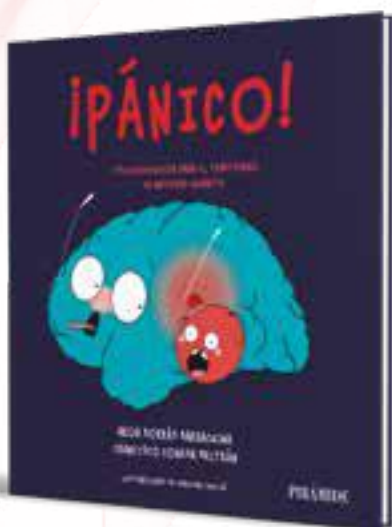
ISBN: 978-84-368-5071-0
 Format: 16.00 x 23.00 cm
 Pages: 160 / Price: €13.95

I'm Scared!

Guide to Overcoming Childhood Fears

by Francisco Xavier Méndez Carrillo

What is the purpose of fear? Is it better to be cautious than overly brave? Why are some children so afraid? Why are they afraid of animals, blood, storms, or monsters? And the fear of the unknown? How can parents help their child overcome their fears? How should parents react if their child creeps into their bed at night? And when they refuse to be separated from them for even a minute? How do you handle when they refuse to go to school? Isn't fear an inherent part of being a child? Fear is the faithful protector of childhood. The fear of wild animals prevents them from getting out of the car on safari; the fear of having an accident makes them put on their seatbelt; the fear of failure makes them study; the fear of making a fool of themselves forces them to carefully prepare for their presentation in front of the class... As they develop, children become more independent and are more capable of facing their childhood fears. Being afraid of the dark, being left home alone, the bogeyman or zombies gradually disappear. But sometimes, their fears become deep set and end up being a problem for the family. The key to overcoming fear is facing it head on; however, this can be bittersweet. That's why parents need tools to know how to convince their child to enjoy a sleepover if they're feeling anxious about sleeping away from home, a fireworks display if they flee in terror at the first firecracker or playing with their pet if they're scared when the dog gets too close to them. This guide offers twelve tools to fight fear and explains the dos and don'ts about common childhood fears, such as the dark, being separated from their parents, or going to school.



ISBN: 978-84-368-4958-5
 Format: 20.00 x 20.00 cm
 Pages: 48 / Price: €14.50

PANIC!

Psychoeducation for Children Anxiety Crises

by Aroa Borrás Barrachina and Francisco Conesa Beltrán

Panic disorders are a regular occurrence in anxiety disorders that can affect children, but unfortunately there are fewer resources available for an approach from a psychoeducational perspective. This idea arises from clinical practice, where it has been found that this is an absence of resources and availability of guidelines to carry out a psychoeducation process adapted to children's cognitive processes. The aim of this work is:

- To help children understand what is happening in their bodies that makes them feel so bad.
- To provide psychology professionals, parents, and educators with a simple, practical, evidence-based guide that helps them understand how panic disorder develops in childhood.



ISBN: 978-84-368-5004-8

Format: 16,00 x 23,00 cm

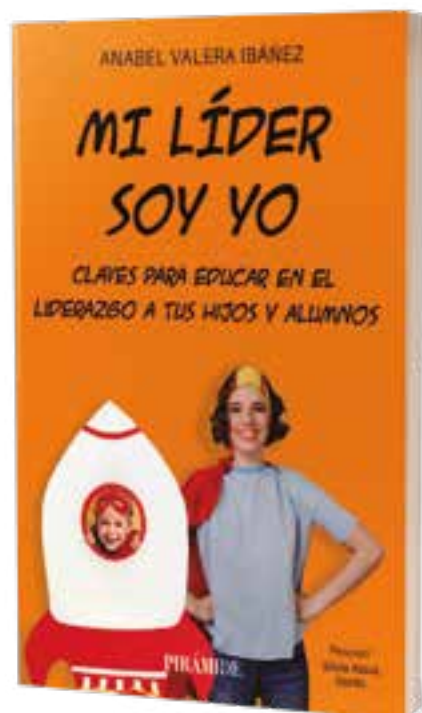
Pages: 144 / **Price:** €15.50

Hyperconnected

Do Our Children Go Too Far Using Their Cell Phones and the Internet?

by Esther Rincón (Coord.)

We may have noticed that our children are more irritable, more disobedient, or even more subdued or distant. Have we considered that they are probably “addicted” to the smartphone? How can we discern if this is the case? Are there any daily signs about mobile phone overuse that we should know? What do health professionals say about this digital dependence? And, above all, what can parents do? These types of questions should encourage us to consider observing this reality that affects our young people, in order to develop a conscious upbringing based on the safety of the most vulnerable. This work, written by mental health professionals, shows crucial information for families, based on scientific knowledge and presented in standard language, with the aim of bringing readers closer to the latest research on the subject and proposing possible practical actions to prevent mobile phone overuse.



ISBN: 978-84-368-4950-9

Format: 15,50 x 22,50 cm

Pages: 208 / **Price:** €20.50

My Leader is Me

Keys to Educate Your Children in Leadership

by Anabel Valera Ibañez

This work is a personal reflection on accepting mistakes and losses to start a path towards self-compassion, self-knowledge and the construction of a more real self-concept and self-esteem. From her perspective as a mother and educator, the author proposes different tools and exercises that invite the reader to reflect on their self-leadership and their ability to take the reins of their lives in the search for realistic and non-frustrating happiness and then transfer it to their relationship with others. Starting from a humanized leadership (far from the mythical idea of the leader understood as a charismatic and unattainable person), positive discipline, school and home as a place of meeting and accompaniment, this book is aimed at the leader that we can all become.



Enjoy Reading How to Make It a Reality in the Classroom and at Home

*by Marta Romero González, Rocío Lavigne Cerván
and Juan Francisco Romero Pérez*

This book reviews the concept of reading as a process, the different phases and characteristics of how reading skills are developed, paying special attention to the role played by teachers and families in the development of reading skills.

ISBN: 978-84-368-5102-1 / **Format:** 15.50 x 23.00 cm
Pages: 144 / **Price:** €25.50

The Picture Book: Come on in and Read!

*by María Isabel Borda Crespo (Coord.)
Foreword by Sophie Van der Linden.*

Picture books have become a veritable revelation in children's literature. Combining image and text to tell a story has been able to conquer not only the young audience, but especially the adult audience. This book aims to offer a plural view of the picture book that will be studied from different perspectives. From a psychological approach, through a structural look that clarifies the limits of what a picture book actually is, through a reflection on how to bring the picture book to school and, finally, how to bring it closer to its audience from more informal and/or non-formal educational environments, such as the library, the family or a book club. Finally, the protagonists of the book are given a voice in a section called Connecting the Dots containing interviews with creators, publishers, booksellers, storytellers and, finally, librarians.



ISBN: 978-84-368-4885-4
Format: 19.00 x 24.00 cm
Pages: 192 / **Price:** €29.50



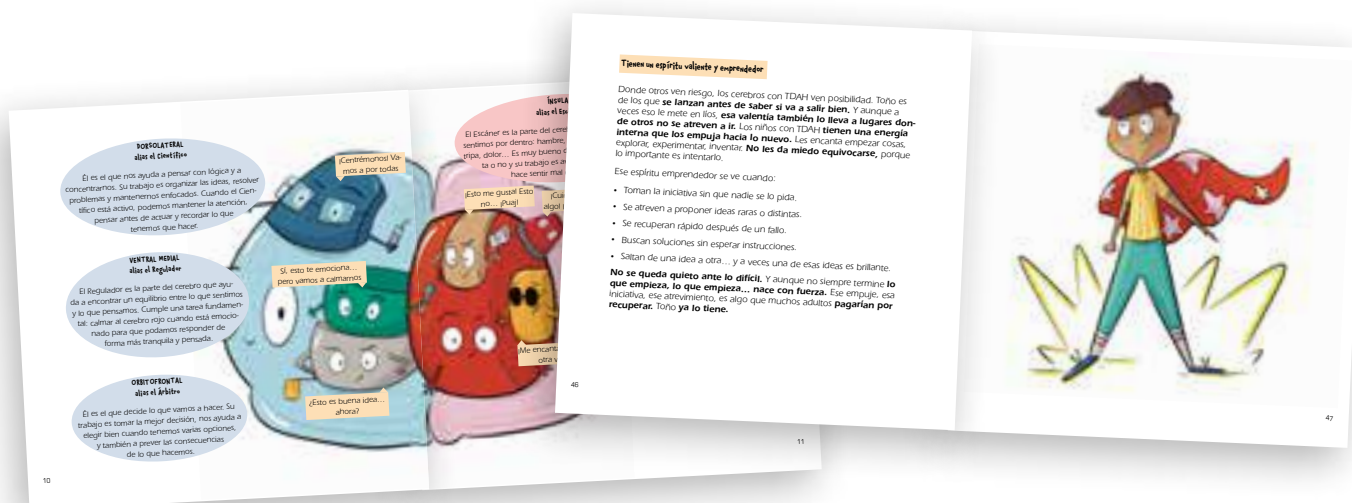
My Brain with ADHD

by Aroa Borrás Barrachina and Rafael Benito Moraga

Toño's brain, like that of many people with ADHD, does not always follow the same rules as others when it comes to sustained attention. It does not activate in the same way with everything, nor does it respond in the same way. His attention has its own rules. And if you know them, it all starts to make sense. This book is a journey into Toño's brain. Let's find out how it works, why he gets so distracted, and why he has such amazing ideas.

ISBN: 978-84-368-5118-2 / Format: 21.00 x 21.00 cm

Pages: 56 / Price: €13.50



I'm Shy

by María Inés Monjas Casares

Are you born shy, or do you learn to be shy? Is shyness a problem in childhood and adolescence? Can shyness be cured? Does it have risks? What difficulties do children and young people with shyness problems have? What happens to them, and what can be done to help them? This book offers answers to these and other questions in order to guide parents and give them information about what shyness is, what it means to be a shy child or adolescent and what its causes and consequences can be. Information that includes resources, strategies and guidelines to help parents on how to prevent, minimize and deal with shyness problems in their children.

ISBN: 978-84-368-5117-5 / Format: 15.50 x 23.00 cm

Pages: 128 / Price: €15.50

